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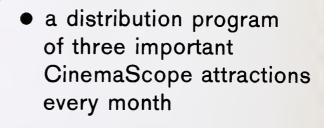
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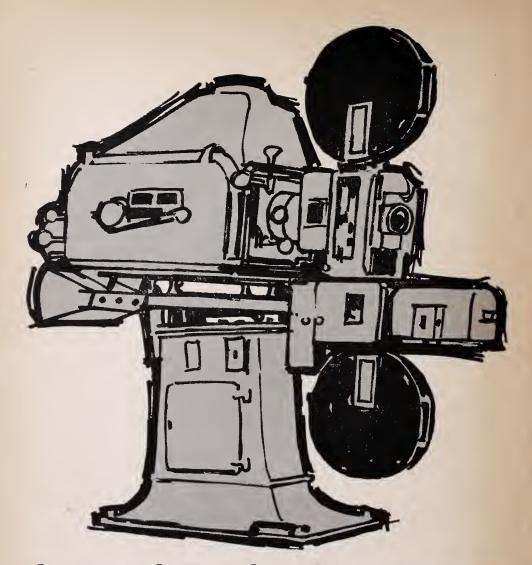
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The Pioneer of the Pear:

HASKELL M. MASTERS

"THIS honor and this occasion I'll never forget," Haskell M. Masters told guests from all parts of Canada who filled the Crystal Ballroom of the King Edward Hotel, Toronto, on Nov. 26, 1959 to see him presented with The Pioneer of the Year Award by L. W. Brockington, QC, CMG, for the Canadian Picture Pioneers. This presentation was followed by one in which John J. Fitzgibbons, CBE, placed a silver tray in Masters' hands for three Warner Bros. colleagues, Charles Boasberg, Ben Kalmenson and Jack L. Warner.

The last was the seventh CPP presentation in the course of a busy, enjoyable evening chaired by R. W. Bolstad, CPP president. Five of these were ancillary awards and one was the annual branch

Brockington's speech of presentation, richly humorous, contributed a great deal to the pleasure of the evening. "For a man to have friends he must be a friend," he said, quoting Hesketh Amery, "and Haskell has been a friend to us all." Of The Pioneer of the Year Award, symbolized by a plaque, he told Masters: "It comes from us with gratitude for what you have done and affection for what you are."

The honored one, noting the dozens of letters, wires and phone calls of congratulations, observed that "it just isn't possible, if one has blood in his veins, to just feel normal about it." There have been many changes in the motion picture business — "from hand-cranked machines to Ben-Hur" — since he got into it 43 years ago in Boston as an employee in a theatre operated by Abe Montague, now Columbia's vice-president. "I have been

blessed with many friends in the industry who made my own years pleasant and the companies I worked for profitable."

Bolstad, opening the evening spoke of all those honored since the inception of the awards as people "who have carried their share of the responsibility of the industry and the nation."

The first presentation was that of the branch award for service to the organization and its purposes. This was received by David Rothstein, vice-president of the Winnipeg branch, which covers Manitoba and Saskatchewan, from Frank H. Fisher, vice-president of the Canadian Picture Pioneers.

Two ancillary awards were accepted in person, these by Harold Pfaff from O. R. Hanson, and Joshua Leiberman from F. Gordon Spencer. The first two are from Toronto and the last two from Saint John, NB. Owen Bird of Vancouver, who presented Bolstad with a \$2,000 cheque for the Trust Fund in behalf of the Vancouver branch, accepted an award for Frank Gow of that city, Sam Swartz of Winnipeg one for P. W. Mahon of Prince Albert, Sask., and Ken Leach of Calgary one for his fellow-townsman, W. O. Kelly.

All were honored for their contributions to the growth and development of the industry in their parts of Canada.

King Vidor, noted Hollywood director,

was a head table guest.

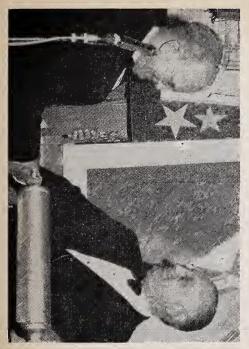
During the course of the evening Lionel Lester, co-ordinator of the dinner, thanked his committee heads, among them George Altman, tickets and setting up of the brochure; Martin Simpson, aide to Altman; Len Bishop, entertainment; Ralph Dale and Archie Laurie, publicity; and Dave Ongley, head table arrangements.

NEXT PAGE: PHOTOS OF THE PIONEERS' AWARD DINNER

TOP ROW: R. W. Balstad, president af the Canadian Picture Pianeers, is shawn receiving a \$2,000 cheque far the Trust Fund, which was presented by Owen Bird far the BC branch. Bird accepted an ancillary award far Frank Gaw, Vancauver. In the centre photo Balstad laaks an as Leanard Brackingtan, right, presents The Pianeer of the Year Award ta Haskell Masters. Right phata has

David Rathstein receiving the branch award far Winnipeg fram Frank Fisher, CPP vice-president.

SECOND ROW: On the left are twa ald friends: Oscar R, Hanson presenting an ancillary award ta Harald Pfaff af Taronta. The centre phato is af the general scene. The third phata shows Joshua Leiberman af Saint John, NB, (with Mrs. Leiberman), wha received an ancillary award.













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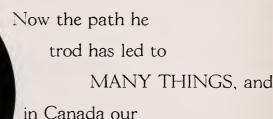
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Our Business

By N. A. TAYLOR

THE YEAR IN REVIEW

To many in our business the most startling event of the last 12 months was the merger of the Columbia-Paramount distribution and sales facilities. This kind of possibility was predicted here last year. The cost of distribution in Canada is comparatively high in relation to



potential grosses and the largest portion of revenue accrues from the more important circuits. It is not unlikely therefore that this merger sets a pattern for others in the future.

For many theatres attendances were down in 1959, which follows a trend of recent years.

The dollar loss was offset in some cases by an increase in admission prices. Unseasonable weather for a good part of the year and excessive rain in many areas may be partly to blame. Yet one must consider economic conditions which have been poorer than in previous years and caused greater unemployment. In addition some potential blockbusters did not find the anticipated favor with the public. There has been a further shrinkage in the number of theatres, particularly in small situations and in subsequent runs in larger cities. Early runs continue to become more valuable and the public more selective.

In line with the trend in the United States roadshow attractions on a reserved-seat basis are growing in number. Not all are necessarily successful and it is only in the larger cities that such policy finds real support.

Notwithstanding the general decline in attendance, business in the drive-in theatres seems to hold up comparatively well. Nevertheless, there has been very little additional construction, principally because most suitable locations have already been covered. While there were a number of additional installations of 70 mm. equipment, it is not likely that this practice will spread much further. The cost of importing 70 mm. prints into Canada is so great that distributors, rather than exhibitors, are shying away from them.

Greater competition for theatres in the more populated areas is foreshadowed by the granting of eight second-station TV licences by the Board of Broadcast Governors, all of which will be on the air in 1961. Because of the competitive factors one may assume that there will then be better TV shows in Canada.

Foreign films dubbed into English continue to enjoy an increasingly larger percentage of playing time in Canadian theatres. There is now less public and exhibitor opposition and as the dubbing improves there will be greater acceptance. At any rate, the public now expects to see films produced anywhere and everywhere in the world and does not look solely to Hollywood for its screen entertainment.

Feature film production is still struggling to establish itself on even a low plateau. While there are now ample studio facilities, experienced crews and suitable acting talent, it still remains for a Canadian film to achieve worldwide acceptance or acclaim, an event which might well start a stampede towards Canadian production or at least establish it as a permanent business. In the final analysis, however, a continuing and prosperous feature film production industry must be founded on Government subsidy in some form.

At this time it is premature to make a positive prediction on the future of Telemeter. The test in Etobicoke has proven that the public will pay to see in the home what piques its interest. Many important people in our business have predicted that some form of pay TV must eventuate. This test seems to have proven that success depends on programming. Undoubtedly wider use of Telemeter would enable greater flexibility and variety in attractions offered and widen the vista of potentiality.

The Sixties promise to be most exciting in our business. Before the end of this decade we may expect to see changes which will make our present-day business unrecognizable in many ways. Mobility and fast change are now an important factor and those who want to survive must do so in this kind of atmosphere. Nevertheless, one bright light continues to shine—given the right incentives, a good portion of the public still wants to attend motion

picture theatres.



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FACTS ABOUT EXHIBITION

QUEBEC is the only province in Canada where motion picture theatres are open on Sunday. It is also the only province in which drive-ins are banned, as well as the only one in which no person may enter a licensed movie house who is under 16. It is hoped that the first change in government in many years may lead to the end of the juvenile ban, which was instituted for safety reasons only following a tragic fire in 1927.

EFFORTS to have the amusement tax ended or reduced are being continued by Canada's provincial and regional motion picture theatres' associations. Reduction in civic assessments, licence fees and seat taxes are other aims that have won occasional recognition.

RADIO and television are getting larger shares of the theatre advertisers' dollar. Theatre operators have been asking newspapers to end the old and unfair business of charging a much higher rate for amusement advertising, a practice which began in the days of strolling actors. On occasion these didn't pay their printing and advertising bills.

DIVERSIFICATION of interests, a policy among USA theatre operators in the past few years, has come to Canada. Theatre chains are converting profitless theatres into profitable bowling alleys and building or buying into more. They are also building motels and entering the TV-station business.

NEW THEATRES: Since January 1, 1960 four theatres have been built in Canada, of which one, in Alta., was a drivein. Of the three auditorium houses, BC, Alta. and Sask. each had one. Five standard houses and two drive-ins are on the planning boards. In 1959 eight theatres opened, six of them drive-ins.

CLOSINGS: From January 1 to September, 1960 62 standard houses and two drive-ins closed. In all of 1959 71 four-wall theatres and 11 drive-ins shuttered. From January 1 to September, 1960 six theatres

were put out of business by fire, while in 1959 three theatres were destroyed by fire.

AVERAGE admission price in 1958 was 52c, up three cents over that of 1957. Quebec's 61c was the highest in Canada and Prince Edward Island's 40c the lowest. These figures do not include amusement taxes. The per capita expenditure in 1958 was \$5.21 compared with \$5.46 in 1957 and \$6.04 in 1956.

FILMS released for theatrical booking in 1958 included 653 35 mm. features and 178 16 mm. features. French-language features totalled 130 in 35 mm. and 56 in 16 mm., while 119 35 mm. ones were in other languages. Of the short subjects 114 cartoons were in 35 mm. and 35 in 16 mm. The total of all types of films released theatrically in 1958 was 1,432, with 1,084 being in 35 mm. and 348 in 16 mm.

CAPACITY utilized of theatre seating was 21 per cent in 1958, the same as for 1957 and one per cent lower than 1956. The record figure was that of 1946—37.6 per cent.

PAYROLL: The collective wages and salaries of the 6,691 men and 5,085 women employed in theatres in 1958 (11,776 employees compared to 12,668 in 1957 and 13,661 in 1956) was \$17,110,735 against \$17,669,425 in 1957 and \$17,893,731 in 1956 Forty-nine film exchanges working from 124 offices paid 546 male employees \$2,685,591 and 556 female workers \$1,419,086. Exchange payrolls declined in totals, the drop from 1957 being about \$230,000.

THEATRES OPERATING (35 mm.): So many theatres are closing and reopening in Canada that it is difficult to determine how many are operating at a particular time. However, Canadian Film Weekly records show that in September, 1960 there were 1,466 standard theatres (not including two with Cinerama and 10 offering live drama) and 231 drive-ins. A year ago CFW figures showed that 1,528 standard houses and 234 drive-ins were doing business.

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹, 1958

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Drive-ins
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(Prepared

Seating capacity	Receipts (excluding taxes)	Amusement	Number of paid admissions	Potential number of admissions	Average Average 2 capacity admission utilized price	Average2 admission price
852,165	*				3	7
852,165		649			≈	e
	75,138,668	6,950,961	136,334,967	655,851,969	21	22
14,907	977,797	115,211	2,357,843	7,930,304	30	41
3,493	174,880	31,784	436,807	1,777,708	22	40
35,847	2,439,303	190,119	5,440,651	28,032,271	19	45
7,734	826,989	76,410	1,562,155	8,959,276	17	53
2,877	278,797	14,183	505,377	2,565,220	70	22
25,236	1,333,517	99,526	3,373,119	16,507,775	20	33
25,068	1,623,917	188,367	3,889,629	18,644,577	21	42
3,155	330,256	40,045.	060,969	3,659,628	19	47
21,913	1,293,661	148,322	3,193,539	14,984,949	21	41
215,294	19,069,521	2,314,350	31,134,234	170,762,327	18	19
61,471	9,073,214	1,100,279	12,655,528	77,269,353	16	72
10,025	1,400,192	172,449	2,317,528	13,382,917	17	09
2,659	247,683	29,289	389,252	2,879,884	14	64
4,276	327,979	39,385	503,554	3,997,812	13	65
2,388	207,022	24,660	381,085	2,586,520	12	24
3,181	307,587	38,875	677,247	2,931,360	23	45
2,445	299,246	35,204	505,104	3,268,174	12	20
128,849	7,206,598	874,209	13,704,936	64,446,307	21	23
285,749	29,609,433	2,784,115	51,577,477	255,873,130	20	57
72,161	10,631,930	1,023,173	14,890,282	70,572,280	21	71
15,790	1,560,500	150,952	2,702,093	14,727,956	18	28
13,273	1,792,126	169,026	3,364,943	14,654,004	33	200
7,425	910,645	84,590	1,621,288	9,061,576	∞ :	96
7,226	729,339	67,888	1,128,483	7,336,260	15	8
2,877 25,236 25,268 3,155 21,913 21,913 21,5294 61,471 10,025 2,659 4,276 4,276 2,388 3,181 2,445 128,849 128,849 128,849 128,849 128,749 12,161 13,730 14,730 14,7	25 25 25 25 25 26 36 36 36 36 36 36 36 36 36 36 36 36 36	1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1	278,797 1,333,517 1,623,917 330,256 1,293,661 19,069,521 247,683 247,683 277,979 207,022 307,587 299,246 7,206,598 29,609,433 10,631,930 1,560,500 1,560,500 1,560,500 1,792,126 910,645 729,339	278,797 14,183 1,623,917 188,367 330,256 40,045 1,293,661 148,322 30,055 2,314,350 9,073,214 1,100,279 1,400,192 172,449 247,683 29,289 307,587 39,385 207,922 24,660 307,587 38,875 299,246 35,204 7,206,598 874,209 1,60,500 1,023,173 1,560,500 169,926 1,792,126 169,026 1,792,126 169,026 1,792,139 67,888 1	278,797 14,183 505,377 1,623,917 188,367 3,889,629 330,256 40,045 696,090 1,293,661 148,322 3,193,539 19,069,521 2,314,350 31,134,234 1 1,400,192 1,100,279 12,655,528 1,400,192 172,449 2,317,528 247,683 29,289 389,252 307,587 38,875 677,247 29,609,433 2,784,115 51,577,477 29,609,433 2,784,115 51,577,477 29,609,433 2,784,115 51,577,477 10,631,930 1,023,173 14,890,282 1,560,500 150,952 2,702,093 1,792,126 169,926 3,364,943 1,792,126 163,926 3,364,943 1,792,126 16,621,288 1,729,339 67,888 1,128,483	278,797 14,183 505,377 2,565,220 1,623,917 188,367 3,889,629 18,644,577 330,256 40,045 696,090 3,659,628 1,293,661 148,322 3,193,539 14,984,949 19,069,521 2,314,350 31,134,234 170,762,327 9,073,214 1,100,279 12,655,528 77,269,353 1,400,192 172,449 2,317,528 13,382,917 247,683 29,289 389,252 2,879,884 307,587 39,385 503,554 3,997,812 207,022 24,660 381,085 2,586,520 307,587 38,875 677,247 2,931,360 29,609,433 2,784,115 51,577,477 2,558,73,130 10,631,930 1,023,173 14,890,282 70,572,280 1,560,500 150,952 2,702,093 14,727,956 1,792,126 169,026 3,364,943 1,654,943 1,654,943 29,0,645 84,590 1,621,288 9,061,576 1,

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities, 1958 — (Continued)

Province and City	No. of establishments	Seating capacity	Receipts (excluding taxes)	Amusement	Number of paid admissions	Potential number of admissions	Average capacity utilized	Average Average2 capacity admission utilized price
Ontario (continued)			44	69			%	·s
SudburyBrantford	9 4 1	5,553 3,954	754,364 301,597	72,548 28,124	1,276,230 588,537	7,123,476 4,607,106	13 13 14	59 51
St. Catharines Oshawa	. 4 4	3,334 3,153	436,033 334,257 403,560	30,611 38,858	668,042 728,269	3,721,944 3,594,792	30 R	20 22
Peterborough Sault Ste. Marie Other places	56	2,842 3,274 142,987	329,047 440,240 10,983,769	30,491 40,521 1,002,832	633,272 834,587 22,220,124	3,591,552 4,299,580 106,607,044	18 19 21	52 49
Manitoba	129	54,191	3,463,883	141,304	7,397,047	35,207,484	21	47
Winnipeg Other places	24	20,239 33,952	2,003,598 1,460,285	115,121 26,183	3,651,766 3,745,281	20,765,154 14,442,330	18 26	39
Saskatchewan	179	62,209	3,522,539	145,516	7,664,050	31,674,418	24	46
Regina Saskatoon Other places	6 5 168	5,229 4,528 52,752	601,379 516,996 2,404,164	31,154 27,046 87,316	1,132,076 1,018,430 5,513,544	5,766,456 5,113,968 20,793,994	20 20 26	53 44
Alberta	179	75,053	6,311,903	257,523	11,987,902	50,037,617	24	53
Edmonton Calgary Other places	16 12 181	13,204 10,171 51,678	1,726,416 1,593,308 2,992,179	108,054 110,426 39,043	2,900,475 2,462,683 6,624,744	13,412,108 12,118,698 24,506,811	22 20 27	59 65 45
British Columbia	142	80,054	7,945,492	782,672	14,449,327	55,912,133	26	22
Vancouver Victoria Other places Yukon & NWT	29 7 101 5	28,054 6,753 43,574 1,673	3,310,650 708,307 3,690,564 235,971	330,889 70,825 364,310 16,648	5,396,557 1,238,958 7,442,821 370,991	23,993,283 7,167,400 23,969,578 781,872	22 17 31 47	61 57 50 64
			•					

^{1.} Includes only those theotres within the incorporated limits of the city.

^{2.} Total receipts (excluding taxes) divided by number of odmissions. No corrections ore mode for juvenile othendonce, motinee and evening prices, etc.

Boxoffice Statistics

In 1958, says the Daminian Bureau of Statistics, Canadian mavie exhibitian rang up a cash figure of \$88,848,320, of which \$7,455,242 was tar pravincial amesement taxes. The nan-tax tatal, \$81,393,078, campared with \$82,211,488 in 1957, is a decrease of \$818,410.

In the table belaw nane of the figures includes Itinerant Operators but thase dawn to 1956 do include Cammunity Enterprises and this must be barne in mind when camparisans are made. There were 506 of the latter in aperation in 1956 and they account for about two per cent of the receipts.

The drive-ins' share of the total take was \$6,254,410, which does not include \$504,281 in amusement taxes. There were 232 drive-ins aperating in 1958, three mare than 1957's 229, and they took in \$529,099 mare in 1958 than in 1957. In the table below drive-in figures are included from 1946 an, that being the year the first one apened.

Therefore, the figures for Canada's "Regular" theatres (as defined by the DBS) and drive-ins for receipts, admissions and amusement taxes were:

\$88,848,320, 146,483,741 and \$7,455,242

The tallawing table includes the Yukan and Narthwest Territaries, which are serviced from British Calumbia. Newfaundland is included tar the first time in 1949, the year it became Canada's tenth pravince.

Theatres	Receipts	Admissians
907	\$ 38,479,500	
762	24,954,200	
796	25,338,100	107,354,509
859	27,173,400	117,520,795
956	29,610,300	126,913,547
1,044	32,499,300	133,668,450
1,130	33,635,052	137,381,280
1,183	34,010,115	137,898,668
1,229	37,858,955	151,590,799
1,240	41,369,259	161,677,731
1,247	46,461,097	182,845,765
1,265	52,567,989	204,677,550
1,298	53,173,325	208,167,180
1,323	55,430,711	215,573,267
1,477	59,888,972	227,538,798
1,693	63,139,604	221,528,177
1,950	70,315,889	224,055,171
2,200	79,953,539	236,017,859
2,387	86,249,752	240,824,982
2,440	95,833,340	250,547,499
2,500	104,963,599	261,475,867
2,749	108,603,966	257,965,182
2,813	105,129,881	236,158,824
2,808	93,819,187	201,247,408
2,592	87,516,895	177,615,767
1,945	82,211,488	156,701,458
1,854	81,393,078	146,483,741
	907 762 796 859 956 1,044 1,130 1,183 1,229 1,240 1,247 1,265 1,298 1,323 1,477 1,693 1,950 2,200 2,387 2,440 2,500 2,749 2,813 2,808 2,592	907 \$ 38,479,500 762 24,954,200 796 25,338,100 859 27,173,400 956 29,610,300 1,044 32,499,300 1,130 33,635,052 1,183 34,010,115 1,229 37,858,955 1,240 41,369,259 1,247 46,461,097 1,265 52,567,989 1,298 53,173,325 1,323 55,430,711 1,477 59,888,972 1,693 63,139,604 1,950 70,315,889 2,200 79,953,539 2,387 86,249,752 2,440 95,833,340 2,500 104,963,599 2,749 108,603,966 2,813 105,129,881 2,808 93,819,187 2,592 87,516,895 1,945 82,211,488

*Denates that the DBS far the first time in 1957 drapped Cammunity Enterprises, which usually had about 2% of the receipts. Adding 2%, ar \$1,644,228, to the 1957 receipts for purposes of camparison would give an approximate total of \$83,855,716. Similarly, in 1958 it would add \$1,627,860 to make the total \$83,020,938.

NOTE: Just prior ta aur gaing ta press the DBS issued estimated statistics far 1959 based an returns fram 75 per cent af regular theatres. These wauld seem ta indicate that receipts will drap by 10.3 per cent a \$67,425,925, admissians decrease by 12.7 per cent ta 119,064,660 and amusement taxes fall by 13.9 per cent ta \$5,983,442. The DBS warns, hawever, that these preliminary figures shauld serve anly as indicatars and nat as an exact account af the year's aperatians.)

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Loew's controls three theatres in Canada, Loew's Yonge Street, Toronto, is operated by Marcus Loew's Theatres Limited, a Canadian public shareholder company which owns the Uptown, Toronto. The Uptown is operated by the Yonge-Bloor Theatre Company Limited, a subsidiary of Loew's Theatres, Inc., NY. Loew's, London, is operated by the Dundas Street London Amusements Limited. Loew's, Montreal, is in no way connected with Loew's Theatres, Inc. but is owned and operated by Consolidated Theatres Limited, a Famous Players' affiliate.

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THEATRES LAURENTIDE INC.

22 Holyrood Ave., Outremont, Que. Pres. & Managing Director Leo Choquette

TWINEX CENTURY THEATRES CORP. LTD.

175 Bloor St. E., Toronto, Ont. (WAInut 4-3701)

Operates over 50 theatres in the Province of Ontario under the designation, Twentieth Century Theatres.

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Executive Vice-President Raoul Auerbach
Secretary-Treasurer H. S. Mandell
General Mgr. Theatre Operations M. L. Axler
District Manager S. V. Roth
District Manager John S. Kurk
Director of Booking Barney Fox
Chief Accountant H. P. Ginsberg
Internal Auditor
Director of Advertising James Harrison

UNITED AMUSEMENT CORP. LTD.

United 81dg., 5887 Monkland Ave., Montreal, Que. (HU. 6-1167)

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Famous Players Can. Corp. Toronto Geo. Destounis United Amusement Corp. Ltd. S. Godin 231 St. James St. W., Montreal Also Cousins, G. Martineau, Giles, Lester, W. W. Murray and George Grivakes.

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Empress, Chateau, Maisonneuve, Cartier and Outremont, all in Montreal, and Savoy, Verdun. Advertising John Sperdakos Publicity Allan Spencer

WALKER THEATRES LTD.

Hatchet Lake, Halifax Co., NS. (BAyside 1-21)

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WESTERN DRIVE-IN THEATRES LTD.

•	7433	Muci	eog	Tron,	Caigar	у.	AITC	1.
Presiden	t					М	ervyi	Dutton
General	Mai	nager				Fr	ank	Kershaw

WESTERN THEATRES LTD.

New Hargrave Bldg., Winnipeg, Man. (Phone 932-587)

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DIF	RECTORS

Freedman, Bennett, Starkman.

ASSOCIATED BOOKING SERVICE

Suite 703, 21 Dundas Sq., Toronto, Ont. (EMpire 8-1139) OFFICERS

General Manager Curly S. Posen Secretary-Treasurer Mrs. Cec Sydney

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CINE ENTERPRISES LTD.

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Manager Peter Lambert

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Manager ... Raoul Auerbach Head 8ooker Barney Fox

ALBERT GENASKE

7311 7th St. SW., Calgary, Alta. (AL. 5-0024)

INDEPENDENT THEATRE SERVICES

600 Bay St., Toronto 2, Ont. (EMpire 8-3055)

NATIONAL BOOKING CO.

21 Dundas Square, Toronto, Ont. (EMpire 3-4377) General Manager Lionel Lester

Ocheral Manager Eloner Ecster

PRAIRIE ALLIED BOOKING ASS'N

334A — 4th Ave. E., Calgary, Alta. (AM. 2-6052, 2-5994)

Operated by Hector Ross and Frank Kettner. Theatre Agencies Ltd. is located at the same address and has the same officers.

QUEBEC CINEMA BOOKING LTD.

2248 Madison Ave., Montreal 28, Que. (HUnter 1-0328)

OFFICERS

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REX FILM INC.

3 Place Jean Talon, Quebec, Que. (LA. 2-8506)

Gen, Mgr. L. Janssens van der Sande Booker Jacq Cote

TOA SERVICE CO. LTD.

1334 Jean Talon St. E., Montreal, Que. (CRescent 3-2511)

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WEST COAST BOOKING ASSOCIATES LIMITED

2182 W. 12th Ave., Vancouver 9, 8C. (REgent 8-5155)

President Owen Bird Vice-President Chas. Ramage Sec.-Treasurer Vi Hosford

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N. FRIEDLANDER LIMITED

251 Spadina Ave., Toronto, Ont. (EMpire 8-4542)

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PREMIUM MEDIA SERVICES LTD.

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Sales Manager Mildred Stein

THEATRE PREMIUM LTD.

72 Carlton St., Toronto, Ont. (WAInut 1-8931)

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Specialized Exhibition

WORLD ADVENTURE TOURS

26 Austin Cr., Toronto, Ont. (LEnnox 6-7371)

Director Estelle Craig
World Adventure Tours are non-theatrical fulllength, color 16 mm. silent travelogues made by
world travelers who accompany their films with
a narration spoken from the stage.

Showings, broken up into two series, are held four evenings a week in Toronto.

Contests

STERLING FILMS LTD.

Second Floor, King Edward Hotel, Toronto, Ont. (EMpire 6-6221)

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Accountant
J. R. Stoneman

DIRECTORS

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ALBERTA THEATRES ASS'N

c/o Secretary, 2808—32nd St. SW, Calgary, Alta.

0.11	QLK3
Past President	A. W. Shackleford
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CALGARY THEATRES ASS'N

c/o Secretary, Cinema Park Drive-in, Bawness Rd., Calgary, Alta.

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c/a Secretary, Strand Theatre, Edmanton, Alta. OFFICERS

President			V	٧.	Н.	Wilson
Secretary	-Treasurer		Rolphe	F.	Rε	inhardt
Assistant	Secretary			Jac	ck	Franko
	I	DIRECTORS	5			

S. Binder, B. Wiber, F. Varlow, B. Gallay, E. Pomerleau, E. Whitely, A. Hauptman, N. Mac-Donald.

ESSEX COUNTY THEATRES ASS'N

c/a	Secretary,	Palace	Theatre,	Windsor	Ont.
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Vice-P	resident			Mike	Micelli
Secret	tary-Treasur	er		Ed La	moureux

HAMILTON THEATRE MANAGERS **ASSOCIATION**

c/o Capital Theatre, Hamilton, Ont.

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300 New Hargrave Bldg., Winnipeg, Man.

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MARITIME MOTION PICTURE **EXHIBITORS ASSOCIATION**

c/a Secretary, Capital Theatre,

Charlattetawn, PEI OFFICERS

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Vice-President	for	NS	 	F	red	Gregor
Vice-President	for	NB	 F.	Gord	on	Spencer
Vice-President	for	PEI	 		В.	H. Yeo
Treasurer			 Mrs.	. н.	М.	Nesbitt

DIRECTORS

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21 Dundas Sq., Taranta, Ont. (EMpire 4-9630)

OFFICERS.

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Vice-Presi	dent	G.	В.	Markell
Secretary			Lou	Consky
Executive	Secretary	Arc	h H	. Jolley

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COMMITTEE CHAIRMEN

Finance	
Membership	Nick Korman
Taxation	Lionel Lester
Theatres Act	E. G. Forsyth
Distributors Licence	Lionel Lester

NATIONAL COMMITTEE OF MOTION PICTURE EXHIBITORS ASSOCIATIONS OF CANADA

c/o MPTAO, 21 Dundas Sq., Taronto, Ont. (EMpire 4-9630)

MEMBER ORGANIZATIONS

British Columbia Exhibitors Association; Alberta Theatres Association; Saskatchewan Motion Picture Exhibitors Association; Manitoba Motion Picture Exhibitors Association; Motion Picture Theatres Association of Ontario; Quebec Allied Theatrical Industries; Maritime Motion Picture Exhibitors Association; and Newfoundland Theatres.

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Chairman	E. G. Forsyth
Eastern Vice-Chairman F.	Gordon Spencer
Western Vice-Chairman	. Douglas Miller
Secretary-Treasurer	H. C. D. Main
Executive Secretary	Arch H. Jolley

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WAYS & MEANS

Basil Salamis, Robert Hurwitz.

LEGISLATIVE

A. J. Mason, chairman; Mesho Triller, Maynard Joiner, Hirsch.

PUBLIC RELATIONS

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c/a Secretary, Lincoln Theatre, St. Catharines, Ont. **OFFICERS**

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REGINA MOTION PICTURE EXHIBITORS ASSOCIATION

c/o Secretary-Treasurer, Metropolitan Theatre, Regina, Sask.

H. Gunn President M. Bercovitch Sec.-Treas.

SASKATCHEWAN MOTION PICTURE EXHIBITORS ASS'N

c/o Mef Theatre, Regina, Sask.

OFFICERS

Honorary President	Р.	w.	Mahon
President		R.	Plumb
Vice-President	_ \	٧.	Johnson
Secretary-Treasurer	J.	. м.	Heaps

DIRECTORS

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THEATRE OWNERS ASSOCIATION OF QUEBEC

1334 Jean Talan St. E., Montreal, Que. ICRescent 3-2511)

OFFICERS

TWENTIETH CENTURY THEATRES (TORONTO) MANAGERS CLUB

c/a Secretary, 175 Bloor Sf. E., Toronto, Ont. OFFICERS

President Vice-President		
Secretary Treasurer		

Amusement Taxes

BRITISH COLUMBIA

(Effective April I, 1956)

All net admissions are subject to 10 per cenf tax. Na exemptions are permitted for motion pictures theatres and a 2 per cent commission is allowed for tax collected.

Formula: Divide the gross by 11.

ALBERTA

Effective April 1, 1959, the Provincial Amusements Tax was abolished.

SASKATCHEWAN

Amusement tax is on a local option basis, with municipalities applying their own.

MANITOBA

(Effective May 1, 1958)

Up to 60c, no tax; 61-64, 1c; 65-67, 3c; 68-70, 5c; 71c and over, 10 per cent.

A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time of presentation.

ONTARIO

(Effective April I, 1960)

For theatres located in communities with a population over 10,000 and for all drive-ins: Up to 25c, no tax; 26-34, 2c; 35-48, 3c; 49-52, 4c; 53-61, 5c; 62-65, 6c; 66-74, 7c; 75-84, 8c; 85-94, 9c; 95-99, 10c; \$1 and over, 10 per cent, with fractions less than 1/2c eliminated and 1/2c and over counted as 1c.

For theatres located in communities with a population of less than 10,000: Up to 65c, no tax; 66c and over the tax is the same as in the above paragraph.

Above scale is for places of amusement only. A commission of 21/2 per cent is allowed for tax collected.

QUEBEC

The amusement tax is collected by the mur cipalities by authority of the Province of Quebe which shares it.

Tax levied is 10 per cent of actual admission price, plus an additional assessment in the for of a surtax of 25 per cent of the amount of su tax when the theatre admission price is over \$ Each fraction of a cent is counted as I cent. T surtax amounts to 3 cents on prices from \$1.01 \$1.20, 4 cents from \$1.21 to \$1.60 and 5 cer from \$1.61 to \$2., etc. In the following scale or the 10 per cent tax is given, so that for admissio over \$1 the surtax must be added to the figur aiven.

Up to 10c, 1c; 11-20, 2c; 21-30, 3c; 31-40, 41-50, 5c; 51-60, 6c; 61-70, 7c; 71-80, 8c; 81-90, 91-\$1, 10c. For the tax an admission from \$1.01 \$2 add 10c to the scale above; from \$2.01 to add 20c, etc.

Holders of complimentary or season tickets a every person admitted free into a place of amu ment to attend or take part in an amuseme shall pay the duty based on the price of adm sion that he would pay if he did not hold su ticket or was admitted free.

Since May 1, 1952, a service charge of 5c admission prices below \$1 and 10c on admiss prices higher than \$1 is levied on attractions give in municipal buildings, which are: the Colis Palais Montcalm, Municipal Baseball Stadium a the city-owned race track.

NEW BRUNSWICK

(Effective April 1, 1959)

Up to 30c, no tax; 31-40, 4c; 41-45, 5c; 46-6c; 51-60, 7c; 61-70, 8c; 71-80, 9c; 81-90, 1 91-1.00, 11c; 1.01 and over, 11 per cent.
Passes subject to tax of 10 cents. Five per c

discount is allowed on all tickets, which are p chased by theatres from the province. No shall be charged for children under 12 years age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year's Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.

NOVA SCOTIA

(Effective July 15, 1956)

Up to 30c, no tax; 31-3B, 2c; 39-70, 5c; 71-\$1.00, 10c; \$1.01 and over, 10c plus 5c for each 50c or fraction thereof.

Passes subject to tax of not less than 5 cents.

PRINCE EDWARD ISLAND

(Effective Jan. I, 1959)

Up to 30c, no tax; 31 to 40, 2c; 41 to 45, 3c; 46 to 60, 5c; 61 to 75, 7c; 76 to \$1, 10c; over \$1 5c for every 50c or fraction thereof.

NEWFOUNDLAND

A provincial entertainment tax of 5c on every adult admission, called the Cancer Control Tax, went into effect July 1, 1953. The receipts from this tax will be used to finance cancer research or treatment.

Under Section 73 of the Local Government Act, 1956, councils may impose a tax upon every person attending a place of entertainment, but this tax does not apply to any entertainment where the proceeds are to be used for charitable, educational or religious purposes. owner acts as agent of the council and is required to collect the tax by means of tickets or otherwise and is responsible for the payment to the council of any money collected in respect of the tax. The rate of Entertainment Tax may be fixed by the council and may be varied as between resident and non-resident performers and as between different kinds of entertainments.
The following Newfoundland Municipalities im-

pose and collect an entertainment tax:

BADGER'S QUAY - VALLEYFIELD POOL'S ISLAND

Ten per cent on gross proceeds.

BAY ROBERTS

Ten dollars per annum on performances by residents and five per cent of gross proceeds on performances by non-residents.

RELLEGRAM

Five per cent of gross proceeds.

BURIN

Five cents per ticket.

CARBONEAR Five cents per admission.

CATALINA

Five per cent of gross proceeds (Entertainment).

CHANGE ISLANDS

Two dollars for each entertainment or performance.

CHANNEL - PORT-AUX-BASQUES

Twenty per cent of gross proceeds.

CLARENVILLE

Non-residents only ten per cent of gross receipts.

CORNER BROOK

Ten cents per admission with the exception of matinees.

DEER LAKE

Ten per cent of gross receipts.

ENGLEE

One dollar per performance.

FOGO

Three per cent of gross proceeds.

FORTUNE

Five cents per ticket.

FRESHWATER

Five per cent on gross proceeds of local redents and ten per cent on gross proceeds of non-residents.

GLOVERTOWN

Five cents per ticket.

GRAND BANK

Five cents per ticket for residents; \$15 each performance for non-resident performers.

GREENSPOND

Two dollars for each performance.

HARBOUR GRACE

Five cents per ticket sold to adults.

JERSEYSIDE

Six per cent gross receipts.

LEWISPORTE

Ten per cent of gross proceeds. MAIN BROOK

Three cents per ticket.

MARYSTOWN

Three per cent of gross proceeds (Non-residents). Two per cent of gross proceeds (Residents) dents).

PLACENTIA

Five cents per ticket sold.

RAMEA

Five dollars per performance. ST. ANTHONY

Five cents per ticket.

ST. JOHN'S

Ten per cent on gross proceeds.

ST. LAWRENCE

Five cents per ticket sold to adults.

SPRINGDALE - SOUTH BROOK

Ten per cent of gross proceeds.

STEPHENVILLE

Ten cents per admission to adults.

WESLEYVILLE

Five per cent gross proceeds on entertainments sponsored by residents and ten per cent on gross proceeds by non-residents.

WINDSOR

Five cents per ticket.

Theatre Licence Fees

BRITISH COLUMBIA

Imposed Under the "Fire Morshol Act"
41. Theatre Licences.—(a) No moving-picture theatre shall be opened to the public except after a licence therefor has been obtained from the Fire Marshal, which licence shall be kept posted in a conspicuous place on the licensed premises.

The license fees payable under the "Fire Marshal Act" for licences for moving-picture theatres shall be as follows:

(1) If conducted in premises located in the cities of Vancouver or Victoria, and not licensed under any sub-sequent clause of this regulation,

provided the licence fee shall not exceed \$300 or less than \$75, for	an annual licence as follows:
each seat	(a) In every
(2) If conducted in premises within the	population (I) Where
limits of any organized municipality	ceeds
or corporation townsite, and not licensed under any subsequent clause	(2) Where
of this regulation, where the seating	ceeds
capacity does not exceed 300	exceed
capacity does not exceed 300 persons \$65 For each seat in excess of 300,	(3) Where ceeds
provided the fee shall not exceed	does n
the sum of \$250	(4) Where
(3) If conducted in premises not licensed	not e fifty
under any other clause of this regu-	(b) in an inco
lation, where the seating capacity does not exceed 300 persons \$55	tion of te
For each seat in excess of 300,	incorporate
provided the fee shall not exceed the	of populat
sum of \$200 10c	(I) Where ceeds
(4) If conducted in connection with	(2) Where
vaudeville or variety show and exhi-	ceeds
biting moving pictures as part of the performance:—	exceed (3) Where
For the first reel	not ex
For each additional reel	(c) In a hamle
(5) If conducted in premises limited to	(I) Where
a period of one month 50 (6) If conducted in open-air park:—	ceeds (2) Where
For one month	ceeds
For two months 75	does n
For three months 100	(3) Where
For season, not exceeding six months	not e
(6a) If conducted in a park or premises	fifty (d) Drive-In
so equipped that moving pictures	licence fe
can be viewed by patrons while seat-	follows:
ed in motor-vehicles parked in an enclosed space commonly known as	
a drive-in theatre, a fee calculated	
under subsections (2) or (3), as the	Car Capaci
case may be, based upon the as- sumption that the seating capacity of	Over 500 cars Over 400 not o
the park or premises is 2.5 times the	Over 300 not o
number of motor-vehicles which the	Over 200 not o
drive-in theatre can accommodate. (7) Itinerant licences for the exhibition	Over 100 not o Not over 100 c
of feature films, etc., good only in	1101 0761 100 C
places endorsed on face of licence:	
For each day \$ 10	Imposed
For each day \$10 For each week 40 For each month 100	In cities:For
(8) Itinerant licences, good only in	tion of the city
places endorsed on race or licence,	the population
not more than four places to be	\$150.
covered by one licence: Good only two days in any calen-	In towns:For In villages or
dar week in any one place	Provided that
Good only three days in any calen-	ties, the minister
dar week in any one place	theatre licence,
(9) Itinerant licences limited to small towns or villages, good only one day	three months for ending March
a week, not more than ten places	December 31, in
to be covered by one licence 40 (10) If conducted under the auspices of	for each of such
a church, religious organization or	quarter of the f Provided furth
educational institution other than a	is issued after
school or college holding a permit	year and for a p
issued under Regulation 45 of these regulations, or in aid of charitable	the applicant proportion only
work I	of days remaining
(II) If conducted for the purpose of	and the 31st o
agvertising anything whatsoever 50	licence fee for
ALBERTA	
Imposed Under The Amusements Act	Imposed U
"2 In the case of a theatre or place of amilse.	(a) In municir

"2. In the case of a theatre or place of amuse-

ment used for the exhibition of moving pictures,

an annual licence fee shall be payable in advance as follows:

- (3) Where the seating capacity exceeds six hundred and fifty but does not exceed one thousand 200
- (b) in an incorporated city having a population of ten thousand or less and in any incorporated town or village irrespective of population:
 - (1) Where the seating capacity exceeds six hundred and fifty \$100
 - (2) Where the seating capacity exceeds three hundred but does not exceed six hundred and fifty 40
 - (3) Where the seating capacity does not exceed three hundred 25
- - (2) Where the seating capacity exceeds one hundred and fifty but does not exceed two hundred
 - (3) Where the seating capacity does not exceed one hundred and fifty
- (d) Drive-in Theatres annual or monthly licence fees payable in advance as follows:

						1	Monthly o
						Annual	oart mont
						License	License
	Car	Capa	city			Fees	Fees
Over	500	cars				\$125.00	\$25.00
Over	400	not	over	500	cars	100,00	20.00
Over	300	not	over	400	cars	75.00	15.00
Over	200	not	over	300	cars	50.00	10.00
Over	100	not	over	200	cars	25.00	5.00
Not	OVAL	100	care			15 00	3.00

SASKATCHEWAN

Imposed Under The Theatres ond Cinemotographs Act

In cities:—For every theatre, when the population of the city is 10,000 or over, \$250; when the population of the city is less than 10,000, \$150.

In towns:---For every theatre \$50.

In villages or hamlets:—For every theatre, \$20. Provided that in villages and rural municipalities, the minister may issue to the applicant for a theatre licence, a licence covering a period of three months for each of any of the periods ending March 31, June 30, September 30 or December 31, in each year and the fee payable for each of such quarterly licences shall be one-quarter of the fee payable for an annual licence.

Provided further that in case an annual licence is issued after the first day of January in any year and for a period not less than three months, the applicant therefor shall be charged such proportion only of the licence fee as the number of days remaining between the date of his licence and the 31st day of December bears to the licence fee for the whole year.

ONTARIO

Imposed Under The Theatres Act, 1953
(a) In municipalities having a population under 1,500 according to the last revised-assessment

roll, 10c for each seat or chair, (b) In municipalities having a population of 1,500 or over but under 3,000 according to the last revised-assessment roll, 15c for each seat or chair.

(c) In municipalities having a population of 3,000 or over but under 10,000 according to the last revised-assessment roll, 20c for each seat or chair.

(d) In municipalities having a population of 10,000 or over according to the last revised-assessment roll, 25c for each seat or chair.

A fee of \$5 is charged for the transfer of

a theatre licence.

For licences for theatres other than drive-ins issued after July first but before October first the fee shall be four-fifths of that for the year; for those issued on or after October first but before January first the fee shall be one-half of that for the year; and for those issued on or after January first but before March 31st the fee shall be one-quarter that of the year.

DRIVE-IN THEATRES

Drive-ins are licenced according to the number of vehicles they can accommodate, the rate being 371/2c per car.

QUEBEC

Imposed	Under The	Quebec Lice	nces Act
Cities:		•	
Quebec,	Montreal,	Outremont,	Verdun
and West	mount, per	seat	50c
In all oth	er cities, p	er seat	30c
Elsewhere,	per seat		20c
A \$5 fee	is payable	with every lic	cence.

NEW BRUNSWICK

Imposed Under The Theotres, Cinematogrophs and Amusements Act

Provided also that no rebate shall be allowed if the applicant for a licence has permitted public performances or other entertainments to be held in the theatre for which the licence is required prior to the date of his provincial licence.

DRIVE-IN THEATRES

For each Drive-in theatre situated:

(a) within a radius of 10 miles of any city having a population of over 10,000, \$50 per

month or a maximum of \$250 per season.

(b) within a radius of 10 miles of any city having a population of less than 10,000, \$30 per month or a maximum of \$150 per season.

(c) in other locations not specifically provided for in (a) or (b) above, \$10 per month, or a maximum of \$50 per season.

MANITOBA

Imposed Under The Amusements Act Under Schedule "A" Section 4 (1) of the "Act" licence fee for a place of amusement: With a seating capacity

under	500				5 5
from	500	to	750		7.50
from	750	to	1000	***************************************	10
from	1000	to	1250		12.50
from	1250	to	1500		15
from	1500	to	1750		17.50
from	1750	to	2000		20
from	2000	to	2250		22.50
over	2250				25

DRIVE-IN THEATRES

The licence fee is based on the car capacity of the grounds times 21/2. If the car capacity is 500 the licence fee would be 500 x 21/2 seating capacity 1250, licence fee \$12.50.

(13) Every owner, lessee, or occupant of a theatre, and every owner, user or exhibitor, of every cinematograph, shall pay the following

fees:

		village				
pe	pulat	ion not	exce	eding	1,500,	per
s e	at					
(b) In	all	towns	over	1,500	popula	tion

and up to 3,000, per seat 10c

population, per seat

(e) In all villages, towns or cities where not more than three performances are given in any week, one-half the fee as set in sections (a) to (d) inclusive shall apply.

(f) For so-called drive-in theatres the licence fee is to be 25 cents per car or amplifier, in addition to licence for cinematograph.

NOVA SCOTIA

Imposed Under The Theatres, Cinematogrophs ond Amusements Act

3. (1) No theatre owner shall give any performance in his theatre unless he holds in respect of the theatre a licence which is in force.

(2) The fee payable for any theatre licence shall be as follows:

In municipa exceeding		-		ulation not	
exceeding 3,000	1,500	but	not		
exceeding	3,000	but	not	exceeding	20c
exceeding I	0,000 .				

(3) In any theatre where benches are used instead of seats or chairs, every twenty-four inches of the bench shall be deemed to be a seat or chair.

(4) In any theatre where not more than three performances are given weekly one-half the fee mentioned in subsection (2) shall be payable.

(5) For licences issued on or after the first day of July and before the first day of October in any year the fee shall be three-quarters of the yearly licence fee and for licences issued on or after the first day of October and before the first day of January the fee shall be one-half the yearly licence fee and for licences issued on or after the first day of January the fee shall be one-quarter of the yearly licence fee.

DRIVE-IN THEATRES

The fee payable for a Drive-In Theatre licence shall be 50c for each vehicle space provided in the theatre and the provisions of Section 3 of these regulations shall not apply to a Drive-In Theatre.

PRINCE EDWARD ISLAND

Imposed Under The Amusement Tox Act
The annual fee is \$2 with the exception of chain theatres for which the licence fee is \$300 for each theatre. This regulation also applies to drive-in theatres.

RECEIPTS

EXPENDITURES on motion picture theatre entertainment continued to drop in 1958, the year's total (including taxes) falling two per cent to \$88,848,000 from \$90,547,000 in the preceding year and by more than one-quarter from the 1953 alltime peak of \$120,198,000. The per capita figure dropped to \$5.21 from \$5.48 in 1957 and the record \$8.30 in 1953.

The drop in expenditures was accompanied by an even larger fall in the number of paid admissions, which, at 146,-484,000, reached the lowest level since the 1930's. Admissions were down 6.5 per cent from 156,701,000 in 1957 and more than two-fifths below the 1952 record of 256,-112,000. The next lowest attendance, which included patrons of community enterprises, not covered since 1956, was 137,899,000 in 1939.

Number of regular motion picture theatres declined in 1958 to 1,622 from 1,716 in the preceding year, receipts from admissions to \$75,139,000 from \$76,486,000, amusement taxes to \$6,951,000 from \$7,815,000, and number of paid admissions to 136,335,000 from 146,756,000. Record for admissions was 247,733,000 in 1952.

Except for 1954 when a peak of \$6,317,000 was reached, receipts of drive-in theatres at \$6,254,000 in 1958 were the highest on record. In 1957 the total was \$5,725,000. Amusement taxes were \$504,000 in 1958, \$520,000 in 1957 and \$722,000 in 1954. The number of paid admissions increased to 10,149,000 in 1958 from 9,946,000 in 1957 and compared with a peak total of 12,380,000 in 1954. Number of drive-in theatres in 1958 was 232 versus 229 in 1957.

Revenue from sources other than sales of admission tickets to regular motion picture theatres in 1958 amounted to \$11,-954,000 (\$12,097,000 in 1957), and included \$11,121,000 from sales of candy, drinks, cigarettes, etc. (\$11,315,000), \$377,000 from the rental of concessions and vending machines (\$367,000), \$76,600 from exhibiting commercial films (\$73,600), and \$380,000 from other sources (\$342,000). Similar receipts for drive-in theatres in 1958 totalled \$2,784,000 (\$2,496,000 in 1957), of which \$2,640,000 was derived from sales of candy, drinks, cigarettes, etc. (\$2,496,000 in 1957).

SEATING

IN 1959 Canada had 818,217 seats in its 1,524 35 mm. auditorium theatres, compared to 844,439 seats in 1,568 theatres in 1958, a decrease of 26,222 seats and 44 theatres, according to a Canadian Film Weekly survey. Drive-ins also lost ground in 1959, the 231 drive-ins with accommodation for 89,132 cars showing a drop of nine situations and 3,291 car spaces from 240 and 92,423 of 1958. To get a picture of the effect of television on Canadian theatres a rough comparison can be made between 1953, when TV first made itself felt in this

country, and the present by using the figures issued on March 31, 1953 by the Canadian Motion Picture Distributors Association. At that date the CMPDA listed 1,924 35 mm. standard houses with 963,914 seats — greater than the Dec. 31, 1959 count by 400 theatres and 145,697 seats.

Using these figures indoor cinema seating declined by a little over 15 per cent in the seven years since Canada began its own TV production, while the number of theatres was reduced by 20 per cent. The discrepancy in the percentages is accounted for by the fact that the majority of theatres eliminated were small ones with only a couple of hundred seats. The larger theatres, with the greater capacity, weren't hit as hard. Before 1953 the average seating capacity was figured at about 450 per theatre. Today it is about 540.

Not included in the figures above are Canada's legitimate houses and special auditoriums that occasionally play films. Of the former there were 10 with 13,592 seats, located in Toronto, Montreal, Ottawa and London, and three of the latter with 6,825 seats.

In order to get a clear view of the overall effect on seating of the coming of TV to Canada it is necessary to include drivein accommodation. In 1953, the CMPDA states there were 104 drive-ins with a car capacity of 48,337 and 1,056 walk-in seats. For purposes of comparison, drive-in operators and some Provincial governments consider one car space equivalent to 21/2 seats. Using this formula the 1953 driveins had seats for 111,898. At the end of 1959 there were 231 drive-ins with 89,132 car spaces and 1,592 walk-in seats, for the equivalent of 224,422 seats. This constitutes a gain of 112,524. When this last figure is subtracted from the loss of seats in auditorium theatres - 145,697 - it makes the net loss 33,173.

Of the 1,524 hardtops with 818,217 seats in Canada at the end of 1959, Ontario had 383 houses with 270,197 seats, Quebec 394 with 219,826, BC 125 with 76,960, Alta. 172 with 70,427, Sask. 184 with 58,919, Man. 116 with 50,335, NS 60 with 33,837, NB 53 with 24,902, Nfld. 22 with 8,501 and PEI 16 with 4,313.

Canada's 231 drive-ins and their car capacity of 89,312 were made up of Ontario's 90 with 40,696 car spaces, Alta.'s 37 with 13,204, BC's 31 with 10,073, Sask.'s 36 with 10,039, Man.'s 13 with 5,484, NB's 13 with 5,070, NS' eight with 3,316 and PEI's three with 1,250. Que. bans drive-ins and Nfld. has none.

THEATRES

"O" means Odeon, "NBC" Notional Booking Co., "FP" Famous Ployers Conodion Corp., "EBA" Exhibitors Booking Association, "WCB" West Coast Booking. "Cl." means closed at the time this list was issued in October.

British Columbia

(Licences ore renewable in British Columbio on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,800	Agassiz	Aga	2	300	N. W. Trout
1,200	Alert Bay	Bay	4	286	W. Risk
	·	Rainbow	. 6	254	C. E. Pepper
1,173	Armstrong	Star		320	P. Shepherd
1,000	Ashcroft	Ashcroft		22B	H. Rogers & T. Belshaw (WCB)
365	Bella Coola	Bellvale		196	Harold Giles
950	Bralorne	Community	. 3	210	Bralorne Mines Ltd.
500	Brighouse				
	(Lulu Island)	Lulu		449	P. Barnes (cl.)
1,95B	Campbell River	Van-Isle	. 6	449	E. W. Bickle
1,326	Castlegar	Castle		400	F. Hirtle (WCB)
2,000	Chemainus Chilliwack	Willow		405	P. Thorpe-Dooble
7,165 1,400	Cloverdale	Paramount		900 449	FPCC
2,9B2	Courtenay	Clova E. W.		449	L. B. Toffey E. W. Bickle
1,600	Cowichan Lake	Lake		395	C. W. Wittingham & A. Castley
4,459	Cranbrook	Armand		449	J. Purnell & Sons (FPCC)
1,626	Creston	Grand		270	P. C. Rogers
.,	-,	Tivoli		341	L. Johnston
7,407	Dawson Creek	Crest		499	Northland Theas, Ltd.
		Northland	6	450	Northland Theas, Ltd.
		Vogue		449	D. C. Theatres Co.
1,773	Dawson (Yukon)	Orpheum		261	C. H. Gray
3,149	Duncan	Odeon		722	Odeon
1,577	Enderby	Monarch		375	W. Willard
2,757	Fernie	Vogue		392	S. J. Rosell
I,BB3	Fort St. John	Carlsonia Lido		396	C. Brooks
	Fort Smith,	LIGO	6	499	C. Brooks
	N.W.T	Park			Sullivan & Johnson
1,200	Ganges	Rex		160	S. V. Henn
500	Golden	Yoho		300	E. LaRue
1,636	Grand Forks	Roxy		371	P. P. Abrosinoff
2,300	Haney	Odeon	4	44B	Alex Marshall
600	Hay River,				
050	N.W.T	Stewart		200	J. W. & D. H. Stewart
250	Holberg	Holberg		150	Community Club
2,195 300	Hope	New Hope		292	H. S. Trout
B, BB4	Invermere Kamloops	Toby		306	Mr. & Mrs. S. J. Capowski
0,004	Kamioops	Capitol Paramount		67B 1000	FPCC FPCC
B,466	Kelowna	Paramount		839	FPCC
450	Keremeos	Keremeos		240	C. Palmer (WCB)
6,500	Kimberley	Orpheum		49B	J. Purnell & Sons (FPCC)
B,000	Kitimat	Nechako		700	Kitimat Theatres Limited
2,000	Ladner	Ladner		421	O. Bird
454	Lillooet	Log Cabin	2	140	Canadian Legion
	Lynn Valley	Cedar V		400	S. Chizen
1,771	Merritt	Merit		330	W. A. & H. S. Trout
1,000	Michel	Michel		240	W. V. Cole
2,659	Mission	Astor		300	Victory Theas. Ltd. (S. Bannister)
1,000 12,570	Nanaimo	Arrow Lakes		250 701	W. J. Brotherton
1,200	Natal	Leo's		701 274	FPCC Leon P. Henriet
7,117	Nelson	Civic		905	FPCC
31,357	New		6	, 55	.,
	Westminster	Columbia	6	944	FPCC
		Odeon	6	712	Odeon
		Paramount	6	850	FPCC
2,247	Ocean Falls	Odeon	6	49B	Pacific Mills Ltd.

British Columbia

Pop.	Town	Theatre	Oper	,	Seats	Licensee
986	Oliver	Oliver	6		444	G. A. Gough
887	Osoyoos		_		392	Eric Lohlein (WCB) (cl.)
1,600	Parksville	Park			400	Parksville Holdings Ltd.
11,790	Penticton	Capitol			726	FPCC
		Pen-Mar			449	Pen-Mar Thea. Ltd.
500	Pioneer	Community			150	Community Club
10,164	Port Alberni	Capitol		•	449	H. E. Warren & FPCC
1 000	Deed Alle	Paramount			711	H. E. Warren & FPCC
1,000 3,600	Port Alice Powell River	Auditorium Patricia			309 449	J. T. Frost (WC8)
10,395	Prince George	Princess			500	McLeod Amuse. (WCB) Trans West Theas. Ltd. (WCB)
10,373	Trince George	Strand			360	Trans West Theas. Ltd. (WCB)
10,381	Prince Rupert	Capitol			740	FPCC
	·	Totem			666	FPCC
3,700	Princeton	Capitol	. 6		445	T. M. Towriss (WCB)
750	Qualicum				300	H. E. Warren (WBC)
4,333	Quesnel			••••	500	P. Gauthier
3,386	Revelstoke	Avolie			432	H. G. Stevenson (WCB)
1,187	Salmon Arm			****	416	Salmon Arm Co-operative
600 1,274	Sechelt				180	J. M. Hayes (WCB)
1,198	Sidney Smithers	Roi			491 350	Marjorie Martman C. Goodacre & L. Buchanan
500	Sointula			****	250	Mrs. E. Pakkala
1,276	Squamish				330	B. C. Carson & H. R. Barr
1,300	Steveston				416	W. A. Thorne
	Stewart	Stewart		****	200	Joe Wingler
	Taylor	Lux			300	H. & S. J. Miller
1,946	Terrace				299	C. M. Adam (WCB)
11,430	Trail	Odeon	. 6		610	Odeon
361,952	Vancouver	Avon	. 6		900	Chao Chow Lee Theas.
		Bay	. 6		770	Mayer Enterprises Ltd. (WCB)
		Broadway			936	Broadway Thea. Co. Ltd.
		Capitol	. 6		2076	FPCC
		Cinema				
		International		•	1237	FPCC
		Circle			B90	Odeon
		Colonial			B73 96B	H. Quagliotti FPCC
		Dominion Dunbar		•	770	Odeon
		Fraser		•	B4B	Odeon
		Hollywood			784	Hollywood Theatres Ltd.
		Lux			82B	Odeon
		Majestic		****	1289	Mrs. Walter Mead
		Nova			734	Ed Jette
		Olympia	. 6		930	Odeon
		Orpheum			2871	FPCC
		Paradise			923	Odeon
		Park			726	Odeon
		Plaza	. 6	••••	925	Odeon
		Queen Elizabeth		•	2B00 B42	City of Vancouver (Concert) R. McKee & A. Knowles (WC8)
		Ridge Stanley			1225	FPCC
		Strand			1940	FPCC (Cinerama)
		Studio			446	Studio Theatre Ltd.
		Varsity			449	Odeon
		Vogue			1332	Odeon
8,874	Vernon	Capitol			779	FPCC
52,088	Victoria	Capitol			1212	FPCC
·		Fox	. 6		430	B. A. Nixon
		Oak Bay	. 6		449	E. Turner & P. Townsend
		Odeon	. 6		1472	Odeon
		Plaza			712	Odeon
		Royal			1467	FPCC
1,500	Wells	Lode	. 4	•	400	E. L. Bobier
3,499	Westview	Roxy Rialto		••••	260 2B0	McLeod Amuse. Ltd. (WC8) M. Harrison (cl.)
2,500 10,800	W. Summerland W. Vancouver	Odeon		••••	75B	Odeon
1.200	Whalley	Cameo			402	George Smith (WC8)
2,54B	Whitehorse, Y.T.	Capitol			305	S. McClimon
2,5,6		Yukon			350	S. McClimon
6,800	White Rock	Park			449	J. Petrovich
912	Williams Lake	Alston			320	Ken W. Thibaudeau
3,126	Yellowknife					
	N.W.T,	Capitol	. 6		400	W. V. Cole

Alberta

(Licences are renewable in Alberta on January 1st of each year.)

Pop.	Town	Theatre	Open	Seats	Licensee
456	Alix	Circle	2-4	300	H. Hoppe
281	Alliance	Kiefer's		200	R. Kiefer
623	Andrew	Roxella		250	J. Hans
1,063	Athabasca	Aurora		250	R. E. Hall
2,187	Banff	Lux		420	F. Christou
1,246	Barrhead	Roxy		324	Peter_Ewankow
601	Bashaw	Dixy		200	Joe Dick
624	Bassano	Capitol	4-6	200	J. V. Uebell
509	Beaver Lodge	Beaver Lodge	4	200	E E Loven Seev
1,400	Bellevue	Rex		400	E. E. Loven, Secy. J. Purnell & Sons
2BB	Berwyn	Berwyn		175	Mrs. T. Merriot
306	Big Valley	Memorial		200	R. Klaus
1,936	Blairmore	Orpheum		336	J. Purnell & Sons
1,137	Bonnyville	Century	6	240	R. J. Tercier
657	Bow Island	Bow		260	T. H. Noad
6,169	Bowness	Bow		304	L. Milner & G. Smith
350	Boyle	Dreamland		200	W. Lindstrom
1,64B	Brooks	Gayety		300	P. Ubertino
177,861	Calgary	Grand	. 6	1570 1409	FPCC Nick Pidhirny
		Isis		3B1	G. W. Peacock
		Jubilee Auditorium		2750	Alberta Govt. (Concert)
		Marda		496	M. Jenkins
		Palace		1787	FPCC
		Plaza		475	S. & B. Slutker
		Rialto		365	M. Laberai (cl.)
		Strand		B16	FPCC—K. M. Leach
		Tivoli Cinema		499	Hoffman Bros. (EBA)
		Uptown		1076	Odeon—J. B. Barron
		Variety		BB2	FPCC—K. M. Leach
943	Calmar	Rainbow	.	500 4B2	C. R. Stanski
S,279	Camrose	Bailey	. 6	400	C. S. Bailey N. K. & A. Jensen
2,475	Cardston	Mayfair		421	G. C. Brewerton
2,473	Od1031011	Roxy		334	G. C. Brewerton
467	Carstairs	Carstairs		145	E. H. Richards
79B	Castor	Crest		320	Leo Kneller
37B	Champion	Community	. 1	125	Comm. Halls Assoc.
345	Chauvin	Tivoli		150	Mrs. A. Reuss
1,612	Claresholm	Rex		3B7	W. Hryciuk
525	Coaldale	Gem		400 350	H. Gnam J. Marusyn
350	Cold Lake	Cold Lake Roxy		33B	J. Purnell & Sons
1,961	Coleman	Consort		200	H. M. Scott
73B	Coronation	Avalon		342	D. Johnstone
471	Daysland	Palace		2B7	F. Komperdo, S. Tury, Sr. & Jr
395	Delburne	Norwood		200	Wm. Godwin
B34	Devon	Devonian		250	G. Bieber
1,176	Didsbury	Opera House	. 6	249	A. Genaski
	Drayton Valley	Cardium		400	W. C. Aiken
2,573	Drumheller	Napier		S8B	Napier Theatres Ltd.
376	Eckville	Echo		250	D. Rhodes & R. Baker Mel Nichols
270	Edgerton	Mona		200 77B	Odeon
224,000	Edmonton	Capitol		1 49B	FPCC
		Dreamland		720	FPCC
		Garneau		779	FPCC
		Gem		495	Midwest Theatres Enterprises
		Jubilee Auditorium		27S0	Alberta Govt. (Concert)
		Odeon	. 6	1125	Odeon Theatres (Edmonton) Ltd.
		Palace	. 6	4B3	M. S. Kucey
		Paramount		1400	FPCC
		Rialto		1192	Odeon
		Roxy		496 B00	Odeon Windsor Theatres Ltd.
		Sahara Strand		96B	FPCC
		Varscona		499	Odeon
1,951	Edson	New Edson	. 6	275	H. G. Stevenson & T. Fowler
1,751		Nova		506	H. Bubel
450	Elk Point	Arrow		275	S. Andrishak

Alberta

Pop.	Town	Theatre	Open	Seots	Licensee
300	Evansburg	Evansburg	. 2	300	Adam Kaminski & Co.
924	Fairview	Gem		275	S. W. Lawrie
587	Falher	Roxy Gaiety		486 285	C. W. Carigan & J. S. Kerr M. Vandel
375	Foremost	Midland	. 2	275	N. Wolfe
444	Forestburg	Kiefer's		250	R. R. Kiefer
1,864	Fort McLeod Fort Sask,	Empress Lux		400 200	D. A. Boyle Sherritt-Gordon Rec. Club
427	Gleichen	Gleichen		150	E. H. Richards
	Grand Centre	Grand Centre	. 6	300	Art Axiani
6,220	Grand Prairie	Capitol		485	F. Donald
568	Grimshaw	Gaiety		500 200	Mr. & Mrs. R. Norton M. Rabchak
2,013	Hanna	Capitol	. 6	390	I. F. Schacker
536	Hardisty	Kiefer's		200	R. R. Kiefer
1,140	High Prairie	Park Roxy		600 125	W. Dorish & A. Tomanuk G. Watson
1,898	High River	Wales		400	E. T. Lewis
370	Hines Creek	Lux	. 6	250	Lawrence Kosheiff
1,B00	Hinton	Hinton		390	A. M. Montemurro A. Brokop
1,416	Innisfail	Royal		350	J. T. McDonald
290	Innisfree	Royal	. 6	385	R. Shibley
371	Irma	IOOF		125	Lodge 63, IOOF
9,139 15,851	Jasper Place	Chaba		300 528	P. Wacko J. Clemmensen & J. Sustrik
550	Killam	Princess		280	J., J. & S. Komperdo
238	Kinuso	Legion		275	Canadian Legion
905	Lac La Biche Lacombe	Aurora		240 459	M. Maccagno J. Purnell & Sons
2,460 628	Lacombe	Elk		400	G. E. Lebedkin
1,840	Leduc	Gayety	6	350	M. Pyrcz
31,120	Lethbridge	Capitol		924	FPCC
		Lealta Paramount		321 1000	C. P. Doughty FPCC
185	Lougheed	Community		259	R. R. Kiefer
1,318	Magrath	Park		400	Duane Harker
350	Manning	Aurora		300	K. Gurtler
600 200	Manville	Manville Marwayne	. 6	300 265	P. H. May H. A. Corr
472	Marwayne Mayerthorpe	Mayerthorpe	. 2 . 6	290	Merton Faulkner & Walter Manchak
1,064	McLennan	Regal		285	G. Watson
20,621	Medicine Hat	Astra		440	C. & J. Dederer
		Monarch		650 386	FPCC FPCC
		Towne		700	C. & J. Dederer
350	Mercoal	Mercoal	. 3	225	8. Koberstein (cl.)
482	Milk River	Sunland		300	A. A. Cioti
634 3B6	Mirror Myrnam	Grand Palace		2 7 5 125	P. Pawluski
926	Nanton	Broxy		300	D. L. Jones (Prairie Allied)
1,605	Oids	Mayfair	. 6	297	R. Boyrack
430	Oyen	Oyen		250	C. Mansfield
1,677	Peace River	LaBarbara Uptown		482 400	S. Konopsky R. Shibley & J. McDonald
859	Picture Butte	Towne	. 6	300	J. Godfrey
1,467	Pincher Creek	Fox	. 6	300	D. C. Fox
3,373	Ponoka	Capitol		500 216	J. Purnell & Sons P. & F. Hockhausen
671 2,279	Raymond	Capitol		400	L. Brewerton
12,264	Red Deer	Capitol	6	458	J. Purnell & Sons (FPCC)
		Paramount	6	924	J. Purnell & Sons (FPCC)
1,302 757	Redwater Rimbey		4-6	2 7 0 200	N. Syrnyk A. B. Wiancko
245	Rockyford	Rockyford		200	H. E. Catterhagen
1,147	Rocky Mt. House	Lux	6	306	W. J. Hunchak
150	0	Rainbow	6	476	Lewis & Jack Williams
150 500	Rosemary Rycroft	Community	6	150 275	D. F. Seeley E. Lukan
500	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Realto		250	L., I. L., & Mrs. K. Rogozenski
406	Ryley	Ryley		200	S. Mallor
	St. Paul	Elite		280	T. J. Stinson
255 414	Sangudo	Sangudo Kiefer's	. 3	360 2 7 5	Pudar Bros. R. R. Kiefer
		Sexsmith		245	Sexsmith Memorial Hall Ltd.

Alberta—Saskatchewan

Pap.	Town	Theatre	Open	Seats	Licensee
553	Spirit River	Avalon	Α	306	Mike Zeniuk
237	Standard	Community		200	C. V. Madsen
3,318	Stettler	Jeweli		500	G. W. Annable
875	Stoney Plain	Cosmo		275	Vern Ladd & Ned King
706	Strathmore	Joyland		250	L. A. Larson
275	Strome	Memorial		200	J Butler
984	Sylvan Lake	Uptown		275	E. C. Watkiss
3,652	Taber	Rex		330	D. Miller
0,002		Tower		500	D. Miller
245	Thorhild	Thorhild		175	J. W. Puchalik & W. Bachynski
384	Thorsby	Thorsby		409	John R. Pawlik
1,020	Three Hills	Lyric		306	R. Shibley
685	Tofield	Community		300	Community League
630	Trochu	Lane		296	T. R. Donnely
717	Turner Valley	Valley		285	W. F. Shulz
523	Two Hills	Lux		286	Wm. Sarachan
	Valleyview	Jubilee			James & Reber
388	Vauxhall	Arch		200	C. Birck
2.219	Vegreville	Capitol		300	W. Kiervluk
1,984	Vermilion	Columbia		440	M. Kowalchuk & Son & F. Steffin
675	Viking	Brock		250	H. W. K. Hilliker
1,053	Vulcan	Opera	6	280	C. R. Robson
	Wanham	Wanham		160	M. Ziniuk
1,994	Wainwright	Alma		503	P. May
285	Waterton Lakes	Watertown		275	G. C. Brewerton (Summer)
1,108	Westlock	Roxy		225	J. L. Serenas
4,460	Wetaskiwin	Audien		370	J. M. Danyluk
		Cinema	6	450	M. Pyrcz
400	Wildwood	Paragon	4-6	300	M. W. Nikolonyk

Saskatchewan

(Licences are renewable in Saskatchewan an January 1st.)

Pap.	Tawn ·	Theatre	Open	Seats	Licensee
_	Alida	Alida Memorial		240	Alida Memorial Co-op Assn
281	Aneroid	Aneroid	4	300	Aneroid Theatre Board (cl.)
286	Antler	Memorial	4	282	K. Dyon
543	Arborfield	Tivoli	. 4	282	D. W. Bradshaw (Prairie Allied)
622	Arcola	Princess	2-4	280	F. Mus
1,924	Assiniboia	Olympia	6	500	N. Rothstein
304	Avonlea	M.P	1	150	Reg. Watson
450	Aylsham	Aylsham	4	250	L. Armstrong
494	Balcarres	Balcarres	6	200	P. Zack & H. Olsen (cl.)
387	Bengough	Bengough	6	190	J. N. Foley
794	Bienfait	Legion	6	200	W. C. Enmark
2,213	Biggar	Majestic	6	600	J. Shepherd
513	Big River	Big River	4	250	J. Dougherty
474	Birch Hills	Dreamland	6	250	F. Lypchuk (Burned)
561	Blaine Lake	Blaine Lake	1	280	W. Szwydky
205	Borden	Borden	4	310	P. Peterson (Summer)
100	Bracken	Community	2	200	Board of Trade
883	Broadview	Memorial	4	300	F. Pflug
538	Buchanan	Buchanan	4	170	H. Skwarchuk
1,568	Canora	Roxy	6	418	Geo. Kozoriz (Prairie Allied)
231	Carievale	Community	4	200	Carievale Community Club
714	Carlyle	Community	6	250	Mrs. D. E. McLaren
599	Carnduff	Community	5	150	Dalton H. Preston
809	Carrot River	Marguis	6	350	Lorne Lunen
266	Central Butte	Princess	6	200	Princess Thea. Co. Ltd.
374	Chaplin	Chaplin	2	200	R. A. Donnelly
447	Choiceland	Park	6	175	Steve Korol
323	Climax	Climax	2	250	P. J. Rassmussen
559	Craik	Pallas	6	180	J. Fox
557	Cudworth	Met	4	300	J. Paramchuck
424	Cupar	Cupar	2	300	L. S. Burkholder
378	Cutknife	Cutknife	2	150	Sponsor's Club

Saskatchewan

Pop.	Town	Theotre	Open	Seots	Licensee
675	Davidson	Davidson	6	175	J. Vopni
278	Debden	Debden		250	J. L. Courchene
440	Delisle	Fulbrook's		125	Mrs. E. Fulbrook (cl.)
253	Dodsland	Dodsland		220	J. A. Herner
530	Duck Lake	M.P.		150	W. Zaparaniuk
659 442	Eastend Eatonia	Pastime Eatonia		280 250	J. L. Murphy W. Kool
649	Esterhazy			300	H. Zich
5,230	Estevan	Orpheum		540	J. D. McKenzie
1,295	Eston	Shea's		350	H. Shea
300	Eyebrow			150	J. Sheparitis
185	Ferland	Ferland		175	J. A. Fournier
232	Fillmore Fir Mountain	Fillmore		225 100	Canadian Legion 8oyd Anderson
775	Foam Lake	Foam Lake	2	125	Hugh Vassos
874	Ft. Qu'Appelle	Fort		250	S. Karby
384	Gainsborough	Movieland		250	R. R. Southam
180	Glentworth	Community		150	N. C. Phelp
1 101	Goodsoil	Goodsoil		200	G. Larson
1,191	Gravelbourg Grenfell	Gaiety		480 250	Tom Donahue H. Humphrey
726	Gull Lake	Lyceum		400	C. Potter
1,093	Hudson Bay	Lux		350	D. L. W. Hood
2,397	Humboldt	Lux	6	350	F. G. Bailey (cl.)
1,561	Indian Head	Gary		350	Joe Hatton
500	Ituna	Ituna		175	N. Butchko
2,797 B94	Kamsack Kelvington	Galaxy		350 150	W. Welykholowa (cl.) G. M. Miller
805	Kerrobert	Lux		300	F. & W. Beatty & D. Robertson
253	Kincaid	Kincaid		125	Village of Kincaid (G. W. Simington, Sec.
2,544	Kindersley	Capitol	6	350	J. & M. Dobni (Personal Thea, Service)
669	Kinistino	Fox		300	M. Dyda
633	Kipling	Legion		200	P. E. Santo
534	La Fleche	Globe		250	A. Vallou
400 385	Lake Lenore . Lampman	Star		225 225	Hoenman Bros. H. Heidinger
185	Landis	Landis		115	W. Germann
600	Langenburg	Capitol	4	290	A. Yeske
500	La Ronge	Aurora	4	200	A. Carlson & W. Riese
348	Lashburn	Community		175	L. Slinnis
848 304	Leader	Leader	2	175 168	M. Haspflug R. C. Marks
S05	Leask Lemburg	Leask Memorial		175	P. Zak & H. Olsen
325	Leoville	Northern Lights		150	Romeo Lebarge
409	Leroy	Leroy	6	300	E. Sherven
316	Lintlaw	Community		265	Village of Lintlaw (A. Smestad)
3,921	Lloydminster	Empress		700	Coombes & Hudson
464	Luseland	Rio		454 234	Coombes & Hudson Luseland Comm. Ass'n Ltd.
534	Macklin	Community		200	A. Prediger
466	Maidstone	Maidstone		250	I. Harman
300	Manor	Community	2	150	G. A. Dickin
1,641	Maple Creek	Grand		300	A. Myers (Personal Thea. Service)
1,956	Meadowlake Meath Park	Lux		350 324	S. Karby W. Feschuk
3,276	Melfort	Deluxe		500	J. J. Baldwin
4,457	Melville			600	Hugh Vassos
.,		Roxy		500	Rothstein Theatres
223	Meyronne	Meyronne	1	126	A. J. Marcotte
312	Midale	Midale	_	150	S. E. Backlin
275 446	Middle Lake Milestone	Community		150 300	W. Boesch
29,982		Town Hall		892	M. Willoughby FPCC
,		Studio		520	Service Theatres Ltd. (Prairie Allied)
1,231	Moosomin	Lyric	6	400	L. H. Bradley
508	Mossbank		2-4	150	Mrs. J. Allan
473 240	Naicam .	Star Neilburg		150	R. L. Smith C. H. McAuslan
3,050	Neilburg Nipawin	Roxy		125 400	I. Reinhorn
458	Nokomis	Nokomis		125	A. Cogger (cl.)
395	Norquay	DeLuxe	4	250	Mike Adams
B,855	N. Battleford	Capitol		650	FPCC
467	Ogema	M.P		150	Con Reich
672	Outlook	Lyric	3-6	150	A. C. Barteluk

Saskatchewan

Pop. Town Theatre Open	Seats	Licensee
685 Oxbow 8ow 6	280	G. 8. Ward
200 Paddockwood Paddockwood 2-3	200	W. Zaparaniuk
350 Pelly Fort	200	Tom Yacyshyn
187 Plenty Plenty 2	225	8. J. Letourneau
608 Ponteix	150 150	Mrs. F. Meloche I. Popoff
750 Preeceville Grand	275	E. Parobec
582 Prelate Parish Hall I	150	A. A. Feiger
20,172 Prince Albert Orpheum 6	700	P. W. Mahon
5trand 6	915	P. W. Mahon
270 Punnichy	150 225	J. Lorenz
417 Quill Lake Del-Lou	225	J. Longmuir Mrs. V. Ferris
Oasis	400	Shibley Enterprises Ltd.
352 Redvers Community 4	330	Redvers Comm. Hall Co.
88,797 Regina 8roadway 6	800	H. 8ercovich
Capitol 6	1302	FPCC
Metropolitan 6 Nortown 6	898 800	FPCC I. Reinhorn
Rex	660	J. Watson (FPCC) (cl.)
Roxy 6	800	I. Reinhorn
465 Rocanville 4	300	F. Pflug
390 Rockglen Dreamland 4	150	W. R. Pyle
2,196 Rosetown Unique 6 498 Rose Valley Rose Valley 2	495 200	A. J. Flach N. 8erge
522 Saltcoats Star 4	200	W. R. Armstrong
70,843 Saskatoon 8roadway 6	704	H. & L. Enterprises
Capitol 6	1600	FPCC
Daylight	900	FPCC
Roxy 6	915	Rothstein' Theatres
Tivoli 6 358 Semans 2	712 225	Odeon-Morton Theatres C. L. MacGregor
I,621 Shaunayon Plaza	600	FPCC
Sheho Sheho 4	150	Ukr. National Ass'n
649 Shellbrook Elk's	486	J. 8ibby
354 Spalding Gem	400 125	R. L. Smith
364 Spiritwood Strand 2 551 Star City Elk's Hall	250	F. L. Murray J. D. Shaw (Associated Theas.)
447 Stoughton Lyric 4	260	R. H. Dreger
536 Strasbourg Legion 4	200	Mrs. G. Peters
185 Strongfield Community Hall	250	S. Platt
649 Sturgis Regal 4 350 St. Brieux Midway 4	264 337	Regal Theatres Ltd. (S. Holmberg) F. M. Godard & E. Pereault
350 St. 8rieux Midway 4 521 St. Walburg St. Walburg 4-6	200	Geo. Larson
10,468 Swift Current Cinema	500	D. 8urke
Eagle 6	350	F. J. Lundholm
Lyric 6	550	F. J. Lundholm
400 Theodore	280	H. Achtmychuk
2,136 Tisdale Falkon	425 1 2 5	F. W. Falkner (Prairie Allied) M. Hoegi
1,247 Unity 5tar 6	407	H. Selinger
100 Uranium City Aurora 4-6	150	Rothstein Theatres Ltd.
Roxy		Rothstein Theas.
356 Val Marie Palais Royal	125 200	J. N. Keslering F. Tetu & A. Sinkewitch
336 Viscount	325	M. Pluhator
768 Wakaw Gem 2	300	S. Hryniuk & F. Shynkaruk
527 Wapella Wapella I	200	W. T. Hill & L. A. Gove (cl.)
- Waskesieu Park 6	300	W. Zaparaniuk
1,228 Watrous Roxy	260	A. M. Crawford
258 Wawota	200 350	F. Pflug Alec McNair (Ass. Theas.)
260 Welwyn Community 2	200	F. Pflug
7,616 Weyburn Hi-Art	544	Rothstein Theas. Ltd. (cl.)
500	587	Rothstein Theas, Ltd.
396 White Fox White Fox	250 240	A. L. Logan Can. Legion (D. C. Taylor)
1,578 Wilkie Roxy 6	300	Rothstein Theatres
604 Willowbunch M.P 2	400	Mrs. 5. Fontaine
170 Wishart Nix's 4	200	Nick Zack
1,321 Wynyard Vogue	300	G. R. Miller
	1 7 5	Mrs. M. O. Miniely
200 Yellow Creek Community	800	Rothstein Theatres

Manitoba

(Licenses are renewable in Manitoba on May 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,433	Altona	Customs	A L	300	W. Friesen
376	Ashern			200	C. Wynant
253	Austin	Austin		200	Mem. Comm. Club (Mrs. D. Randall)
1,372	Beausejour	Lyric	6	350	F. Malkoske
375	Belmont	Belmont	2	175	J. H. McLeod
550	Benito	Oak Legion	4	23B	E. & M. Rubashowski
448	Binscarth	Legion	. 2	225	Canadian Legion
500	Birch River	Avaion	6	23B	G. O. Dagg G. J. Salmon
736	Birtle	Savoy		300	G. J. Salmon
507	Bissett	Rice Lake		250 350	R. J. Minton
1,013 24,579	Boissevain Brandon	Victoria	6	59B	D. V. Hammond FPCC
27,377	brandon	Capitol	6	389	Cy Braunstein (cl.)
		Strand .		786	FPCC
915	Carberry	Palace		300	G. E. McPhail
1,846	Carman	Boyne	6	300	L. Asper
469	Cartwright	Legion	6	300	Canadian Legion (P. Lowe)
144	Clear Lake	Park Community	6	450	H. Prygrocki (Summer)
250	Crandall	Community	2	150	D. L. Johnston
500	Creighton	raragon	0	300	Robert Waythe
494 350	Crystal City	Parklane	5	300 250	Community Owned
5,986	Cypress River Dauphin	Mem. Hall Dauphin	6	600	Mrs. K. Gurgess Service Theatres Ltd.
5,700	Daupilli	Gay	6	260	Service Theatres Ltd.
868	Deloraine		4-6	300	H. Sage
300	Dominion City		2-6	150	M. D. Borodenko
629	Elkhorn	Stadium .	1	400	Stadium Committee (G. Bartley)
900	Emerson			300	E. Diamond (cl.)
275	Erickson	llan	6	150	Ray & Edna Waterbury
500	Ethelbert	Ethelbert Fisher Northland	4	300	J. Gnazdowski & Sons
293	Fisher Branch	Fisher	2	150	M. Melnyk
10,155	Flin Flon	Northland	6	500	FPCC
B,200	East Carry	Rex	6	300 550	K. Finkelstein O. Weinstein (Associated Theas.)
268	Fort Garry Foxwarren	Foxwarren	2	150	A P Thorne
817	Gilbert Plains	Plains	5-6	200	A. R. Thorpe R. A. Eastcott
1,306	Gimli	Gimli	6 .	250	H. Greenberg
B23	Gladstone	Gimli	6	336	W. J. McGregor
593	Glenboro	Galety	2-4	200	Howard E. Foster
950	Grandview			270	F. Chickoski
65B	Hamiota		4-6	295	J. L. Whyte (Associated Theas.)
536	Hartney	Ace		200	A. Warren
436	Holland	Memorial Hall	2	300 340	Holland Comm. Club (B. Scharff) G. Cowan
1,255 466	Killarney Lac du Bonnet	Gaiety Walbec	5 1	300	J. M. Remenda (WCB)
150	Lenore	Community	2	100	H. F. Allen (cl.)
633	MacGregor	Community	2-4	265	Cliff Litster
275	McCreary	Grand	6	200	N. Canton
748	Manitou	Grand Pembina	4	24B	A. Leadbeater
210	Mather	Community		225	Community Theatre Club Mr. & Mrs. J. Kowbel
767	Melita	Strand	6 -	320	Mr. & Mrs. J. Kowbel
300	Minitonas	Grand		175	J. Babchishin
2,067	Minnedosa	Lyric	6	550	S. Richard Miles
1,852 1,193	Morden	Ken-Mor	2	39B 300	E. W. Kendall Mrs. J. A. Todd
250	Morris	Princess Miniota	2	150	L. S. Hodnutt
2,859	Neepawa	Povv	2	585	S. Richard Miles
702	Pilot Mound	Tivoli	4-6	225	E. Havne
1,103	Pine Falls	Roxy Tivoli Chateau Pine River	6	280	W. Johannson
500	Pine River	Pine River	5	250	P. D. Kostiak
300	Pipestone	Memorial .	2 .	216	A. Rennie (cl.)
235	Plumas	Rose	6	252	R. Bruschau
275	Point du Bois	Community	I-2	100	E. J. Wilson
10,374	Portage la	Elit.	,	400	E A Mallan
	Prairie	Elite	6	499 65B	E. A. Mellen FPCC
512	Reston	Playhouse Memorial Hall		335	Reston M. Hall
1,192	Rivers	Rex		300	Mrs. Mamie Guy (Associated Theas.)
779	Riverton		4	300	P. Luypyrupa
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Manitoba—Ontario

Pap.	Tawn	Theatre	Open	:	Seats	Licensee
1.055	Roblin	Lyric	. 6		350	J. Hersack (cl.)
300	Rorketon	Lakson			150	E. Michalot
582	Rossburn	Rossburn			100	J. F. Urbanowski
1,096	Russell	Avalon	-		348	N. Magnowski
7,361	Selkirk	Roxy			420	Rothstein Theatres
708	Shoal Lake	Avalon			240	M. Drul
300	Somerset	Lorne-Central			260	D. R. & A. P. Girouard
1,595	Souris	Avaion			450	H. J. Baldwin (cl.)
1,037	Stonewall	Rivoli			300	S. C. Tyler
300	Strathclaire	8end			350	M. D. Myterko (Associated Theas.)
2,249	Swan River	Capitol			340	W. 8arabash
2,21,	OWG!! !!!!	Crescent			364	W. Barabash
500	St. Anne	Playhouse			290	Nick Kotyk
28,636	St. Boniface	Plaza			822	Western Theatres
300	St. Mallo	Mallo			250	L. Marcotte
801	St. Pierre	St. Pierre			250	St. Pierre Club
697	Ste. Rose Du Lac	Ste. Rose			240	A. M. Pineau (Prairie Allied)
18,000	St. Vital	Windsor			420	P. R. Johnson
3.346	The Pas	Teulon			519	A. Rivalin
8,269	Transcona	Apollo			400	I. Triller
3,205	Virden	Derrick			501	Rothstein Theatres Ltd.
397	Waskada	Waskada			260	L. A. Lee
434	Waskada	Cameo			225	I.O.O.F.
1,303	Winkler	Winkler			264	E. J. Diemert
301	Winnipeg Beach	Beachview			360	Beach Enterprises
256,683	Winnipeg beach	Capitol			1963	FPCC
230,003	Willimpeg	Colonial			500	Flint Enterprises (E. Halprin)
		College			995	Western Theatres
		DeLuxe			500	L. Asper
		Elm			370	M. Yarvch
		Garrick			1107	Odeon-Morton Theatres
		Gaiety			711	FPCC
		Grand			871	Associated Thea. Services
		King's			789	H. Prygrocki
		Lyceum			1119	FPCC
		Mac's			380	Western Theatres
		Metropolitan			1820	FPCC
		Oak			280	David Carr
		Odeon			1152	Odeon-Morton Theatres
		Palace			820	Western Theatres
		Park			729	R. Bessler
		Regent			659	Western Theatres
		Rialto			544	E. Diamond
		Rose			662	Western Theatres
2		Starland			1349	Western Theatres
ŧ		Valour			410	C. Brownstone (cl.)
		valour			410	C. brownstone (Cl.)

Ontario

(Licences are renewable in Ontaria an April 1st.)

Pap.	Tawn	Theatre	Open	Seats	Licensee
3,525	Acton	Roxy		439	Odeon
2,175	Alexandria	Garry	. 4	422	Paul E. Viau
2,409	Alliston	Circle	. 6	407	W. MacDonald
2,660	Almonte	O'8rien	. 6	352	Ottawa Valley Amusement Co.
4,072	Amherstburg	Liberty	. 6	484	W. S. Woof
1,352	Ansonville	Empire	. 6	500	W. G. Hin & J. M. Nosov
5,072	Arnprior	O'Brien	. 6	615	Ottawa Valley Amus. Co.
2,821	Atikokan	Park	. 6	715	Premier Operating
3,439	Aylmer	Strand	. 6	479	Alcana Thea. Co. (Premier)
	Balmerton	Rex	. 6	336	Labine Bros. Ltd.
1,315	Bancroft	Bancroft	. 6	342	G. E. Broughton
16,573	Barrie	Granada	. 6	536	Mid-Ont. Theas. (FP) (cl.)
		Imperial	. 6	466	R. F. Garrett
		Roxy	. 6	653	Mid-Ont. Theas. (FP)
1,300	Barry's Bay	Bay	. 6	368	J. C. Germain
756	Beardmore	Roxy	. 6	400	D. Rothstein
1,045	Beaverton	Strand	. 6	308	V. K. Flaherty (Ind. Theas.)

Pop.	Town	Theatre	Oper	1	Seats	Licensee
		D 11	. 6		B42	FPCC
20,469	Belleville	McCarthy			B29	Odeon Theas. (Ont.)
		Park			6B4	FPCC
2,4BB	Blind River	Palace			472	Norman Solomon
6,526	Bowmanville	Royal			390	Robert Gill
2,636	Bracebridge	Norwood		••••	621	A. Giaschi
1,477	Bradford	Holland Odeon			323 710	W. Hobberlin & C. Rees Odeon
12,480	Brampton	Roxy			618	Odeon
51,557	Brantford	Capitol			161B	Para, Brantford Theas, (FPCC)
31,337	5,0	College			477	B. Schacher
		Odeon			99B	Odeon
		Paramount			793	Twinex
13,656	Brockville	Capitol			B43 357	Para. Theas. (FPCC) D. Wark
750 P (40	Burks Falls Burlington	Bluebird Roxy	. o		434	Odeon
B,640 1,677	Caledonia	Regent			279	L. Kome & Mrs. E. Herman
3,203	Campbellford	Aron	. 6		393	Grant Carson
1,987	Capreol	Audion			31B	Mrs. J. Bilsborough
1,780	Cardinal	Savoy			292	J. D. 5t. Pierre
2,750	Chapleau	Fox			490	C. A. Smith (Ind. Theas.)
22,15B	Chatham	Capitol			998 659	Twinex Control
1 211	Chelmsford	Centre			300	Twinex Century L. A. Vaillancourt
1,211	Chesley	Roxy			340	W. Stewart
1,095	Chesterville	Community			210	E. B. Gravelle
2,543	Clinton	Roxy	. 3		263	H. J. Sutherland (cl.)
2,230	Cobalt	Classic			510	Theatre Holding Corp. (Premier) (cl.)
9,325	Cobourg	Park			751	Durland Theas. (Premier)
3,364	Cochrane	Empire			526 526	J. A. Palangeo Estate J. Russ
7,B15 3,000	Cooksville	Roxy			636	Odeon
17,952	Cornwall	Capitol		****	1012	Palace Amuse, (FP)
17,732		Palace			959	Palace Amuse, (FP)
		Roxy			763	Odeon
1,203	Crystal Beach	Beach			4BB	John Allen
	Deep River	Strand			569	Premier Operating Corp.
2,506	Delhi	Imperial		****	450 252	Mr. & Mrs. R. D'Hont (NBC) Wm. R. Geddis (cl.)
2,053 2,620	Dresden Dryden	Royal			504	Plaza Theas, Ltd.
2,020	Diyoen	Strand			47B	W. C. Bailey
9,780	Dundas	Roxy	. —		600	E. E. Slote
4,440	Dunnville	Granada			37B	Robert Rowe
1,500		Bonnechere			270	H. Lisk
	Elliot Lake	Lake			913	Premier Operating
1,577	Englehart	Palace			355 495	D. Korman & Sons
3,640	Espanola	Rio			456	C. A. Smith H. J. Posma
2,734 2,532	Essex	Lyric			391	5. J. Berman
1,298	Fenelon Falls	Fenelon			404	L., M. & R. Consky (NBC)
3,362	Fergus	Grand			471	S. Fardella
1,782	Forest	Kineto		••••	346	F. Rumford
7,914	Fort Frances	Fort			463	Fort Frances Theas. Ltd.
24.047	F. A. MARTINE	Royal		•	571 99B	F. O. Polenske FPCC
34,947	Fort William	Capitol Lake			455	FPCC
		Odeon			993	Odeon
	Fraserdale				100	Canyon Recreation Club
	Galt	Capitol	6		1121	FPCC
23,615	Galt	Grand			597	FPCC
		Palace			6B4	Odeon (cl.)
4,572	Gananoque	Delaney			610 3B0	G. R. Delaney (EBA) (cl.)
3,227	Garson	Garson 5trand			514	John Lambovitch (cl.) Theatre Holding Corp. (Premier)
880	Glencoe	Fox		••••	428	Douglas McRae
5,766	Goderich	Park			497	H. J. Sutherland
702	Gore Bay	Community	. 4		350	Town of Gore Bay (T. R. Porter) (cl.)
39B	Grand Bend	Aldon			397	5. J. Berman
2,9B2	Gravenhurst	Muskoka			53B	Better Theatres Ltd. (Ind. Theas.)
2,739 33,622	Grimsby Guelph ,	Roxy Odeon		•	344 99B	M. W. Zahorchak Odeon
33,022	Gueipii ,	Palace			B96	Para, Theatres (FPCC)
2,337	Haileybury	Strand			423	Theatre Holding Corp. (Premier)
B50	Haliburton	Molou			320	L. Consky (NBC)

Pop.	Town	Theatre	Open	Seots	Licensee
237,749	Hamilton	Avalon	. 6	762	Twinex
		Capitol	. 6	2214	Odeon
		Century		B5B 589	Twinex Century (FP)
		Delta		917	Supreme Theas. (Twinex) Fred A. Broadley
		Downtown	. 6	853	FPCC
		Hyland		754	Odeon
		Kenilworth Kenmore		640 529	K. D. 5. Commercial Enterprises K. D. 5. Commercial Enterprises (cl.)
		Mountain		709	Mountain Theas. Ltd.
		Palace		2007	Odeon
		Playhouse State		624 558	Lionel Lester M. Wiwchar
		Strand		B71	Twinex
		Tivoli	. 6	1141	FPCC
		Westdale York		593	Sardo Bros.
2 511	Шапочал	Paramount		426 347	Alfred Tucci Clayton Rahn
3,511 1,4B7	Harriston	Crown		499	Wm. Young
7,143	Hawkesbury	Ottawan	. 6	389	O. Legault (Ind. Theas.) (cl.)
		Regent	. 6	445 277	O. Legault (Ind. Theas.)
1,701	Hearst	Cartier Royal		325	Veilleux Bros. L. Medve
3,244	Huntsville	Capitol	. 6	763	F. Giaschi
6,504	Ingersoll	Strand		47B	Theatre Holding Corp. (Premier)
1,500	Jamestown	Roxy		416 495	N. J. Erechook Napoleon Boucher
5,3B2	Kapuskasing	Strand		733	Alcana Thea. Co. Ltd. (Premier)
1,623	Keewatin	Wright	. 6	450	G. W. Wright
10,153	Kenora	Paramount		B62	FPCC
2,652 47,989	Kincardine Kingston	Capitol Biltmore		426 B05	T. Greco Odeon
47,707	Kingsion	Capitol		1177	FPCC
		Grand	. 6	884	FPCC
2 / 21	Kingsville	Odeon Roxy		9B4 469	Odeon Stephen Kovacs (NBC)
2,631 17,B55	Kirkland Lake	La Salle		712	Theatre Holding Corp. (Premier)
		Strand	. 6	949	Theatre Holding Corp. (Premier)
50.000	What .	Uptown		674 907	Theatre Holding Corp. (Premier) Biltmore Theas. Ltd.
59,209	Kitchener	Biltmore Capitol		1070	Theatre Holding Corp. (Premier)
		Century	. 6	692	Supreme Theas. (Twinex)
		Fox Lyric		701 1410	Better Theas. Ltd. (Ind. Theas.) Theatre Holding Corp. (Premier)
1,500	Larder Lake	Capitol		542	Theatre Holding Corp. (Premier)
7,B10	Leamington	Vogue	. 6	724	Essex Theas, Ltd. (Premier)
1,833	Levack	Rio		378 74B	Theresina Fera (EBA)
10,035	Lindsay Listowel	Century	. 6	374	Acme Theas. Ltd. (Twinex) C. R. Pelton
1,363	Little Current	Princess		209	A. E. Rolston (cl.)
100,634	London	Capitol		1166	FPCC
		Grand		607 1210	Twinex Century London Little Theatre, Inc. (Legit.)
		Loew's		1741	Dundas Amusements Ltd. (London)
		Odeon	. 6		Odeon
		Odeon-Hyland Park		620 B06	Odeon FPCC
		Savoy		525	S. J. Berman
		Victoria	. 6	933	Twinex (FPCC)
10,207	Long Branch	Royal		619 300	Ben Freedman (Allied) F. L. Munro (cl.)
1,227	Madoc Madsen	Madsen		170	Madsen Red Lake Gold Mine Ltd.
	Manitouwadge	Strand	. 6	351	Premier Operating
500	Marathon Markham	Strand Roxy		520 370	Alcana Thea. Co. (Premier) H. A. Dent
1,593	Marknam	Plaza		418	A. J. & R. E. Maynes
3,029	Mattawa	Champlain	. 6	472	L. & M. Consky (NBC)
3,159	Meaford	Capitol		316	E. D. & G. E. Rowe
7,206 2,450	Midland Milton	Roxy		B00 342	Odeon Midland Thea. & Holding Co.
13,60B	Mimico	Rex	. 6	399	Robert Walton
500	Minden	Beaver		298	Mr. & Mrs. L. Consky (NBC) Theatre Holding Corp. (Premier)
7,500 2,280	Mount Dennis Mount Forest	Mount Dennis Roxy		610 40B	A. Cancilla (NBC)
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Pop.	Town	Theatre	Ope	n	Seats	Licensee
4,175	New Liskeard	Empire			506	Diamond Enterprises Ltd. (C. Hawn)
5,323	Newmarket	Roxy Biltmore			700 725	Odeon 8iltmore Theatres New Toronto Ltd.
11,126	New Toronto	Capitol			993	Theatre Holding Corp. (Premier)
23,442	Niagara Falls	Princess Seneca	. 6		771 911	Michael Zahorchak
1,727	Niagara-on-the-				405	
700	Lake Nipigon	8rock Plaza			405	D. L. McCourt Plaza Theas. Ltd.
20,400	North Bay	8ay	. 6		558	FPCC (Twinex)
		Capitol	. 6		1355	FPCC
9,885	Oakville	Odeon			603 675	Odeon Odeon
7,000		Gregory	. 6		454	Odeon
3,229	Orangeville	Uptown			462 725	J. Merlina and M. Cancilla Twinex Century
14,107	Orillia	Geneva Opera House			787	Twinex Century (cl.)
50,136	Oshawa	8iltmore			699	Odeon
		Marks			838	8etter Theas. (Ind. Theas.)
		Plaza Regent			657 972	Odeon Para, Oshawa Theas, (FP)
215,113	Ottawa	Capitol			2353	FPCC
		Centre	. 6		926	Centre Amuse.
		Elgin Elmdale			800 851	Twinex Century Odeon
		Francais			936	R. E. Maynard
		Linden	. 6		648	H. & Casey Swedlove
		Little			498	Ottawa Drama Lea. (Legitimate)
		Little Elgin			410 639	Twinex Century F. G. Robertson
		Nelson	. 6		807	Twinex Century
		New Russell	6		999	Theatre Foundation (Legit.)
		Regent	- 6 6		1056 513	FPCC 8ess 5wedlove (Associated Theas.)
		Rideau			817	Twinex Century
		5omerset	6		766	M. Berlin
16,423	Owen Sound	Classic Roxy	6		738 566	Para. Theas. (FP) Odeon
1,572	Palmerston .	Norgan			413	I. G. Knowles
5,183	Parry Sound	Strand	. 6		644	Thea. Hold Corp. (Premier)
15,241	Pembroke	Centre O'Brien			504 733	Twinex Ottawa Valley Amuse.
4,949	Penetang	O'8rien Pen			596	West Pen Theas. Ltd.
42,288	Peterborough	Capitol .	6		902	Twinex (FPCC)
		Odeon	- 6		978	Odeon FPCC
3,105	Petrolia	Paramount	. 6		961 390	J. & J. Kerr
<u>.</u>	Pickle Crow	Community			259	Pickle Crow Community Club
4,236	Picton	Regent			798	Ellen Cook
37,592	Port Arthur	Odeon Paramount			992 995	Odeon FPCC
13,877	Port Colborne	Strand			786	Theatre Holding Corp. (Premier)
3,605	Port Credit	Vogue			499	Twinex Century
2,436 1,551	Port Dover Port Elgin	8each Elgin		•	520 302	J. J. Cloet (N8C) H. M. Poidevin
6,542	Port Hope	Capitol			651	Durland Theas. (Premier)
1,666	Port Perry	Lakeview	. 6		213	R. A. Gibson (cl.)
750 756	Port Rowan				462 410	R. Cloet Douglas Wark
3,476	Prescott	Princess			480	J. D. St. Pierre
7,608	Preston	Park			420	Caroline Homeniuk
1,339	Rainy River Red Lake	Gaiety Lake		••••	299 480	A. E. Mclean Wm. Smith
8,547	Renfrew	O'8rien			677	Ottawa Valley Amuse.
2,137	Richmond Hill	Richmond	. 6	• • • •	408	Richmond Amuse. Co. Ltd.
2,381 2,200	Ridgetown Rockland	Palace Cartier		•	279 400	W. R. Geddis P. A. Levesque
39,415	St. Catharines	Capitol	. 6		1100	FPCC
		Centre	. 6		494	Twinex
		Lincoln Palace		•	750 996	Lincoln Theas. (FP) Odeon
3.988	St. Mary's				346	C. Stanyon
	St. Thomas	Capitol	. 6		937	FPCC
		Roxy	. 6		716	S. J. Berman

Pop.	Town	Theatre	Ope	n	Seats	Licensee
43,132	Sarnia	Capitol		•	1106	FPCC
27.072	Cault Cta Masia	Odeon		• • • • • • • • • • • • • • • • • • • •	961	Odeon
37,073	Sault Ste. Marie	Algoma Biltmore			942 B14	FPCC Biltmore Theas. (Soo) Ltd.
		Orpheum			552	FPCC
		Princess			967	C. Cartmill
I,B50	Schreiber	Broadway			303	Linkon Co. Ltd.
7,269	Simcoe	Strand			614	Theatre Holding Corp. (Premier)
2,346	Sioux Lookout	Mayfair			4B4	M. P. Dalseg (Associated Booking)
B,37B	Smith's Falls	Soper	. 6		964	Theatre Holding Corp. (Premier)
1,101	Smooth Rock Falls	Trinity Contro	L		405	United Church Hall Committee
1,655	Southampton	Trinity Centre			312	H. M. Poidevin
1,000	South River	Fox			34B	L. H. Maeck
<u> </u>	Spanish	North			400	T. Burns
1,901	Stoney Creek	Fox			475	F. Broadley
19,B02	Stratford	Avon			991	Sarnia Thea Co. (Premier)
4.017	Ch F-11-	Vogue			704	Sarnia Thea. Co. (Premier)
4,916	Sturgeon Falls	Lido Odeon			457 500	P. A. Levesque (Ind. Theas.) Odeon
46,025	Sudbury	Capitol			1369	FPCC
40,023	Judbury	Century			799	Twinex Century
		Empire			1229	Northern Empire Theas. (Ind. Theas.)
		Plaza			516	Northern Empire Theatre (Ind. Theas.)
		Regent			1152	Twinex Century
1,138	Sutton West	Simcoe			310	H. C. D. Main
1,395 B,000	Thessalon	Empire			354	M. Beauchesne & L. E. Delhenty
2,6B2	Thorold	Plaza			327 440	John Allen Fred Campbell
6,13B	Tillsonburg				682	Theatre Holding Corp. (Premier)
27,743	Timmins	Broadway			806	PFCC
		Palace	. 6		1164	FPCC (F. Calameco)
		Victory			1127	FPCC (F. Calameco)
11,349	Trenton	Century			49B	Twinex Century
1 550	T 4	Odeon			647	Odeon
1,552 1,775	Tweed	Victoria Roxy			234 410	W. S. Quinn (EBA) I. Constant
1,000	Virginiatown	Strand			440	Theatre Holding Corp. (Premier)
3,240	Walkerton	Roxy			225	M. Miskie
7,673	Wallaceburg	Capitol	. 6		564	Theatre Holding Corp. (Premier)
2,000	Wasaga Beach	Skyview			600	J. R. Hewitt (Summer)
12,000	Waterloo	Waterloo			632	Premier Operating (cl.)
15,341	Welland	Capitol Park		••••	1200 712	Twinex Twinex
1,241	West Hill	Roxy			652	Odeon
1,031	West Lorne	Royal			443	Elgin Theas. Ltd.
B,677	Weston	Biltmore			936	Biltmore Theatres Ltd.
		Fox	. 6		514	P. A. Ristow
9,92B	Whitby	Brock			404	W. Goodman
I,B67	Wiarton	Berford			414	M. E. & S. Johnston
6,100	Willowdale	Willow Winchester			992 413	Alcana Thea. Co. (Premier) S. Fingold
1,201	Winchester Windsor	Capitol			178B	Para. (Windsor) Theas. (FP)
120,323		Centre			926	Twinex Century
		Palace	. 6		1605	Para. (Windsor) Theas. (FP)
120,525	Windsor	Park	6			Para. (Windsor) Theas. (FP)
		Tivoli				Para. (Windsor) Theas. (FP)
2 / 25	141 L	Vanity			960	Twinex Century
2,625	Wingham Woodbridge	Lyceum			300 636	A. B. Adams Odeon
1B,23B	Woodstock	Roxy			B44	T. Naylor
.5,250	.,	Royal	6			FPCC
662,096	Toronto	Academy	6		343	S. Majnik
		Alhambra	6		944	Para. Theas. (FP)
		Allenby				M. Starkman & C. Wagman (Allied)
		Astor			646 477	Mrs. Thelma Kolas
		Bay Bayview			674	Bay Thea. Co. FPCC
		Beach			1288	FPCC
		Beaver	6		1142	B&F
		Biltmore			929	Biltmore Theas. Ltd. (M. H. Okun)
		Birchcliffe			865	Supreme Theas. Ltd. (Twinex)
		Bonita				Harry Lester (EBA)
		Brighton	0		41B	C. & W. Welsman

Ontario (Toronto)

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Pop.	Town	Theatre	Ope	n	Seats	Licensee	
//2.00/	T	D d	,		407	leeding Operation Ltd. (A. Faktor)	
662,096	Toronto	Broadway Capitol			486 1026	Jordian Operating Ltd. (A. Eckler) FPCC	
		Casino			1121	Premier Operating	
		Centre			500	Miklen Enterprises Ltd.	
		Century			1338 877	B&F Odese	
		Christie Cinema Italia			596	Odeon S. Coiro (Foreign)	
		College			1499	FPCC	
		Continental			456	Lionel Lester (Foreign)	
		Crest			835 838	M. & D. Davis Ltd. (Legitimate) B&F	
		Downtown			1059	Twinex Century	
		Eastwood	6		770	B&F	
		Eaton Auditorium			1275	Eaton's of Canada (Legitimate)	
		EglintonFox			1080 546	Sheldon Theas, Ltd. (NBC)	
		Garden			526	M. Rittenberg	
		Gay	6		512	Z. Unger	
		Gem			657	Mrs. M. Kranjac	
		Glendale			995 995	Twinex Century West Pen Theatres Ltd.	
		Hollywood			1709	FPCC	
		Imperial	. 6		3344	Eastern Theatres (FP)	
		Interna'l Cinema			557 520	Townart Hall Ltd. (Twinex) C. Posen	
		KentKingsway			697	Twinex	
		Kum-C			596	Walter Stern	
		Lansdowne		••••	904	B & F	
		La Plaza La Salle		••••	787 650	Thomas Vlachos (Foreign) A. Finkelstein (Allied)	
		Loew's			2096	Marcus Loew's Theas.	
		Lux			743	Ray Lux	
		Massey Hall		•	2765	Trustees Massey Hall (Concert)	
		Melody		****	415 696	Tony Zappone (Foreign) Twinex Century	
		Midtown			1089	Banner Theas. Ltd. (Twinex)	
		Mt. Pleasant	6		459	A. Sorokolit & P. Stasuik	
		Nortown			959	FPCC	
		Oakwood Odeon			1138 752	FPCC Terminal Theas. Ltd. (Twinex)	
		Odeon-Carlton			2318	Odeon	
		Odeon-Danforth			1330	Odeon	
		Odeon-Fairlawn			1165 1203	Odeon Odeon	
		Odeon-Humber Odeon-Hyland			1357	Odeon	
		O'Keefe Centre	6		3200	O'Keefe Brewing Co. Ltd. (Legitimate)	
		Orpheum			625	Orpheum Theas. Ltd. (P. Wilner)	
		Palace Paradise			1485 643	FPCC A. Angelozzi	
		Park			847	Twinex Century	
		Parkdale			1405	FPCC	
		Parliament		****	773 454	B&F S. Roth	
		Prince of Wales			1200	B&F (W. A. Summerville)	
		Pylon			749	Pylon Thea. Ltd. (B&F)	
		Queen Elizabeth			1325	CNE (Concert)	
		Radio City			800 521	V. Simone S. V. Roth	
		Rio			500	Ace Thea. Co. (M. P. Saunders)	
		Royal Alexandra	6		1525	Alexandra Co. Ltd. (Legitimate)	
		Runnymede		•	1385	FPCC Biltman These (Garaged) 1td	
		Savoy			800 6 84	Biltmore Theas. (Gerrard) Ltd. Supreme Theas. Ltd. (Twinex)	
		St. Clair			1430	FPCC	
		State			694	State Theatres Ltd. (Twinex)	
		Studio Tivoli			542 935	Lionel & Robert Lester (Foreign) FPCC	
		Towne Cinema			693	Townart Hall Ltd. (Twinex)	
		University	6		1344	FPCC	
		Uptown			2743	Yonge-Bloor Theatre Co. (Loew's, Inc.)	
		Vaughan Victory			929 1216	New Strand Thea. Ltd. (Twinex)	
		Westwood			994	Twinex	
		York			745	B&F	

(Licences are renewable in Quebec on May 1st. No itinerant licences are included. "1/2" shown after name of Licensee indicates theatre using equal number of French and English pictures. "Fr." indicates French pictures only.)

Pop.	Town	Theatre	Open	Seats	Licensee
3,367	Actonvale	Acton	5	400	A. Sicard (Fr.)
5,099	Amos	Amos		400	J. Duchesne (1/2)
		Royal		350	Raymond Chevrier (1/2)
2,259	Amqui	Figaro	6	400	A. Fournier (Fr.)
1,500	Anticosti Island	Anticosti	2	250	Consolidated Paper Ltd. (1/2)
730	Armagh	Etoile	4	325	G. Lemelin (Fr.)
12,836	Arvida	Palace	. 7	480	Leo Choquette (1/2)
8,190	Asbestos	Cinema Asbestos	. 7	597	Gaston Theroux (1/2)
		Lize	7	500	Gaston Theroux (1/2)
3,250	8agotville	Saguenay	. 7	450	Leo Choquette (1/2)
8,982 1,500	Baie Comeau 8aie du Febvre	Arcade	7 2	480 250	G. Lacroix $(\frac{1}{2})$ G. Langevin $(\frac{1}{2})$
3,716	8aie St. Paul	Salle Belcourt	6	350	R. Simard (Fr.)
3,710	vale 31, raul	Clarence	6	300	J. E. Menard (Fr.)
782	Barrachois	8arrachois	i	156	W. Kruse
1,290	8arraute	8arraute	4	312	J. A. 8oily (Fr.)
1,573	8eauceville East	8eauceville	7	394	L. Poulin
•		Rex	. 7	475	A. Bernard (Fr.)
600	8eaudry	Rex	. 2-4	300	A. Bernard
6,722	8eauharnois	Capitol	. 4	600	T. H. Trow (Cinema Booking) (1/2)
		Iroquois	. 2	370	T. H. Trow (Cinema Booking)
6,694	8eauport	Centre de Loisirs	. 5-6	400	Rex-Films (Fr.)
1,800	Beaupre	K. of C. Hall	5	300	R. Blais (Fr.)
2,700	8edford	8edford		35 I 500	8ernard Gagne
2,992	Beloeil	8eloeil		210	F. Fortin (1/2) P. Lambert
1,011	8elleterre	Star	4	450	Gillis 8ouffard (Fr.)
3,325	8erthierville	Metro	7	400	Victor Sauve (Fr.)
0,020		Royal	7	480	L. Choquette (Fr.)
2,796	8lack Lake	Lyric	. 7	300	Guy Jacob (Fr.)
1,700	8ois des Filion	Rol	. /	350	A. P. Belair (1/2) (Surned)
3,500	8onaventure	Acadia	. /	275	V. Leblanc (Fr.) (cl.)
2,446	Bourlamaque	Capitol	. 7	662	Premier Operating
3,208	8rownsburg	Crown	. /	256	Fay Cohen
500	Bryson	Bryson	. 7	200	J. St. Pierre
6,112 2,571	8uckingham	8uckingham	. 7	300 500	P. Matte & C. McLennan E. Pelletier (Fr.)
2,571	Cabano	Parish Hall Royal	. 7	400	R. Sreton (Fr.)
1,505	Cadillac	Cadillac	2	300	B. Dewar
3,B00	Cap Chat	Windsor	. 6	392	Jacques Gagne
22,800	Cap de la	**************************************			
	Madeleine	Champlain	. 7	600	J. L. Desjardins & L. Choquette (1/2)
		Madelon	. 7	650	Roger Denis (1/2)
1,700	Carleton sur Mer	Carleton	. 6	400	L. Gauthier (Fr.)
3,000	Cartierville	Commodore	. 7	600	H. Hotte (1/2) A. Paquet (Fr.)
2,581	Causapscal	Canadien	. 7	300	A. Paquet (Fr.)
1,875	Chambly Canton	New Cinema	. 4	400	Lucien Venne (1/2)
2,331	Chandler	Chandler		200 255	J. R. Joncas (1/2) 8rimble & MacConnell (1/2)
1,831	Charlemagne	Helena Centre Recreatif .		200	Rev. Pere Des-Pins (Fr.)
,,031	oremagne	Cinema			
		Charlemagne	. 2	138	P. E. Donati (Fr.)
3,287	Charny	Parish Hall	.	300	R. La France
2,240	Chateauguay	Alamo	. 7	307	A. & A. Amyot
1,200	Chibougamau	Marcel	. 5	500	Premier Operating (1/2)
		Vimv	. 7	250	E. Heppell (1/2)
24,379	Chicoutimi	Capitol	. 7	634	France Film (1/2)
		Cartier	. 7	500 700	L. Choquette (1/2)
600	Clarke City	Imperial	. 7	208	S. Perron & L. Choquette (Fr.) Gulf Pulp & Paper Co. (1/2)
6,319	Clarke City Coaticook	Clarke City Club Opera House	. 3	432	Henri Masse (1/2)
1,425	Contrecouer	Rex	7	250	J. DeTonnancour (Fr.)
4,410	Cowansville	Princess	7	487	L. Choquette & C. H. Brock
3,000	Croydon	Croydon	. 7	2B0	Chainey & Tremblay
1,500	Desbiens Mills	Centre		250	L. 8lanchette (Fr.)
2,132	Disraeli	Couture	. 1-2	395	H. Couture (Fr.)

Pop.	Town	Theatre	Open	Seats	Licensee
5,013	Dolbeau	Meteor		600	R. Grenier (1/2)
3,653	Donnaconna	Plaza Royal		500 614	C. A. Du Four (1/2) Mrs. P. Dussault (Fr.)
3,100	Dorion	Dorion			C. Auclair
1,200	Douglastown	Holy Name Hall	3	150	Rex Films
40,000	Drummondville	Capitol	7	850	C. Auclair (1/2)
		Drummond			Paul Gendron (1/2)
		Riviera		535	A. 8enoit (Fr.)
4,228	East Angus	Royal Perro		350 250	R. Martin J. D. Perrault (Fr.)
1,800 1,500	East Broughton Estcourt	L'Acceuil		200	Rev. C. E. Touchette (Fr.)
5,833	Farnham	Rialto	2	418	L. Choquette (1/2)
1,636	Ferme Neuve	Vimy	4	256	L. Cloutier (Fr.)
709	Forestville	Crystal			Albert Drapeau
1,431	Fort Coulonge	Fort		310 200	Mrs. P. Soucie (1/2) J. F. Doyle
2,500	Fox River	Cartier		300	J. Kennedy & C. Legarignon (Fr.)
2,500	rox kivei	Martin	5-7	400	I. S. Dufresne (Fr.)
1,692	Gaspe	Centre Recreatif	7	300	Rex Films (Fr.)
		Plaza		421	W. A. Kruse
8,150	Gatineau Mills	Laurentian	7 .	670	J. M. Goudreau (Cinema Booking) (1/2)
3,850	Gatineau Pointe	Paris Genty		400 400	Andrew 8ehan J. 8eauchesne (Cinema 8ooking) (Fr.)
644 601	Gentilly Gracefield	Regan		360	L. Sertrand (Que. Cinema Sooking)
26,097	Granby	Palace		1498	D. Robert (1/2)
		Ritz	7 .	1196	D. Robert (1/2)
13,909	Grand'Mere	National Palace	7	422	W. & V. Trahan (1/2)
		Palace	6		W. & V. Trahan (1/2)
936	Grande Riviere	Parish Hall Laurentien		488 376	La Fabrique du Grande Riviere Roland Landriault (1/2)
1,069	Grenville	Cine Haute Rive		700	Jacques Rouleau
1.283	Hudson	Royal		200	Mrs. N. Rozen
48,853	Hull	Cartier	7	930	FPCC
		Cinema De Paris	7	615	France Film (Fr.)
		Laurier	7 _	830	P. Lafontaine (1/2)
2,788	Huntingdon	Huntingdon Arena	/	400 500	T. H. Trow (Cinema 8ooking) (1/2) W. Lebrecque (Summer) (1/2)
10,004	Joliette	Cinema Joliette		600	R. Cardinal (Fr.)
		Venus			T. H. Trow (Cinema Booking) (1/2)
25,398	Jonquiere	8ellevue	7	900	L. Choquette & P. Brossard (Fr.)
		Centre		475	L. Choquette & P. Brossard (1/2)
11,232	Kenogami	Princess		420 200	L. Choquette & G. Duperre (1/2) A. Robert (1/2)
709 8,068	La8elle L'Abord A	Labelle	٠	200	A. Robert (72)
8,000	Plouffe	Lido	7	400	A. Racette (Fr.)
27,773	Lachine	Empress	7 _	468	United Amusement
		Royal Alexandra _		1050	R. & L. Rosenbloom
6,120	Lachute	Lachute		500	C. Marchand & T. Trow (1/2)
2,466 1,500	LaMalbaie	Lambton	7	464 240	Dr. P. E. Paquin (Fr.) P. Roy (Fr.)
4,043	La Prairie			300	A. Auclair (1/2)
2,730	LaSarre			300	C. Pelletier (Fr.)
		LaSarre	7		Julian Gilbert (Fr.)
2,681	L'Assomption	Alouette	. 4	300	Tony Piazzetto (1/2)
11,011	LaTuque	Empire	7		O. Fontaine (1/2) Dr. A. Thibault (1/2)
3,797	Laval West		7 7		J. Korman
2,462	L'Epiphanie		4		M. Souillee (Fr.)
	Levis	8ienville	7		E. 8eaumont (Fr.)
		Cinema de Levis			P. Turcotte (Fr.)
1,200	L'Islet	8elle-Isle	7	285	B. Belisle (Cine Enterprises) (Fr.)
14,126	Longueuil	Rio		570 200	Louis Jazzard H. Choquette
4,382	Loretville	Centre Paroissial	4 .	150	C. Pacaud
1,200	Lorrainville	Francais	7	350	Roland Seaupre (Fr.)
4,088	Louiseville	Royal	7	575	R. Le 8eland (1/2)
1,900	Lyster	Lyster		250	J. M. Croteau (Fr.)
12,423	Magog	Cartier		400	L. Choquette & F. Paris (1/2) L. Goudreault (1/2)
1,119	Makamic	Regent		350 300	C. Raymond (Fr.)
6,762	Malartic	Royal		350	A. Prevost (1/2)
5,373	Maniwaki	Azur		500	P. E. Theriault (1/2)
3,101	Marieville	Reo	. 5		Mrs. C. Comtois (Que. Cinema) (Fr.)
6,314	Matane	National		250	Mrs. J. P. Forbes (Fr.)
		Parish Hall	6	250	Rev. T. Desrosiers (Fr.) (cl.)

Pop.	Town	Theatre	Ope	n	Seats	Licensee
6,809	Megantic	Bijou			408	A. Lemoine (Fr.)
0,007	Metabetchouan	Salle Paroissiale				Father Bouchard (Fr.)
2,298	Mistassini	Orpheon			300	Egide Boivin (TOAQ) (Fr.)
6,081	Mont Joli	Cinema			508	G. Abousofy (1/2)
		Royal			400	T. H. Trow (Fr.)
5,449	Mont Laurier	Laurentian	7		547	Gauthier, Belanger & Lapointe (1/2)
		Laurier	7		500	B. Payette (1/2)
200	Mont Louis	Rīviera			200	F. Lemieux (Fr.)
6,329	Montmagny	Lafontaine			700	Romeo Couillard (Fr.)
800	Morin Heights	Bell		• • • • •	400	C. D. Campbell (1/2)
1,685	Murdochville	Paramount			630	FPCC
1,351 2,000	Napierville New Carlisle	Bijou Royal		••••	270 308	Paul Berube (Fr.)
4,076	Nicolet	Gala			375	G. Coulombe (Que. Cinema) G. Allard (Fr.)
10,268	Noranda	Noranda			600	FPCC
1,678	Normandin	Oeuvres Paroissiales			360	J. P. Turcotte (Fr.)
4,000	Normetal	Normetal	4		240	Normetal Mining (1/2)
		St. Louis	7		256	Beaupre Reg'd.
1,200	Notre Dame					
	du Nord	Ideal			432	Gilles Bouffard (Fr.)
2,300	Nouvelle	Centre de Loisirs			300	Rex Film
1,262	Parent	Stella		••••	140	P. E. Casoni (½)
4,500 655	Paspebiac Perce	Paspebiac			400 380	E. Holmes (Fr.) Rex Film (1/2)
5,094	Plessisville	Cinema			500	F. Rousseau (½)
3,074	116331371116	Colonial			306	A. G. Caouette (Fr.)
7,098	Pointe Au Pic	Casino			300	L. Warren (Fr.)
15,067	Pointe Claire	Pointe Claire			400	M. Arpin (1/2)
2,403	Pont Rouge	Parish Hall	2		500	Rex Film (Fr.)
8,392	Pont Viau	Viau			350	H. David (1/2)
7,945	Port Alfred	Chateau			410	L. Choquette (Fr.)
1,963	Princeville	Princess			200	B. Baillargeon (Fr.)
166,996	Quebec	Capitol			1808 810	FPCC
		Cinema de Paris		•	1158	United Amusements France Films (Fr.)
		Classic			500	FPCC
		Empire			600	W. Lester
		Imperial			1000	A. Chouinard (Fr.)
		Lairet	7		842	United Amusements (½)
		Laurier			500	E. Beaumont (Fr.)
		Pigalle			702	France Films (Fr.)
		Princess			732	A. Chouinard (½)
		Rialto			430 500	W. Lester (Fr.) Consolidated Theas. (Fr.)
		Victoria			726	Consolidated Theas. (Fr.)
850	Quyon	Quyon			300	John Trudeau Jr. (Que. Cinema) (Burned)
3,441	Richmond	Myra			400	A. Babin
1,558	Rigaud	Vimy			300	Antonio Bussieres
18,000	Rimouski	Auditorium	7		648	E. Pelletier (Rex Film)
		Cartier			600	T. Trow (1/2)
		Centre Loisirs			995	Rex Film (Fr.)
2,500	Riviere Bleue	Parish Hall			300	Rex Film (Fr.)
9,400	Riviere du Loup	Capitol			500 545	R. Pelletier (1/2) Mrs. L. Bertrand (1/2)
6,611	Roberval	Princess			300	J. H. Gagnon (Fr.)
1,646	Rock Island	Border			480	H. F. Taylor
16,819	Rouyn	Alexander			600	T. Allevatto (½)
•		Capitol			750	FPCC (1/2)
		Montcalm			368	P. Gauthier (½)
		Paramount			600	FPCC (1/2)
2 102	Coul	Rouyn			580	J. L. Nutland (1/2)
2,193	Saybec	George's			200	J. Geo. Cote (Fr.)
1,000 1,350	Schefferville Scotstown	Roxy Scotstown			500 400	Northeast Theas. Ltd. (1/2) E. Turcotte
500	Seignory	Log Chateau			250	Mason-Prevost (Summer)
1,686	Senneterre	Capitol			450	R. St. Pierre and J. D. Dubreuile (1/2)
		Metro			480	Armande Pelchat (1/2)
		Senneterre	. 3		200	Miss A. Peichat (1/2)
1,400	Seven Islands	Lido			275	E. C. Layden (1/2)
		Rio			404	E. C. Layden (1/2)
1,500	Shawbridge	Laurentian			200	B. Etinson (Summer)
28,450	Shawinigan Falls	Auditorium			600 400	Shawinigan Cinemas Inc. (1/2) Shawinigan Cinemas Inc. (1/2)
		Capitol			500	Shawinigan Cinemas Inc. (1/2) Shawinigan Cinemas Inc. (1/2)
		Roxy			600	Shawinigan Cinemas Inc. (1/2)
		,				

Pop.	Town	Theatre	Ope	n	Seats	Licensee
	Shelter Bay	Cartier	7			J. A. Boudreault
58,523	Sherbrooke	Capitol			600	Cine Exploitation Ltee. (Fr.)
00,020		Cinema de Paris			B46	France Films (Fr.)
		Granada			1592	United Amusements
		Premier			726	Societe Tele-Cinema Ltee.
		Rex	7		62B	G. Bachand (Fr.)
16,342	Sore!	Richelieu			533	A. Lacouture
		Rio			600	E. Gauthier (1/2)
		Sorel		••••	1070	A. Lacouture (1/2)
6,000	Sutton	Maple			300	E. Boisseau
900	St. Adelaide St. Adele en	Salle Paroissiale	6		249	Rex Film (Fr.)
2,200	Bas	Pine	7		300	B Vasabina (1/4)
5,169	St. Agathe	Roxy			433	P. Karabian (½) J. Adilson
1,725	St. Alexis des	КОЛУ	,		733	J. Adiisoii
.,	Monts	Turner	4		250	Paul Gaudreault (Fr.)
1,500	St. Andre					***************************************
	Avellin	Royal	. 6		250	Octave Bisson (Fr.)
3,325	St. Anne de					
	Bellevue	Rex	. 7		414	M. Cohen, Inc.
4,650	Ste. Anne des					
	Monts	Caribou	. 5		225	G. Gagnon (Fr.)
3,653	St. Anne de la					
	Pocatiere	Cinema Pocatiere			300	G. Potvin (Fr.)
2,200	St. Basile	Elysee	. 6		300	D. Ruel (Fr.)
1,334	St. Casimir	K. of C		••••	240	Rex Film (Fr.)
1,65B 2,000	St. Cesaire St. Charles	Venise			315 304	R. Gagne (Fr.) E. Frenette (Fr.)
2,000	St. Come	St. Come			140	F. Dumas (Fr.)
1,080	Ste. Croix	Ste. Croix			300	N. Demers (Rex Films) (Fr.)
1,300	St. Damien	Centre Paroissial			250	B. Metivier (Rex Film) (1/2)
2,500	St. Donat	Jano			196	Fernand Mousseau (1/2)
1,000	St. Eleuthere	Salle Paroissiale			400	L. Gagnon (Rex Film) (Fr.)
	Ste. Emilie de					
	l'Energie	Cinema Erable			200	G. Bournadoire (Fr.)
1,500	St. Ephrem	Alfred			200	J. P. Roy (Fr.)
2,600	St. Eustache	Cinema	. 7		320	Leo Choquette (Fr.)
5,B0S	St. Eustache sur					
	le Lac	Moon			304	L. Theoret (Fr.)
/27	CA Foresta	Normandie			300	Guy R. Lahaie (½)
627 2,64B	St. Evariste St. Felicien	Royal St. Felicien			300 450	Emile Vachon (Fr.) Zoel Marchand (Fr.)
2,650	St. Gabriel de	St. Felicien	. /	*	450	Zoel Marchand (Fr.)
2,030	Brandon	Brandon	. 6		275	P. Desjarlais (Fr.)
1,322	Ste. Genevieve	Pierrefonds			2B0	George Y. Hurteau (Fr.)
2,652	St. George de		•			233.30 11 11211322 1111
_,,,,,	Beauce	Royal	. 7		4B4	L. Choquette (1/2)
		Vimy			550	L. Choquette (1/2)
2,000	St. Gideon de	·				
	Beauce	Frontenac	. 4		27S	Y. Gilbert (Fr.)
S,870	St. Gregoire de					
	Montmorency	Parish Hall			500	C. Pacaud (Fr.)
20,236	St. Hyacinthe	Cinema de Paris				France Film (Fr.)
		Corona			5B9	Consolidated Theas. (Fr.)
		Maska	. 7		811	United Amusements (1/2)
1,B00	St. Jacques de		,		200	C C
2 200	Montcalm	Acadia	. 6	•	300	G. Goyetta (Fr.)
2,300	St. Jean	Salle Paroissial	A L		300	Centre des Loisirs (Rex Films) (1/2)
2,500	d'Evangelist St. Jean de	Salle Latolssial	. 7-0		300	Centre des coisits (Rex 111113) (72)
2,300	Port Joli	Centre Paroissial	4		400	L'Abbe G. Pelletier (Fr.)
20,562	St. Jerome .	Rex			74B	General Theatres (Odeon) (1/2)
20,002		Theatre du Nord			500	L. Choquette (Fr.)
1,480	St. Jerome (Lac					·
,	St. John)	Parish Hall	. 4		360	J. Boivin (Fr.)
3,000	St. Joachim de					
	Tourelle	St. Joachim			300	A. St. Laurent (Fr.)
19,100	St. Johns	Capitol			92B	General Theatres (1/2)
		Cartier		****	700	C. Auclair (1/2)
0.101	61 1 1	Imperial	. 7		692	United Amusement
9,124	St. Joseph	Alma	,		200	U. H. Pelletier (1/2)
	d'Alma	Alma			300 600	L. Rossignol (1/2)
1,438	St. Jovite	Canadien St. Jovite			150	J. E. Dufour (1/2)
1,438	Ji. Jovite	31. 30VIIIe			150	J. 2, Dalout (717

Pop.	Town	Theatre	Ор	en	Seats	Licensee
		, , , , , , , , , , , , , , , , , , , ,	-	-		MICHISCE
2,412		M				
1,800	St. Julienne	Marquette Chateau			300 360	Leopold Doyon (Fr.) L. Lachapelle (Fr.)
1,980	Ste. Justine	Etoile		•	350	A. Chabot (Fr.)
9,862	St. Lambert	Astor	. 7	•	4	United Amusement
35,763		Lucerne			831	United Amusement
2,700 2,643		Laurier	. 4		490	Societe Nationale (Fr.)
2,043	Courville	Parish Hall			200	R. LaFrance (Fr.)
2,430	Ste. Marie de		•			in advance (11)
	8eauce	Centre Recreatif	7		310	L. P. Roy (Fr.)
1,800	Ste. Martine	Jacob Normandie			200 360	A. Jacob (Fr.) Mrs. Maurice Leduc (1/2)
1,500	St. Michel de	Troringing	·		300	Wits. Widditce Leduc (72)
	Bellechasse	St. Michel	2		208	Gaston Giguere
10,539	St. Michel des	Alamatta	,		250	A
1,800	Saints St. Pacome	Alouette Louise		•	250 400	Armand Brule (Fr.) Lucien 8erube (Fr.)
1,731	St. Pascal	Duchesse			400	G. A. Chapleau (Fr.)
1,300	Ste. Perpetue	Centre Recreatif			200	Mrs. Maurice Lord (Fr.)
1,500	St. Prosper	St. Prosper			275	Yvan Morin (Fr.)
3,107 1,841	St. Raymond St. Remi	Alouette		•	408 349	R. Martin (Fr.) R. Lussier (Fr.)
4,385	St. Romauld	Etchemin			400	A. Fabi (Fr.)
4,948	St. Rose	Garden	7		200	Mrs. A. Allard
1,066	St. Saveur	Nordic			175	Leo Choquette (1/2)
7,038	Ste. Therese	George's			512 440	P. Senecal (½) W. Mainville (½)
3,140	St. Tite	Rheo			400	L.Rheault (Fr.)
3,000	St. Zacharie	St. Zacharie	4		225	R. Drouin (Fr.)
2,781	Temiskaming	Crescent			240	Dr. G. R. Theberge
4,060	Terrebonne Thetford Mines	Figaro			300 800	M. Aubin (½) Rex Film (½)
17,310	meriora wines	Pigalle			500	D. A. Payeur (1/2)
50,221	Three Rivers	Capitol			1224	FPCC
		Imperial			756	T. H. Trow (1/2)
		Paris			730 526	France Films (Fr.) FPCC (Fr.)
		Salle Notre Dame			1000	Rex Film
1,933	Thurso	Capitol			248	Mrs. J. R. Periard
6,521 4,007	Tracy Trois Pistoles	Tracy Salle Paroissiale			564 700	Gerard Langevin (1/2) Charles Morency (Fr.)
9,763	Val D'Or	Marcel	7		600	Premier Operating
		Strand			570	Premier Operating Corp. 11/2)
23,480	Valleyfield	8ellerive			679	Leo Choquette (1/2)
1,104	Varennes	Salaberry Lux			650 300	Leo Choquette (1/2) G. Roland (1/2)
77,391	Verdun	Palace			842	General Theatres (Odeon) (Fr.)
		Savoy	7		868	Confederation Amusements
14,188	Victoriaville	Laurier			789	Paul Gendron (½)
1,800	Ville de Chapais	Victoria Royal	7		550	U. S. Allaire (½) F. LaFlamme (½)
	Ville Emard	Century				Standard Amusements
6,500	Ville Jacques-	P1				N7 14 1 10
	Cartier	Royal Vox			400 400	W. Mainville L. 8arcelo (1/2)
11,536	Ville LaSalle	La Salle			680	i. Ruel
2,000	Ville Le Moyne	Vimy	7		500	N. Carette (1/2)
2,200	Ville Marie	Ville Marie			250	Georges Lefort (1/2)
10,443	Ville St. Michel	Royal			616 300	A. Lamothe (Fr.) G. Goyette (1/2)
5,000	Ville St. Pierre	Lux			410	L. Choquette & J. J. Ruflange (Fr.)
2,079	Warwick	Warwick	7		350	J. 8ergeron
4,027 1,066	Waterloo	Star			290 300	Leo Choquette Mrs. P. 8ourget (1/2)
1,000	Weedon	Weedon			200	E. Tardiff
4,696	Windsor Mills	Loma	7		200	R. Noel (1/2)
13,313	Wrightville	Montcalm			612	J. D. St. Pierre
1,094,448	Montreal	Ahuntsic		-	662 1325	United Amusement (½) Consolidated Amusements (Fr.)
		Amherst	_		1692	Premier Operating (1/2)
		Avenue	7		850	United Amusements
		Avon		••••	751 660	Capitol Development, Inc.
		8eaubien	,		000	General Theatres (Odeon) (1/2)

Quebec-New Brunswick

Pop.	Town	Theatre	Open	Seats	Licensee
1,094,448	Montreal	 8ijou		900	France Film (Fr.)
		Broadway		530	N. Courtemanche (1/2)
		Cameo		414	A. Capandrites (1/2)
		Canadien		690	Michael Costom
		Capitol			Consolidated Theas. (FPCC)
		Capri		550	A. Berthiaume
		Centre		550	R. Berzan
		Century		655	Standard Amusements
		Champlain		1409 1471	General Theatres (Odeon) (Fr.) Confederation Amusements (1/2)
		Cinema Elysee		600	Art Films Inc.
		Cine Riviera		550	P. Paliafito (1/2)
		Comedie Canadien		1450	Comedie Canadien (Legit.)
		Corona		1298	Capitol Development, Inc.
		Cremazie		722	General Theatres (Odeon) (1/2)
		Crystal Palace		765	J. Dufort
		Electra		859	General Theatres (Odeon) (Fr.)
		Empire		500	J. H. Strauss
		Empress		1350	Confederation Amusements (Legit.)
		Francais		1961	United Amusements
		Granada		1685	United Amusements
		Her Majesty's	_		Consolidated Amusements (Legit.)
		Hollywood		600	C. Auclair
		Imperial		1875	FPCC (Cinerama)
		Kent	. 7	675 500	United Amusements Enrico Cavalancia (Foreign)
		La Scala Laval		800	United Amusements (Fr.)
		Lido		750	Irving Adelson
		Loew's		2853	Consolidated Theas, (FPCC)
		Majestic		550	Miss S. Lefebvre
		Mercier		909	General Theatres (Odeon) (Fr.)
		Midway			General Theatres (Odeon)
		Monkland		1300	United Amusements
		Montrose	. 7	912	E. N. Tabah
		National	. 7	1518	Y. 8ertrand & Y. Dufresne
		Orleans		500	United Amusements
		Orpheum		1100	Consolidated Theas. (FPCC)
		Outremont		1442	Confederation Amusements
		Palace		2625	Consolidated Theas. (FPCC)
		Papineau			United Amusements
		Passe Temps		568	Consolidated Theas. (FPCC) (1/2)
		Pigalle		900	France Film (Fr.)
		Plaza Princess		750 2184	Michael Costom Consolidated Theas. (FPCC)
		Regal			E. Foret (1/2)
		Regent		941	United Amusements
		Rex		450	C. Auclair (½)
		Rialto		1174	United Amusements
		Rio		350	R. Rochon & J. Theriault (1/2)
		Ritz		700	C. Auclair (Fr.)
		Rivoli	. 7	1547	United Amusements
		Rosemount		T305	United Amusements
		Seville	. 7	1148	United Amusements
		Snowdon	. 7	968	United Amusements
		St. Denis		2380	France Film (Fr.)
		Stella	7	400	C. Auclair (Legit.)
		Strand			United Amusements
		Stem			Geo. Panos
		Van Horne			United Amusements
		Villeray		700	General Theatres (Odeon) (Fr.)
		Verdi	7	500	B. Celci (Foreign)
		Vogue		700 1141	R. Berzan United Amusements
		Westmount		1100	United Amusements United Amusements
		York	. 7	1100	Ouned Amusements

New Brunswick

(Licences are renewable in New Brunswick on June 1st.)

Pop.	Town	 Theatre	Ope	n	Seats	ι	icensee				
								Co.	Ltd.		

New Brunswick—Nova Scotia

Pop.	Town	Theatre	Oper	1	Seats	Licensee
5,208	Bathurst	Kent			686	J. Harper Kent (FPCC)
1,333	Black's Harbor	Strand	6		320	Connors 8ros. Ltd.
8,293	Campbellton	Paramount	6		600	F. G. Spencer (FPCC)
1,500	Caraquet	Bellevue			300	O. J. Robichaud
S, 223	Chatham	Capitol	6		392	8&L Theatres
		Vogue			575	B&L Theatres
1,000	Chipman	Capitol	6		350	G. McAllister
5,408	Dalhousie	Capitol			510	F. G. Spencer (FPCC)
1,600	Deer Island	Mayfair			200	R. Greenlaw
9,899	Edmundston	Capitol			480	8&L Theatres
		Star			560	Mrs. H. M. Nesbitt
18,037	Fredericton	Capitol			504	W. W. O. Fenety (FPCC)
		Galety			870	W. W. O. Fenety (FPCC)
3,612	Grand Falls	Grand			406	8&L Theatres
		Riviera			500	B&L Theatres
1,000	Grand Harbour	Community			278	Harry Cheyney
1,800	Grand Manan	Happy Hour			750	J. C. Coughlin
1,012	Hartland	Capitol			496	8&L Theatres
2,152	Marysville	Lyric			270	H. A. Galley (Winter)
2,265	McAdam	Vogue			400	Stanmore Enterprises Ltd. (8&L)
1,500	Minto	Gaiety		••••	385	T. J. O'Rourke
35,568	Moncton	Capitol			914	Odeon
		Empress			660	Odeon
		Paramount			1166	FPCC
4,248	Newcastle	Uptown			500	Newmac Amuse, Ltd.
800	Petit Rocher	Normandie			300	A. J. Boudreau
1,350	Plaster Rock	Briggs			400	V. R. Briggs & Son
		Community			400	A. Fraser Ltd.
688	Port Elgin	Mayfair			250	Arthur Mitchell
2,000	Richibucto	Pine			300	H. Adkins
896	Rothesay	Community			300	Les Sprague
2,873	Sackville	Vogue			475	M. E. Walker (Sock.) Ltd.
\$1,883	Saint John	Kent Odeon			698	Odeon
		Paramount			1394	FPCC
		Strand			769	Odeon
2,010	Shediac	Capitol			324	J. E. Le8lanc
1,180	Shippegan	Darleen				H. Matchett
3,224	Sunny Corner	Sunny			324	H. Matchett
3,224	Sussex	Strand			750	Colin & Wm. Danson
1,458	St. Andrews	Marina			200	E. S. Finigan
1,263	St. George	Capitol			396	Nathan Rubin
1.410	C4 1	Opera House			200	Charlotte Amuse. Co. Ltd. (B&L)
1,419	St. Leonard	Acadia			400	Mrs. E. Fournier
3,000	St. Quentin	Montcalm			500	Centre Recreatif Ltd.
3,769	St. Stephen	Queen			594	C. E. Staples
500	Wilson's Beach.	Maple Leaf			200	W. Newman
4,244	Woodstock	Capitol	. 6		455	F. G. Spencer (FPCC)

Nova Scotia

(Licences ore renewable in Novo Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seots	Licensee
10,167	Amherst	Paramount	6	610	F. G. Spencer (FPCC)
782		Capitol			Annap, Amuse, Co. Ltd. (B&L)
3,196		Capitol		540	B&L Theatres
600	Barrington	·			
	Passage	Goudey	6	499	Mrs. S. M. Brehaut
1,038	Bridgetown	Strand	6	280	C. L. Piggot
4,010	8ridgewater	Avon	2-3	475	SFA Limited
1,311	Canso	ldeal	6	354	L. D. Nauffte
1,000	Chester	Kenerik	. 6	400	K. Corkum
867	Cheticamp	Evangeline	4	225	J. L. Chaisson
		Mayfair	6	731	Franklin-Herschorn
2,047	Digby	Capitol	6	293	SFA Co. Ltd.
3,143	Dominion	Royal	6	300	J. S. Liscombe
24,137	Glace 8ay	Russell	. 6	900	L. Wener
		Savoy	6	1290	FPCC
90,871	Halifax	Capitol	6	1980	FPCC
		Casino	6	1061	Odeon
		Family	. 6	\$23	Franklin-Herschorn

Nova Scotia-Prince Edward Island-Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
90,871	Halifax	Garrick	6	614	Odeon
,,,,,,,		Hyland		735	Odeon
		Oxford		720	Odeon
		Paramount		1162	FPCC
		Vogue		945	Franklin-Herschorn
1,130	Hantsport	York		250	R. Hazel
544	Hubbards	Hubb		150	W. L. Armstrong
2,360	Inverness	Victoria		264	J. Tubetti
4,840	Kentville	Paramount	6	746	F. G. Spencer (FPCC)
3,535	Liverpool	Astor	6	625	Astor Thea. Ltd. (Spencer)
1,225	Lockeport	Capitol	6	391	8&L Theatres
2,816	Lunenburg	Capitol	6	460	F. G. Spencer
1,019	Mahone 8ay	Kenerik	2	185	Eric Redden
1,506	Middleton	Capitol	6	490	G. R. Spencer
9,933	New Glasgow	Academy	6	717	Odeon
		Roseland	6	743	Odeon
500	New Ross	Cross	4	208	Mrs. P. Barkhouse
10,423	New Waterford	Majestic	6	594	F. Gregor (FPCC)
		Paramount	6	746	F. Gregor (FPCC)
8,009	North Sydney	Strand		576	Odeon
1,466	Oxford	Capitol	6	275	G. E. Fulton
1,906	Parrsboro	Gem	6	128	C. E. Sargent
4,259	Pictou	Capitol	6	440	H. Wisener
1,034	Port Hawkes-				
	bury	State	4-6	225	R, F. Hazel
1,000	Reserve Mines	Family	6	289	P. Branchini
2,000	River Hebert	Royal	4	270	W. L. McEachem
1,500	Sheet Harbour	Atlantic	2	250	George Cole
2,040	Shelburne	Capitol		397	8&L Theatres
1,822	Shubenacadie	Roxy		187	G. Cole
31,317	Sydney	Paramount	6	996	FPCC
		Strand	6	601	8&L Theatres and E. R. Lynn
		Vogue		1075	FPCC
8,400	Sydney Mines	Strand		753	Odeon
12,032	Truro	Royal		922	F. G. Spencer (FPCC)
1,327	Wedgeport	Evangeline		260	St. Michael's Church
561	Westport	Star		155	W. G. Strickland
4,300	Westville	Roxy		364	G. Cole
6,000	Whitney Pier	Casino		344	George Khattar
3,439	Windsor	Imperial		590	Windsor Amusement Co.
2,313	Wolfville	Acadia		600	G. R. Spencer
8,106	Yarmouth	Capitol	6	1249	Odeon

Prince Edward Island

(Licences are renewable in New Brunswick on June 1st and in Nova Scotia on April 1st.)

Pop.	Tawn	Theatre	Open	Seats	Licensee
674	Alberton	Princess Pat	6	320	J. F. & Gordon White
16,446	Charlottetown	Capitol	6	514	F. G. Spencer (FPCC)
300		Crapaud		200	Lloyd Rogerson (Summer)
811	Kensington	Cameo	6	250	J. K. Pidgeon
1,068	Montague	Yeo's	4	250	8. H. Yeo
500	Mount Stewart	St. Andrews Hall	2-4	225	St. Andrews Parish
400	Murray River	Mayfair	6	418	8. H. Yeo
800	O'Leary	Verdun	4	400	Milton Smallman
1,183	Souris	Souris	2	250	C. N. Richards
7,115	Summerside	Capitol	6	800	H. E. Gaudet
		Regent	6	526	G. R. Pope
800	Tignich	Canadian Legion			Can, Legion

Newfoundland

-	Pop.	Town	Theatre	Open	Seats	Licensee	
			Princess			R. R. Costigan Roy Walsh	

Newfoundland — Drive-in Theatres

Pop.	Town	Theatre	Open	Seats	Licensee
1 401		0 : 1	,	200	F C P
1,401	Bonavista	Garrick		200	F. G. Bradley
2,744	Botwood	Imperial		200	J. S. Arklie & Roy Petrie
2,003	Buchan's	Buchan's		200	C. L. Courage
23,12B	Corner Brook	Majestic	. 6	500	Coleman & Coombes
		Palace	. 6	500	J. A. Basha
		Regent	. 2	150	Coleman & Coombes
3,44B	Deer Lake	Roxy	. 4	400	Lakeside Lodge Ltd.
2,400	Gander	Crescent	. 6	400	W. J. Leahey
3.947	Grand Falls	Popular	. 4	460	Charles Edwards
2,331	Harbour Grace	Paramount	. 2-4	300	W. & M. Hayes
1,194	Humbermouth	Humber	4-6	350	M. G. Basha
2,634	Port Aux Basque	Basque		304	E. J. Godden & H. O. House
3.754		Dome		300	Leo Gaultois
956	Stephenville				
		Untown	4-6	200	Chas McFatridge
54 494					
30,074					
7.027					Hally Kalldell
					1 1 0 1
4,513	windsor				
		Windser	. 2-4	350	Rev. F. P. Meany
7,837 4,513	Crossing St. John's Twillingate Wabana Windsor	Uptown Capitol St. Patrick's Vogue Windsor	. 6 . 6	200 B47 600 490 350 350	Chas. McFatridge Nfld. Amuses. Ltd. (FPCC) Harry Randell J. L. Basha Rev. F. P. Meany

Drive-in Theatres

(All theatres have the word drive-in after the name.)

Town	Theatre	Cars	Licensee
	BRITI	SH COLUMBIA	
Burnaby	Cascades	750	National Drive-in Theas. (WCB)
Cache Creek			Cache Creek Drive-in Thea. (WCB)
Cassidy		400	Cassidy Drive-in Theatre Ltd.
Castlegar	Elk	300	N. Shelfontiuk
Chilliwack	Chilliwack	4BI	J. H. & R. Clarke (WCB)
Cranbrook	Rex	2B0	R. W. Colmer
Creston	Valley	199	T. & B. Tedford & L. Johnson
Dawson Creek	Ranch	350	Northland Theatres Ltd.
Fernie		190	C, T, Lynch
Grand Forks		—	West Coast Booking
Grand Forks	Grand Forks	200	P. Abrosinoff
Kamloops		450	S. Singh & G. Lane
Kelowna			G. A. Alderson (WCB)
Langley Prairie			
Lulu Island			
Marysville		300	
Merritt			Trout Theas. Ltd.
Nelson			T. Hetherington (WCB)
New Westminster			
Penticton			
		75 seats	
Penticton	Twilight	300	A. G. Alderson (WCB)
Prince George			
Prince George			Trans-West Theas, Ltd.
Radium Hot Springs			
Ruskin			
Salmon Arm			
Surrey			
Terrace			
Trail			
Vernon			
***************************************		132 seats	
Williams Lake	Н & Н		M. Hilmoe
		ALBERTA	
Barrhead	Delta		P. Ewankow
Bonnyville	Willies	250	Axani & Makorweski
Brooks	Brooks	250	P. Ubertino
Calgary			
Calgary			
Calgary			Sunset Drive-in Theatre Ltd.

Drive-in Theatres

Kyle Clearwater 300 J. Feldman & J. Diamond Lloydminster C&H 200 G. Coombes & E. G. Hudson Meadow Lake Northland 200 Lloyd Jones Melfort Sunset 225 J. J. Baldwin Melville Star Dust 300 Rothstein Theatres Moose Jaw Golden West 400 FPCC Nipawin Skyview 200 I. Reinhorn North Battleford North Park 300 Gerrit Nyholt Preceville Preceville Preceville 150 F. & N. Dubelt Prince Albert Pines 400 Strand Theas. Ltd. (P. W. Ma Regina Queen City 500 J. Watson (FPCC) Regina Starlite 450 I. Berenbaum Rosetown Rosetown 250 A. J. Flach Saskatoon Skyway 500 Rothstein Theatres Ltd. Saskatoon Skyway 500 Rothstein Theatres Ltd. Saskatoon Sutherland Park 500 FPCC Swift Current Swift Current 500 D. J. Burke & R. Dahl Tisdale Falkon 125 F. W. Falkner Unity Twilite 150 H. Selinger Wadena Amibo 300 Mike Pluhator, Sr. Watson Starlite 400 Rothstein Theas. Ltd. Wilkie Circus 388 M. Friedman & Associates (Associated Theas.) Wolseley Twilite 300 J. & S. Zeba	Town	Theatre	Cars	Licensee
Carnose	Camrosa	Karvus Driverin	350	J. Feldman & J. Diamond
Cardston	_			
Claresbolme				
Cold Lake				
Drumheller				
Edmonton		Skylight	300	
Edmonton Golden West 500 L. J. Hoffman Edmonton Sky-Yue 1100 J. Feldman Edmonton Sky-Yue 1100 J. Feldman Edmonton Southside 400 Western Drive-in Theatres Ltd Edmonton Golden Starlife 600 Western Drive-in Theatres Ltd Edmonton J. Feldman 600 J. Fe		Belmont	400	
Edmonton				
Edmonton Southside 400 Western Drive-in Theatres Ltd Edmonton Starlite 600 Western Drive-in Theatres Ltd Edson Glenwood 195 T. & W. H. Fowler George Repha Lec Island 300 George Repha Lec Island 300 F. Shacker Ledwis Lec Island 300 F. Shacker Ledwis Lec Island 300 Faul Hanna Lec Island 300 Faul Hanna Lec Island 300 Ledwis Ledwi				
Edmonton				
Edson				
Grand Prairie Wapiti 300 George Repka Hanna Ica Island 300 I.F. Shacker Hanna Ice Island 300 I.F. Shacker High River Earl's 198 Earl Lewis Lake Chestermere Lake Shore 500 Paul Hanson Leduc Leduc 250 A. E. Staniland & R. Chabillon Medicine Hoth Hat 350 J. Dh., Albert & Rennold Deder Medicine Hoth Hat 350 J.Dh., Albert & Rennold Deder Olds 400 W. J. Cheladavn John, Albert & Rennold Deder Ponoka Ponoka 150 J. Purnell & Sons (FPCC) Red Deer Red Deer 300 Staniland & Chabillon Taber Steftler 289 C. Leonhardt & J. Klemik Taber Steftler 289 C. Leonhardt & J. Klemik Vegraville Sky. Vue 300 Miller Theatres Ltd. Vegraville Skyline 225 P. May & H. Latch Vegraville Skyline 225				
Hanna				
Hanna				
High River				
Lake Chestermere				
Leduc				
Lethbridge				
Medicine Hat				
Olds				
Ponoka				
Red Deer Red Belaire 175 T. J. Stinson				
St. Paul				
Stettler				
Taber	Stattler	Stattler		
Valemount	Taber	Chy-Vuo		
Vermilion Vermilion 300 M. Rickard Vegreville Skyline 225 H. Kryklowacz Wainright Stardust 250 P. May & H. Latch Westlock Prince Drive-in 200 E. J. Prince Westlock 250 J. Serenas & J. Wojicki Wetaskiwin 286 M. Pyrcz SASKATCHEWAN SASKATCHEWAN Assinboia Rustic 150 W. Pyle Biggar Susset 200 J. Adrain & W. Nelson Estevan Starlite 200 G. Geim & D. Abbott Eston 126 Herb Shea Foam Lake Blue Moon 200 H. Vassos Fort Qu'Appelle Twilite 100 Twilight Theatres Ltd. Kumboldt Golden West 500 S. & R. H. Besenski Kamack Sunset 300 W. & F. Welykholowa Kenossee Kenossee 100 E. Cozme Kindersley Skyvue				
Vegreville Skyline 225 H. Kryklowacz Wasinight Stardust 250 P. May & H. Latch Westlock Prince D. Prince E. J. Prince Westlock Westlock 250 J. Serenas & J. Wojicki Westlock				
Wastlock Prince Drive-in 200 E. J. Prince Westlock Westlock 250 J. Serenas & J. Wojicki Wetaskiwin 286 M. Pyrcz SASKATCHEWAN SASKATCH				
Westlock Prince Drivein 200 E. J. Prince Westlock Westlock 250 J. Searenas & J. Wojicki Wetaskiwin 286 M. Pyrcz SASKATCHEWAN SASKATCHEWAN Assinboia Rustic 150 W. Pyle Biggar Sunset 200 J. Adrain & W. Nelson Estevan Starlite 200 G. Geim & D. Abbott Eston 126 Herb Shea D. Abbott Form Qu'Appelle Twillite 100 Twilight Theatres Ltd. Form Lake Blue Moon 200 H. Vassos Fort Qu'Appelle Twillite 100 Twillight Theatres Ltd. Humboldt Golden West 500 S. & R. H. Besenski Kamsack Sunset 300 W. & F. Welykholowa Kenossee Kenossee 100 E. Cozma Kindersley Skyvee 225 Dobni & Bellward (Personal Tasser) Kyle Clearwater 300 J. Feldman &		Ctanduct	250	
Westlock Wetaskiwin 286 M. Pyrcz				
SASKATCHEWAN				
Assinboia Rustic I50 W. Pyle Biggar Sunset 200 J. Adrain & W. Nelson Estevan Starlite 200 G. Geim & D. Abbott Eston Eston I26 Herb Shea Foam Lake Blue Moon 200 H. Vassos Fort Qu'Appelle Twilite I00 Twilight Theatres Ltd. Humboldt Golden West 500 S. & R. H. Besenski Kamsack Sunset 300 W. & F. Welykholowa Kenossee Kenossee I00 E. Cozma Kindersley Skyue 225 Dobni & Bellward (Personal Target) Kyle Clearwater 300 J. Feldman & J. Diamond Lloydminster C&H 200 G. Coombes & E. G. Hudson Meadow Lake Northland 200 Lloyd Jones Melfort Sunset 225 J. J. Baldwin Melville Star Dust 300 Rothstein Theatres Moose Jaw Golden West 400 FPCC Nipawin Skyview 200 I. Reinhorn North Battleford North Park 300 Gerrit Nyholt Preceville Preceville Preceville Presevelle 150 F. & N. Dubelt Prince Albert Pines 400 Grerit Nyholt Preceville Presevelle 150 J. Watson (FPCC) Regina Queen City 500 J. Watson (FPCC) Saskatoon Skyway 500 Rothstein Theatres Ltd. Saskatoon Starlite 450 I. Berenbaum Rosetown Rosetown 250 A. J. Flach Saskatoon Skyway 500 Rothstein Theatres Ltd. Saskatoon Sutherland Park 500 FPCC Swift Current 250 D. J. Burke & R. Dahl Tisdale Falkon 125 F. W. Falkner Unity Twilite 150 H. Selinger Wadena Amibo 300 Mike Pluhator, Sr. Watrous Jubilee 200 A. M. Crawford Weyburn Twilite 150 H. Selinger Wolseley Twilite 300 J. & S. Zeba				
Biggar Sunset 200 J. Adrain & W. Nelson Estevan Starlite 200 G. Geim & D. Abbott Eston Eston 126 Herb Shea Form Lake Blue Moon 200 H. Vassos Fort Qu'Appelle Twilite 100 Twilight Theatres Ltd. Humboldt Golden West 500 S. & R. H. Besenski Kamsack Sunset 300 W. & F. Welykholowa E. Cozma Kindersley Skyvue 225 Dobni & Bellward (Personal Serv.) J. Feldman & J. Diamond Lloydminster C&H 200 G. Coombes & E. G. Hudson Lloydminster C&H 200 Lloyd Jones Melfort Sunset 225 J. J. Baldwin Melville Star Dust 300 Rothstein Theatres Moose Jaw Golden West 400 FPCC Nipawin Skyview 200 I. Reinhorn Skyview 200 I. Reinhorn North Battleford North Park 300 Gerrit Nyholt Preceville Preceville Preceville Preceville Prines 400 Strand Theas. Ltd. (P. W. Mageina Starlite 450 I. Berenbaum Rosetown Rosetown Rosetown Rosetown Rosetown Rosetown Rosetown Starlite 450 I. Berenbaum Rosetown Starlite 450 I. Berenbaum Rosetown Rosetown Rosetown Starlite 450 I. Berenbaum Rosetown Rosetown Rosetown Starlite 450 I. Berenbaum Rosetown Rosetown Sutherland Park 500 D. J. Burke & R. Dahl Tisdale Falkon 125 F. W. Falkner Unity Twilite 150 H. Selinger Wadena Amibo 300 Mike Pluhator, Sr. Watrous Jubilee 200 A. M. Crawford Weyburn Twilite 400 Rothstein Theas. Ltd. Wilkie Circus 388 M. Friedman & Associates (Asociated Theas.)	Assinboia			W. Pyle
Estevan Eston Eston 126 Herb Shea Foam Lake Blue Moon 200 H. Vassos Fort Qu'Appelle Twilite 100 Twilight Theatres Ltd. Humboldt Golden West 500 S. & R. H. Besenski Kamsack Sunset 300 W. & F. Welykholowa Ecosee Kenossee Kenossee 100 E. Cozma Serv.] Kyle Clearwater 300 J. Feldman & J. Diamond Cloydminster C&H 200 G. Coombes & E. G. Hudson Medioth Sunset 225 J. J. Baldwin Melville Star Dust 300 Rothstein Theatres Moose Jaw Golden West 400 FPCC Nipawin Skyview 200 I. Reinhorn North Battleford North Park 300 Gerrif Nyholt Preceville Prince Albert Pines 400 Strand Theas. Ltd. (P. W. Ma Regina Starlite 450 I. Berenbaum Rosetown Rosetown Rosetown Skyway 500 Rothstein Theatres Ltd. (P. W. Ma Saskatoon Skyway 500 Rothstein Theatres Ltd. (P. W. Ma Saskatoon Skyway 500 Rothstein Theatres Ltd. (P. W. Ma Saskatoon Starlite 450 H. Berenbaum Rosetown Rosetown 250 A. J. Flach Saskatoon Starlite 400 H. Howard FPCC Swift Current S				
Eston Eston 126				
Foat Qu'Appelle Twilite 100 Twilight Theatres Ltd. Humboldt Golden West 500 S. & R. H. Besenski Kamsack Sunset 300 W. & F. Welykholowa Kenossee Kenossee Kenossee 100 E. Cozma Skyvue 225 Dobni & Bellward (Personal Serv.) Kyle Clearwater 300 J. Feldman & J. Diamond Lloydminster C&H 200 G. Coombes & E. G. Hudson Meadow Lake Northland 200 Lloyd Jones Melfort Sunset 325 J. J. Baldwin Melville Star Dust 300 Rothstein Theatres Moose Jaw Golden West 400 FPCC Nipawin Skyview 200 I. Reinhorn North Battleford North Park 300 Gerrit Nyholt Preceville Prince Albert Pines 400 Strand Theas. Ltd. (P. W. Ma Regina Queen City 500 J. Watson (FPCC) Regina Starlife 450 I. Berenbaum Rossetown Rosetown Rosetown Styway 500 Rothstein Theatres Ltd. Saskatoon Starlife 400 H. Howard Saskatoon Starlife 400 H. Howard Saskatoon Sutherland Park 500 FPCC Swift Current Swift Current 250 D. J. Burke & R. Dahl Tisdale Falkon 125 F. W. Falkner Unity Twilite 150 H. Selinger Wadena Amibo 300 Mike Pluhator, Sr. Watrous Jubilee 200 A. M. Crawford Weyburn Twilite 400 Rothstein Theas. Ltd. (Wilkie Circus 388 M. Friedman & Associates LAssociates LAssociates Twilite 400 Rothstein Theas. Ltd. (Wilkie Circus 300 J. & S. Zeba				
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Humboldt Kamsack Sunset				Twilight Theatres Ltd.
Kamsack Kenossee Keno			500	S. & R. H. Besenski
Kindersley Skyvue Clearwater Serv.) Xyle Clearwater C&H C&H Commisser Com	Kamsack	Sunset	300	W. & F. Welykholowa
Kyle Clearwater 300 J. Feldman & J. Diamond Lloydminster C&H 200 G. Coombes & E. G. Hudson Meadow Lake Northland 200 Lloyd Jones Melfort Sunset 225 J. J. Baldwin Melville Star Dust 300 Rothstein Theatres Moose Jaw Golden West 400 FPCC Nipawin Skyview 200 I. Reinhorn North Battleford North Park 300 Gerrit Nyholt Preceville Preceville 150 F. & N. Dubelt Prince Albert Pines 400 Strand Theas. Ltd. (P. W. Ma Regina Queen City 500 J. Watson (FPCC) Regina Starlite 450 I. Berenbaum Rosetown Rosetown 250 A. J. Flach Saskatoon Skyway 500 Rothstein Theatres Ltd. Saskatoon Starlite 400 H. Howard Saskatoon Sutherland Park 500 FPCC Swift Current Swift Current 250 D. J. Burke & R. Dahl Tisdale Falkon 125 F. W. Falkner Unity Twilite 150 H. Selinger Wadena Amibo 300 Mike Pluhator, Sr. Watrous Jubilee 200 A. M. Friedman & Associates (LAsociated Theas.) Wolseley Twilite 300 J. & S. Zeba	Kenossee	Kenossee	100	E. Cozma
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Meadow LakeNorthland200Lloyd JonesMelfortSunset225J. J. BaldwinMelvilleStar Dust300Rothstein TheatresMoose JawGolden West400FPCCNipawinSkyview200I. ReinhornNorth BattlefordNorth Park300Gerrit NyholtPreecevillePreeceville150F. & N. DubeltPrince AlbertPines400Strand Theas. Ltd. (P. W. MaReginaQueen City500J. Watson (FPCC)ReginaStarlife450I. BerenbaumRosetown250A. J. FlachSaskatoonSkyway500Rothstein Theatres Ltd.SaskatoonStarlife400H. HowardSaskatoonSutherland Park500FPCCSwiff CurrentSwift Current250D. J. Burke & R. DahlTisdaleFalkon125F. W. FalknerUnityTwilite150H. SelingerWadenaAmibo300Mike Pluhator, Sr.WafrousJubilee200A. M. CrawfordWeyburnTwilite400Rothstein Theas. Ltd.WilkieCircus388M. Friedman & Associates(Associated Theas.)WolseleyTwilite300J. & S. Zeba				
MelfortSunset225J. J. BaldwinMelvilleStar Dust300Rothstein TheatresMoose JawGolden West400FPCCNipawinSkyview200I. ReinhornNorth BattlefordNorth Park300Gerrit NyholtPreecevillePreeceville150F. & N. DubeltPrince AlbertPines400Strand Theas. Ltd. (P. W. MaReginaQueen City500J. Watson (FPCC)ReginaStarlite450I. BerenbaumRosetownRosetown250A. J. FlachSaskatoonSkyway500Rothstein Theatres Ltd.SaskatoonStarlite400H. HowardSaskatoonSutherland Park500FPCCSwift Current250D. J. Burke & R. DahlTisdaleFalkon125F. W. FalknerUnityTwilite150H. SelingerWadenaAmibo300Mike Pluhator, Sr.WatrousJubilee200A. M. CrawfordWeyburnTwilite400Rothstein Theas. Ltd.WilkieCircus388M. Friedman & Associates (Associated Theas.)WolseleyTwilite300J. & S. Zeba				
MelvilleStar Dust300Rothstein TheatresMoose JawGolden West400FPCCNipawinSkyview200I. ReinhornNorth BattlefordNorth Park300Gerrit NyholtPreecevillePreeceville150F. & N. DubeltPrince AlbertPines400Strand Theas. Ltd. (P. W. MaReginaQueen City500J. Watson (FPCC)ReginaStarlite450I. BerenbaumRosetownRosetown250A. J. FlachSaskatoonSkyway500Rothstein Theatres Ltd.SaskatoonStarlite400H. HowardSaskatoonSutherland Park500FPCCSwift CurrentSwift Current250D. J. Burke & R. DahlTisdaleFalkon125F. W. FalknerUnityTwilite150H. SelingerWadenaAmibo300Mike Pluhator, Sr.WatrousJubilee200A. M. CrawfordWeyburnTwilite400Rothstein Theas. Ltd.WilkieCircus388M. Friedman & Associates(Associated Theas.)WolseleyTwilite300J. & S. Zeba				
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(Asociated Theas.) Wolseley				
Wolseley	Wilkie	Circus	388	
Wynyard Lake Vu 250 W. Tien (Prairie Allied)				
	Wynyard			
Yorkton Crest	Yorkton	Crest	300	Rothstein Theatres

Drive-in Theatres

Town	Theatre	Cars	Licensee
	M	ANITOBA	
Danadan			FPCC
Brandon Dauphin			
Flin Flon			
Killarney			
Lockport			
Neepawa			
Portage La Prairie			
Swan River			
Transcona			
Virden			
Winnipeg			
Winnipeg	•		
Winnipeg			
	,	ONTARIO	
Arneior			Ottowa Valley Arrusa Co
Arnprior Bancroft			
Barrie			
Belleville			
Belmont			
Bracebridge			
Brampton			
Brantford			
Brantford			
Bridgeport			
Brockville			
Centreville			
Chatham			
Chippawa			
Clinton			
Collingwood			
Copper Cliff			
Cornwall			
Cornwall			
Cyrville (Ottawa)			
Elmvale			
Fort Erie, N.			
Gananoque			
Goderich			
Grand Bend			
Gravenhurst			
Guelph			
Hamilton			
Hanover			
Harriston			
Hawkesbury			
Huntsville			
Kenora			
Kingston			
Kirkland Lake			
Leamington			
Lindsay			
Listowel			
London			
London			
Midland			
Napanee			
New Liskeard			A
Newmarket			
Niagara Falls			
North Bay			
Oakville			
Orangeville			
Orillia			
Oshawa			
Ottawa			
Ottawa			
Ottawa	Brittania	1012	
Owen Sound	Owen Sound	330	W. K. Waite
Parry Sound			K. & R. Kerr

Drive-in Theatres

Town	Theatre	Cars	Licensee
Peterborough	Peterborough	570	Peter Drive-In Thea. Ltd. (Twinex
Picton	Picton	215	
Port Arthur	Inter City	3B5	FPCC
Port Bolster	Port	500	C. Scott
Port Colborne	Port Colborne	300	H. Dent
Port Elgin	Port Elgin	225	Mrs. Frieda Wauldbauer
Port Elmsley	Port Elmsley	350	
Port Hope	Midway		
Preston	Sunset		
Renfrew	Hi-Way		
St. Catharines	Canadian		
St. Catharines	Lakeshore		
St. Clair Beach	St. Clair		
	5t. Thomas		
St. Thomas			
Sarnia	Star Top		
Sault Ste. Marie	Skylark		
Sault Ste. Marie	500		
Simcoe	Simcoe		
Spragge	Atomic	450	Arctic Films Ltd.
Stoney Creek	Starlite	425	J. Dydzak
Stoney Creek	Skyway	705	Skyway Drive-In Theas. Ltd. (FP)
Stratford	Stratford		
Sturgeon Falls	5turgeon		
Sudbury	Sudbury		
Tillsonburg	Skylark		
Timmins	Porcupine		
Toronto	Dufferin		
Toronto (Woodbridge)	400		
Toronto (Agincourt)	Northeast		Twinex
Toronto (Malton)	Northwest	1325	Twinex
Toronto (Scarboro)	Scarboro	1026	Twinex
Trenton	Quinte	360	Douglas Wark
Waterdown	Clappison		
Welland	Welland		
Windsor	Skyway		
Windsor	Windsor		
Woodstock			
W 000310CK	Oxford	300	Oxford Drive-In Thea. Ltd.
	NEW BRU	NSWICK	
Bathurst	Pines	250	B. T. Girouard & Sonny Pines
Campbellton	Mountain	350	F. G. Spencer Co.
Edmunston	Rita's		
Lancaster	Fundy		
Martinon	Grand Bay		
		00 seats	Transition of transition
Minto	Grand Lake		A. J. Paul
Moncton	Skyway		
Nashwaaksis	Sunset		
Newcastle	Family		
Springhill	Valley		
Tracadie	Star View	200	North Shore Thea, Co.
Woodstock	Cummings	400	S. Cummings
	NOVA S	00714	
Amherst	Grand View		
Cambridge	Valley		R. F. Hazel
Chester	Chester	142	K. Corkum
Halifax	Bay Road	426	
Lower Sackville	Sackville	5B0	
New Glasgow	Highland	576	
Northfield	5kyvue	272	
Sydney	Midway		
Truro	Bel-Air		
	PRINCE EDWA		
Charlottetown	North River	500	F. G. Spencer Co.
Charlottetown	Park View	300	
Fairfield			
Summerside	Starlite		
	0.011116	200	

Distribution

DISTRIBUTORS

FILM CARRIERS

FILM STORAGE

ASSOCIATIONS

NEWSREELS

PRODUCERS' REPRESENTATIVES

FILM RENTALS

DISTRIBUTION

THE decline in motion picture rentals has dictated economies of a sort that were long predicted but were only introduced in 1960. There was a hint of this last year, when some companies assigned their physical distribution in Quebec to Associated Screen Industries of Montreal. A few gave up their 16 mm. section and assigned their small-gauge distribution to others.

In April, 1960, Rank Film Distributors of Canada Ltd., the exchange wing of the J. Arthur Rank Organization of Canada Ltd., officially dropped out of distribution and closed its branch offices. At that time 20th Century-Fox Corp. Ltd. undertook the sale and distribution of the Rank films.

In 1943 J. Arthur Rank established Eagle-Lion Distributors, Limited for the international distribution of his films. Early in 1945 Eagle-Lion Distributors was opened in Canada as a separate sales structure within Empire-Universal Films, which was headed by Paul L. Nathanson, who had sold Rank half of Odeon Theatres of Canada Ltd. in Nov. 1944. In June.

1945 Rank and Nathanson became partners in Eagle-Lion Distributors, opening branches.

Early in 1946 Rank acquired Nathanson's interest in Odeon and Eagle-Lion Distributors. The company was renamed the J. Arthur Rank Film Distributors (Canada) Ltd. in April, 1951, and in March, 1957 this was changed to Rank Film Distributors of Canada Ltd.

On Oct. 1 Columbia Pictures of Canada, Ltd. and Paramount Film Service Ltd. undertook the operation of a distribution company that represents a consolidation of their sales and distribution operations under the title Affiliated Pic-

tures Corp. Ltd.

The Columbia name came into Canada in Nov., 1926, replacing Independent Films Ltd., an Allen company which held the franchise in this country. In 1954 Columbia bought 50 per cent of the Canadian company and in 1959 acquired the rest. Paramount opened exchanges in Canada in 1920 as Famous-Lasky Film Service and became Paramount Film Service not long after.

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Asst. to Gen. Sales Mgr. Mickey Stevenson

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PRE-SOLD PROPERTIES ...

A BULLET FOR

CHARLEMAGNE

Produced and Directed by George Roy Hill



ADVISE AND CONSENT

Produced and Directed by Otto Preminger • From the novel by Allen Drury



"AIMEZ-VOUS BRAHMS?"

Starring Ingrid Bergman • Yves Montand • Anthony Perkins • Produced and Directed by Anatole Litvak • From the novel by Françoise Sagan

BATTLE (THE ROBERT CAPA STORY)

Produced and Directed by Robert Wise • A Mirisch Company-Robert Wise Production



BY LOVE **POSSESSED**

Starring Lana Turner . A Mirisch Company Presentation in Association with Seven Arts Productions . From the novel by James Gould Cozzens



CALIFORNIA STREET

Produced by Plato and Spyros S. Skouras . A Triton Pictures Corporation Production . From the novel by Niven Busch

FLIGHT FROM ASHIYA

Starring Clark Gable . Richard Widmark . Exec. Producer Harold Hecht - Produced by Alan Pakula From the novel by Elliot Arnold

FOR ALL THE GOLD IN THE WORLD

Produced and Directed by Anatole Litvak



HAWAII

Color • Widescreen • Directed by Fred Zinneman Fred Zinneman's Highland Production in Associa-tion with the Mirisch Company • From the novel by James Michener

JACK THE **GIANT KILLER**

Technicolor • 70 mm. • Starring Kerwin Mathews Directed by Jerry Juran . Produced by Robert E. Kent · An Edward Small Production

JUDGMENT AT NUREMBERG

Starring Spencer Tracy . Laurence Olivier Maximilian Schell . Produced and Directed by Stanley Kramer

MAN OF ALCATRAZ

Starring Burt Lancaster . Executive Producer Harold Hecht . Produced by Stuart Millar . A Hecht-Hill-Lancaster Presentation

PARIS BLUES

Color • Starring Paul Newman • Joanne Woodward Sidney Poitier • Diahann Carroll • Directed by Martin Ritt . Produced by Sam Shaw . Executive Producers George Glass and Walter Seltzer . A Pennebaker Production

POCKETFUL OF MIRACLES

Produced and Directed by Frank Capra • A Frank Capra Productions, Inc Presentation

REVOLT OF THE SLAVES

Color . Starring Rhonda Fleming . Lang Jeffries . Directed by Benito Melasomma . Prod by Paolo Maffa

SOMETHING WILD

Starring Carroll Baker . Ralph Meeker . Mildred Dunnock • Directed by Jack Garfein • Produced by George Justin . A Prometheus Production . From Alex Karmel's novel "Mary Ann"

SPIDER'S WEB

Technicolor · Superama · Starring Glynis Johns John Justin . Directed by Godfrey Grayson . Prod. by Edward J. and Harry Lee Danziger . A Danziger Production . From the play by Agatha Christie



STUDS LONIGAN

Starring Christopher Knight . Directed by Irving Lerner • Produced by Philip Yordan • A Longridge Enterprises, Inc. Production • From the novel by James T. Farrell



THE **BEST MAN**

Produced and Directed by Frank Capra • From the play by Gore Vidal

THE CEREMONY

Produced and Directed by Anthony Mann



THE CONSTANT

A Mirisch Company Presentation . From the novel by Marcia Davenport



THE HAUNTING OF HILL HOUSE

Produced and Directed by Robert Wise • A Mirisch Company-Robert Wise Production . From the novel by Shirley Jackson

THE HOODLUM **PRIEST**

Starring Don Murray . Directed by Irvin Kershner Produced by Don Murray and Walter Wood A Murray-Wood Production

THE HUSTLER

Produced and Directed by Robert Rossen • From the novel by Walter Tevis

OFFICE TALENTS...FOR 60/61/62

A MATTER OF CONVICTION

Starring Burt Lancaster • Shelley Winters • Dina Merrill • Directed by John Frankenheimer • Produced by Pat Duggan • Executive Producer Harold Hecht • A Hecht-Hill-Lancaster Presentation • From the novel by Evan Hunter

APPLE PIE

Starring Maurice Chevalier • Prod. and Dir. by Jean Negulesco • From Flora Sandstrom's novel "The Midwife of Pont Clery"



A RAGE

Produced by Walter Mirisch • A Mirisch Company Presentation • From the novel by John D'Hara



ELMER GANTRY

Eastmancolor • Starring Burt Lancaster • Jean Simmons • Dean Jagger • Arthur Kennedy • Shirley Jones • Patti Page • Directed by Richard Brooks Produced by Bernard Smith • From the novel by Sinclair Lewis



EXODUS

Technicolor • New Panavision-7D • Starring Paul Newman • Eva Marie Saint • Sir Ralph Richardson Lee J. Cobb • Peter Lawford • Sal Mineo • John Derek • Produced and Directed by Otto Preminger From the novel by Leon Uris



Starring Gary Cooper • Dir. by Michael Anderson Executive Producers George Glass and Walter Seltzer • A Pennebaker-Baroda Production • From the novel by Max Enrlich



INHERIT THE WIND

Starring Spencer Tracy • Fredric March • Gene Kelly • Florence Eldridge • Dick York • Donna Anderson • Paul Hartman • Produced and Directed by Stanley Kramer • From the play by Jerome Lawrence and Robert E. Lee

INVITATION TO A GUNFIGHTER

Directed by Paul Stanley • Produced by Stanley Kramer • A Stanley Kramer Production

IRMA LA DOUCE

Produced and Directed by Billy Wilder • A Mirisch Company Presentation in Association with Edward L. Alperson

MESSALINA

Color • Widescreen • Starring Gina Lollobrigida From the novel by Jack Dieck



MY GLORIOUS BROTHERS

Directed by Richard Fleischer • Produced by Stanley Kramer • From the novel by Howard Fast

ONE, TWO, THREE

Produced and Directed by Billy Wilder • A Mirisch Company-Billy Wilder Production • From the play by Ferenc Molnar

ROMAN CANDLE

A Mirisch Company Presentation • From the Broadway play by Sidney Sheldon

SERGEANT PIKE

An Edward Small Production

633 SQUADRON

Produced and Directed by John Sturges A Mirisch Company-Alpha Production

TARAS BULBA

Produced by Harold Hecht • An Avala Films Prod. From the classic by Nicholai Gogol

THE ALAMO

Technicolor • Todd A-D • Starring John Wayne Richard Widmark • Laurence Harvey • Frankie Avalon • Linda Cristal • Richard Boone • Produced and Directed by John Wayne • A Batjac Production

THE APARTMENT

Panavision - Starring Jack Lemmon - Shirley MacLaine - Fred MacMurray - Directed by Billy Wilder - A Billy Wilder Production - A Mirisch Company Picture

THE FACTS OF LIFE

Starring Bob Hope • Lucille Ball • Produced and Directed by Norman Panama and Melvin Frank A Parkwood Enterprises Production

THE GLADIATORS

Starring Yul Brynner • Directed by Martin Ritt An Alciona Production • From the novel by Arthur Koestler

THE GREAT ESCAPE

Produced and Directed by John Sturges • A Mirisch Company-Alpha Production • From the novel by Paul Brickhill

THE JOYFUL BEGGAR

(THE STORY OF ST. FRANCIS OF ASSISI)

Directed by Michael Curtiz Produced by Plato and Spyros S. Skouras • A Triton Pictures Corporation Production

THE KISS-OFF

Starring Sophia Loren • Directed by Garson Kanin • Prod. by Carlo Ponti and Marcello Gerosi



THE LADY AND THE MONSTER

Eastmancolor • Totalscope • Starring Bob Mathias • Rosanna Schiaflino • Directed by Mario Bonnard . Prod. by Raymons Maffa . An Agliani-Mordini-Hirria Film

THE LAST DAYS OF POMPEII

Eastmancolor . Supertotalscope . Starring Steve Reeves - Directed by Mario Bonnard - A Cineproduzioni-Procusa-Transocean Production

THE LAST SPIN

Produced and Directed by George Roy Hill . From the story by Evan Hunter

THE MAD KING

Starring Yul Brynner . Produced and Directed by Anatole Litvak . An Alciona Production

THE MAGNIFICENT **SEVEN**

Color by DeLuxe - Panavision - Starring Yut Brynner - Eli Wallach - Steve McQueen and Horst Buchholz . Prod. and Dir by John Sturges . A Mirisch-Alpha Production

THE MAN WHO **FOUND HIS WAY**

Starring Gary Cooper . A Baroda Production



THE MIRACLE WORKER

Directed by Arthur Penn - Produced by Fred Coe From the play by William Gibson

THE MISFITS

Starring Clark Gable . Marilyn Monroe Montgomery Clift • Eli Wallach • Thelma Ritter Dir. by John Huston • Produced by Frank E. Taylor A Seven Arts Production • An original screenplay by Pulitzer Prize winner Arthur Miller

THE MOB'S MAN

Produced and Directed by Robert Rossen . From the novel by Frank D. Horan

THE NIGHT FIGHTERS

Starring Robert Mitchum • Anne Heywood • Dan O'Herlihy • Dir by Tay Garnett • Prod by Raymond Stross • A D.R.M -Raymond Stross Production

THE NORMAN VINCENT **PEALE STORY**

Produced by Frank Ross

THE OLDEST CONFESSION

Starring Rita Hayworth . Produced by James Hill From the book by Richard Condon



THE SERGEANT

A Seven Arts Production . From the novel by Dennis Murphy

SEVEN FILE

Starring Richard Widmark • A Heath Production

THE SIN OF SUSAN SLADE

Color - Produced and Directed by Delmer Daves An Edward Small Production



BEST THE VIEW FROM THE 40th FLOOR

Starring Gary Cooper • Directed by Michael Anderson • Produced by Michael Anderson and Gary Cooper • A Baroda Production • From the novel by Theodore H White

THE **WAY WEST**

Color - Widescreen - Starring Burt Lancaster James Stewart . Produced by James Hill . A Hecht-Hill-Lancaster Presentation . From the Pulitzer Prize-winning novel by A. B. Guthrie

THE WELL AT RAS DAGA

Starring Robert Mitchum - A D.R.M. Production



THE YOUNG **DOCTORS**

Starring Dick Clark . Prod. by Stuart Millar . From the novel "The Final Diagnosis" by Arthur Hailey

THERE WAS A CROOKED MAN

Starring Norman Wisdom . Directed by Stuart Burge • Produced by John Bryan • A Knightsbridge Films Production



THESE THREE

Starring Audrey Hepburn • Directed by William Wyler • Produced by Harold Mirisch • A Mirisch Company Presentation . From the play "The Children's Hour" by Lillian Hellman



TOYS IN THE ATTIC

Produced and Directed by Richard Brooks • A Mirisch Company Presentation • From the play by Lillian Hellman



TWO FOR THE SEESAW

Starring Elizabeth Taylor - Paul Newman - Dir. by Delbert Mann - A Mirisch Company Presentation in Association with Seven Arts Productions . From the play by William Gibson



WEST SIDE STORY

Eastmancolor • 70mm • Starring Natalie Wood Dir. by Robert Wise and Jerome Robbins • Prod. by Robert Wise - A Presentation of the Mirisch Company in Association with Seven Arts Productions

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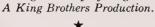
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Directed by Daniel Mann.
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Screen Play by Ranald MacDougall.
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Film Rentals

FILM rentals from all sources in Canada decreased narrowly in 1958 by slightly more than one per cent compared with 1957, or \$407,082, the total being \$33,-746,765. In the 1958 summary the Dominion Bureau of Statistics, for the fourth time, gave the part of the total yielded by television, the return being \$6,336,346. which compares with \$5,575,414 in 1957. An additional statistic related to the whole revealed that \$393,966 was the amount from the renting of films for other nontheatrical use.

Rental from 35 mm. theatrical films yielded \$25,310,194 or 69.5 per cent of the overall total. In 1957 the rental amounted to \$26,379,668, making the 1958 figure a drop of \$1,069,474 in revenue. This represents a decrease of four per cent, while at the same time, the DBS reports, boxoffice receipts declined by 1.2 per cent and theatre admissions dropped by 6.4 per cent.

During 1958 16 mm, films for theatrical use drew revenue of \$1,706,259, compared with \$1,805,867 the previous year. This figure, to which is added the revenue from 16 mm. films for TV and other use, brings the small-gauge rentals total to \$8,436,571, an increase of 8.5 per cent when compared with the 1957 figure, \$7,774,159. The gain in 16 mm. revenue due to television helped limit the overall decline to a little over one per cent.

During 1958 there were 49 film distribution companies operating out of 124 exchange offices, compared with the same number of companies and 130 branches in 1957. The year 1955 saw the great spurt in distribution of films to TV and the opening of 16 new companies. The 49 firms employed 1,102 persons and paid out \$4,-104,677 in salaries and wages during 1958.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield from every source, shows the progressive increase in every year except 1955, 1956 and 1958:

Year	Firms	Branches	Rentals
1934	_	60	\$ 7,370,200
1935	_	61	7,404,500
1936	_	66	8,358,900
1937	_	63	9,471,100
1938	_	62	10,218,700
1939	_	67	10,315,500
1940	_	72	11,445,167
1941	_	69	12,368,446
1942	_	78	13,892,093
1943	23	87	15,163,355
1944	23	88	16,516,073
1945	26	86	17,490,264
1946	29	91	18,652,892
1947	29	114	19,464,706
1948	29	118	21,591,712
1949	37	119	24,893,657
1950	36	118	26,800,789
1951	33	123	29,225,867

Year	Films	Branches	Rentals
1952	36	129	32,911,042
1953	33	124	34,436,609
1954	48	136	35,773,251
1955	64	- 153	35,498,588
1956	53	150	33,940,957
1957	49	130	34,153,847
1958	49	124	33,746,765
1959*	49	119	33,406,495

(*The 1959 total is given in this toble, olthough the rest of this article deals with 1958. The DBS has released that figure but as yet not those for the elements that make it up, such as the yield from theatres, 16 mm. exhilbitian and TV.)

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including receipts from rentals to drive-ins. Canadian Film Weekly figures show that at the end of 1958 there were 1,586 standard 35 mm. theatres and 236 drive-ins. The DBS figure for 1958 regular (non-drive-in) theatres, 1,623, which is 93 smaller than that of the previous year, is made up of both 35 mm. and 16 mm. situations. The count for 1958 drive-ins is 232.

As a guide to the amount of rentals for 35 mm. only the following 16 mm. rentals table will help:

Year		Rentals
1944		\$ 967,179
1945		1,198,016
1946	(10.15 1.15 (10.15)	1,173,170
1947		1,180,170
1948		1,444,872
1949		1,684,953
1950		1,713,813
1951		1,889,461
1952*		2,281,540
1953*		2,411,244
1954*		2,923,762
1955		2,400,733
1956		2,205,101
1957		2,198,745
1958		2,100,225

*(Television come ta Conodo in September, 1952 but only occounted for a minor share of the 16 mm. rentals until 1955. For the three years marked with an osterisk above (1952-3-4) the DBS included the TV incame in the tatals but in the following years these were given separately and amounted to:

TELEVISION RENTALS

1955			\$3,072,992
1956		 	4,550,178
1957			5,575,414
1958		 	6,336,346

During 1958 1,432 new 35 mm. films were released for theatrical use on a commercial basis, compared to 1,213 in 1957.

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Production

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STUDIOS AND PRODUCERS

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PRODUCTION

Motion Picture Production for 1959 by the Dominion Bureau of Statistics
Prepared in the Wholesale Trade and Services Section, Industry and Merchandising Division

Summary Statistics of Private Industry Motion Picture Production

					Gross Revenue	
Year	No. of Firms	No. of Employees	Salaries and Wages	Production	Printing and Laboratory	Other Revenue
			\$	\$	\$	\$
1952	30	386	1,006,918	1,331,393	1,274,137	(1)
1953	32	387	1,150,890	1,592,779	1,230,493	(1)
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673	512,727
1956(2)	5 9	1,127	2,483,910	3,726,557	2,095,985	423,899
1957	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958(3)	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959	54	1,365	3,471,347	5,085,690	3,229,240	389,480

(1) Not available. (2) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years. (3) Revised.

Gross revenue of private production and printing firms in 1959 was \$8,704,410, an increase of \$1,034,707. There were 514 films made of five-minute length or over by private industry. Adaptation or language versions of original films in the 514 totalled 40 for television and 15 for other non-theatrical use, with 11 of these made for other than Canadian sponsors. Adaptations or language versions of five minutes and over reported by government agencies were 20 for theatres, 10 for television and 61 for non-theatrical use, with one of these made for other than

Canadian sponsors.

Private industry and government agencies printed 47,978,205 feet of 16 mm. film, 307,694 more than in 1958, and 21,200,275 feet of 35 mm. film, which is 3,227,335 less. Since 35 mm. film is used in theatres the decline is a reflection of the reduced number of features being made. Another factor might be the closing of theatres, making fewer prints necessary. Some 7,802,333 feet of the 16 mm. films was printed in color. The foregoing figures were compiled by the Dominion Bureau of Statistics.

THE increase in production and lab income is probably due to the making of two 39-part TV series, R.C.M.P., made by Crawley-McConnell in the Gatineau Hills, and Hudson's Bay, produced by a New York group at Toronto International Film Studios, whereas but one series, Cannonball, had been produced the year before.

The figures issued by the DBS for private production include that of seven provincial government agencies. To approach a figure representing the total for production of every kind, those of the National Film Board and the Canadian Broadcasting Corp. would have to be added to the \$5,186,685 for the private producers.

The private producers are examined according to calendar year, whereas the NFB and the CBC end their on March 31 of the next year. This leaves nine months of parallel operation with the private producers by these government agencies. The 12-month fiscal year's production of the NFB cost \$3,599,207, of which nine months might come to about \$2,700,000. Added to the private producers' figure it

brings the dollar volume to \$7,900,000. The CBC says it spends about \$2,700,000 on outside film production. Taking nine months of this and the fact that private producers contest the figure, we can add \$1,100,000 for the CBC and the grand total for the year would be roughly \$9,000,000.

The grandest production scheme of the year, that of Trans-Video Productions, which was housed at the Canadian Film Industries' plant, came to nothing and cost its backers about \$400,000. The company was to make National Velvet as a TV series, turn out commercials and engage in other production. It just didn't get going, though the structure was there.

In 1959 two features were produced. One, Wings of Chance, was made in the West, and the other, Hired Gun, in Toronto (see Credits). In 1960 so far Arthur J. Kelly's Turkell Enterprises of Brantford, producer of This Most Gallant Affair, the documentary feature of the Dieppe Raid, has completed The Abbey On Monte Cassino. Taylor-Roffman Productions of Toronto will begin making a feature, The Well, in October and another, Execution, is to follow. Both are from Canadian books.

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(Note: Additional companies may be found in listing of the membership of The Association of Motion Picture Producers and Laboratories of Conada.)

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Animation Len McGregor
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Associate Artist Robert Banks
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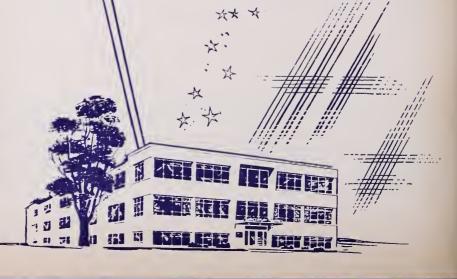
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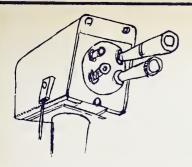
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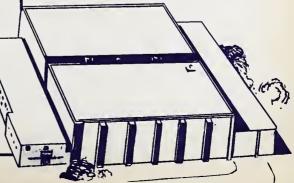
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How did it spend this \$6,486,975? Its main production program of films and other visual materials cost \$2,441,401, production for government departments and others took respectively \$952,723 and \$205,-083, a total of \$1,157,806. Distribution cost \$1,911.658, administration and general services \$782,465 and acquisition of equipment \$193,645. The figures do not include

rent, maintenance, etc.

The Board completed 448 productions-352 for itself and 96 sponsored. Its regular staff totalled 639 and those on a contract or term basis were 88. During the year scholars from various countries, who came through Unesco, the Colombo Plan, their own governments or other sponsors, were given training. In the motion picture laboratories film processed totalled 19,-882,292 feet.

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The information was contained in the annual report of Government Film Commissioner Guy Roberge to the Hon. Ellen Fairclough, Minister of Citizenship and Immigration, who tabled it in the House of Commons.

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John Duerkop, Prairie Regional Supervisor,	Still Photo Librarian Lil Higgins
Bill Proctor, Asst. Regional Supervisor,	(Audio-Visual Baard of the Department of Education)
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713 Public Bldg.	Deputy Minister
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19, NY.	(Government Phatagraphic Services of the Department of Travel and Publicity)
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III N. Wabash Ave., Chicago 2, III.	Deputy Minister Guy E. Moore Director of Photography Colin McDonald
LONDON	Photographers R. Muckleston, M. Wormley
C. J. Lochnan, Senior UK & European Rep., Colguhoun House, Broadwick St.,	Darkroom Assts. W. Wilson, R. McIlmoyle
London W. I., England.	Film Librarian Miss C. Mason Still Librarian Mrs. Elsie Clarett
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Bartolome Mitre 47B,	Director Joseph Morin
Buenos Aires, Argentina.	Producer Michel Vergnes
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	George A. Driscoll
Film Units	Chief, Montreal Office Gilbert Fournier

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Dir. of Travel & Information Dan Wallace
Director of Motion Pictures Margaret Perry
Motion Picture Photographer Ned Norwood
Senior Still Producers ... Hedley Doty & L. J. Boner

Canadian Theatrical Credits

(All credits and titles given here are for films released from July, 1959 to June, 1960. For credits prior to this see previous editions of the Year Book.)

(compiled by GERALD PRATLEY)

Canadian Feature Films

1959-60

THE ABBEY ON MONTE CASSINO

A semi-documentary produced by Arthur J. Kelly Productions of Brantford, Ont., from actual wartime footage of the Italian battle, Producer, Arthur J. Kelly; assistant producer, Curt Harrison; script, Agnes M. Anderson; narration, Hugh Bender. Uses both color and black-and-white. Technical work by Crawley Film Ltd., Ottawa. Running time 60 minutes.

STORY: The film deals with the Canadian and USA soldiers in the Battle of Monte Cassino and the reluctance of the Allies to bomb the ftmous Monte Cassino abbey when it is occupied by German troops

HIRED GUN

A Dalry Production filmed on location and at Meridan Studio in Toronto, Produced and directed by Lindsay Shonteff; assistant producer, James Beggs; screenplay, Lindsay Shonteff; director of photography, Herb Alpert, CSC; sound, Les Hadley; editing, Lindsay Shonteff; continuity, Christine

Murray; sets, Edgar Keenan; costumes, Malabar Ltd.; optical effects, Film Opticals Ltd.; theme song, Hired Gun, Lesley Pouliot; music, Fred Tu-dor. Running time 60 minutes.

CAST: Don Borisenko, Tass Tory, Jay Shannon, Art Jenoff, Ken James, Gordon Clark, James Beggs, Mike Zennon, Buddy Fernes, Jim Peddie, Ed. Holmes, Bill Williams, James Barron, Conway, Spud Abbot, Al Waxman, Bert Hilkman, Garrick Hagon.

STORY: A gunfighter, hired by farmers to stop the molestation of their women by cowboys from a large ranch in the district, is killed by a farmer with whose wife he becomes involved.

WINGS OF CHANCE

Produced in Eastmancolor in Calgary and on location in Alberta by Tiger Productions. Executive producer, Lorne H. Reed; producer, Larry Matanski; production manager, Jack L. Copeland; director, Edward Dew; based on the John Patrick Gillese novel, Kirby's Gander.

CAST: Jim L. Brown, Frances Rafferty, Richard Tretter, Patrick Whyte.

STORY: Theme of the film is the hazards and experiences of a bush pilot in Northwestern Can-

Canadian Short Subjects

(Produced for commercial distribution to theatres)

Canada Carries On Series

Produced by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

Portrait of Canada: July, 1959

(B&W film showing how Canada's new atlas was produced)

The Queen's Plate: September, 1959 (Color film showing the running of the 100th Queen's Plate, attended by the Queen, and the history of this Toronto event)

High Arctic: October, 1959 (Color film of bird, plant and animal life on the edge of the Canadian arctic)

The Magic Mineral: Navember, 1959 (B&W film of asbestos mining and manufacture)

Wheat Cauntry: December, 1959 (Color film showing life on a prairie farm during the past and the present)

The Chairmaker and the Boys: January, 1960

IA story-in color-about Ernest "Grandpa" Hart, a respected craftsman who for over 50 years has manufactured wooden furniture in the Margaree Valley)

Man of Music: February, 1960 (A day in the life of composer and organist,

The Awakening Mackenzie: March, 1960 (Color film of the river and its services to the north)

Dr. Healey Willan of Toronto. B&w)

City Out of Time: April, 1960 (Color film of Venice as seen in Canada's Canalettos and at the present-day Bienalle Exhibition)

The Atom—Servant of Man: May, 1960 (Color film showing progress in atomic science for peaceful application)

Thousand Islands Summer: June, 1960 (Color record of life in a girl's camp in the St. Lawrence resort area)

Television

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TELECASTING

TELEVISION SALES

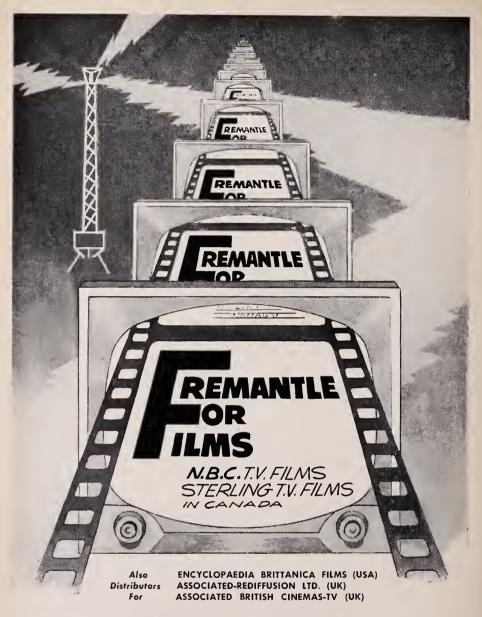
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TOLL TELEVISION

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Head Office - Toronto

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1396 St. Catherine St. W., Montreal 26 (UNiversity 1-0279)

TELEVISION

ATE in 1959 the Board of Broadcast Governors, created in 1958 as an independent regulatory body in TV by the Government, began its hearings for private station licences. The BBG, created in 1958 following the recommendations of the Royal Commission headed by R. M. Fowler of Montreal, assumed the power formerly vested in the Canadian Broadcasting Corp., which was put in the same position as the private stations it used to regulate in relation to the BBG.

The ruling of the BBG that 55 per cent of the content of our TV stations must be of Canadian character was hailed generally and pleased Canadian film producers, who saw it as a business booster. In most places there was vigorous bidding for the second-station licence and the choices of the BBG were accepted without controversy. In Toronto, however, the choice was followed by some dissatisfaction.

The financial interest of motion picture industry people in Canadian TV grew as the result of the coming of private stations. Among the film industry companies and personalities participating financially in the new stations are Paul Nathanson, Nat Taylor, David Griesdorf, Joseph De-Seve, Spence Caldwell and Art Jones.

That aspect of Canadian TV drawing the most interest internationally is Telemeter, the Paramount-Famous Players coinbox pay-as-you-see system that was opened in Etobicoke, a Toronto suburb, in Feb., 1959.

Up to August, 1960, the cost of Telemeter reached \$1,500,000 and it had 4,400 subscribers at a \$5 installation charge. As to whether Telemeter, which offered current films and some sporting events, was considered successful, was for its officers to say. They say it will take about a year of operation to make such a determination. Much of TM's technical cost is due

to its being a pilot operation.

The pay-TV controversy continued to rage in the USA and Britain. In Britain the J. Arthur Rank interests combined with Rediffusion Ltd. to explore the field and in the USA Phonevision, the Zenith Electric Co. system, will be tried in Hartford with the permission of the Federal Communications Commission. There is a division of opinion among motion picture exhibitors as to whether government restraint on pay-TV should be sought. Some associations are seeking it; others have no official position.

This year, 1960, will see the release of post-'48 motion pictures to TV by leading distributors.

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The objectives of the CRTPB, which has 20 sponsors, are to formulate sound engineering principles and to organize technical facts which will assist in the development of the Canadian radio industry and radio services of the nation in accordance with the public interest. The activities of the Board are restricted to engineering considerations and all sponsors must be nonprofit associations, bodies or societies which have an important interest in radio and allied fields.

One of the objectives of the Board is to advise government, industry and the people of its findings and recommendations. In actual practice the Board has acted in an advisory capacity to the Canadian Government in the matter of frequency

allocations.

The organization of the Planning Board includes the Main Board, made up of the contributing sponsor delegates and the chairmen of the Plan-ning Board's six Main Committees (Standards and Allocations Committee; Television Committee; Broadcast Committee; Committee on Radio Communications including point to point, portable, mobile and emergency services; Committee on Aeronautical Radio and Radio Aids to Navigation; and Committee on Industrial, Scientific and Medical).

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Telecasting

THE Canadian Broadcasting Corp., no longer able to call the turns in Canadian TV, went through a regrouping of departments, operating divisions and of its executive structure. It competed successfully with private applicants before the Board of Broadcast Governors for a station.

In December, 1959, Ernest L. Bushnell, CBC vice-president who was with the government agency almost since its inception, resigned and was successful in 1960 in his bid for an Ottawa station licence. He was acting president during the six-month absence through illness of J. Alphonse Ouimet, CBC president.

The CBC undergoes an annual examination by the Special Committee on Broadcasting created by the House of Commons.

Total operating expenses of the CBC in the 1959-60 fiscal year ended March 31 was \$90,864,218. It got \$54,404,000 as a 1959-60 parliamentary grant and \$38,162,337 in commercial income, enabling it to end the year with a \$6,103,722 margin after \$3,000,000 off for depreciation.

Commercial income, which provided 42 per cent of its funds, was up again over the previous year but Ouimet warned in his report that this might be reversed by the coming of competition through the new private stations.

Production and distribution of non-commercial programs cost the CBC \$48,387-

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Supervising Producer (Features) W. J. Bolt
Supervising Producer (Sports) George Retzlaff
Supervising Producer
(Talks and Public Affairs) V. Tovell
Supervising Producer
(Special Programs)
Mgr., National TV News L. E. Duffey
TV News D. J. MacDonald
Manager TV Film Service O. C. Wilson
Operations Mgr. (Film Service) J. D. Patterson
Film Procurement Officer W. K. Moyer
Supervising Producer (Film Service) E. E. Rollins
Technical Director
Assistant Technical Director D. N. Gardiner
Technical Supervisor of Film Operations Rodger Ross
Supervisor of Traffic
Casting Officer Miss Eva Langbord
Design Director
Design Organizer I Wilson
Design Organizer J. Wilson Staging Services Organizer Peter Garstang
Super, Costuming Mrs, Edna Harvey
Super. Graphics
Super. Scenic Carpentry Lembit Saar
Super. Scenic Painting W. K. Fraser
Super. Properties
Super, Make-up Mrs. V. M. Israel
Super, Scenic Painting W. K. Fraser
Super Stage Hands
(Studio Operations)
Super, Stage Hands
(Services and Supplies) J. F. Holmes

Super, of Work Shops	E.	Suld
Staging Shop Super.	T. C.	Nutt
Sr. Studio Co-ordinator	L. Mc	Vicker

QUEBEC AND FRENCH NETWORKS DIVISION (MONTREAL)

Box 6000, Montreal, Que. (UNiversity 6-2571)

Director for Quebec and French
Networks G. Lamarche Director of Television Yves Vien
Disease of Talavisian Vyon Vina
Assistant Director Paul-Marcel Raymond Acting Dir. of Sound Broadcasting R, Teasdale Regional Engineer Etienne Dubreuil Program Director Roger Rolland Director of Information Services
Acting Dir. of Sound
Broadcasting R Teasdale
Paginas Etionas Dubrouil
Regional Engineer Ettenne Dubreuit
Program Director
(Franch)
Commercial Manager
Commercial Manager (Quebec) Maurice Valiquette Supervisor of Station Relations Jean St. Georges Chief Nave Editor
(Quebec) Maurice valiquette
Supervisor of Station Relations Jean St. Georges
Chief News Editor Bruno Comeau
Supervisor of Farm Broadcasts Armand Berube
Chief News Editor Bruno Comeau Supervisor of Farm Broadcasts Armand Berube Program Director CBFT Fernand Guerard Asst. Program Dir. CBFT Jacques Landry Asst. Program Dir. CBFT Raymond David
A de Deserver Die COST
Asst. Program Dir. CBFI Jacques Landry
Asst. Program Dir. CBFT (Production)
(Production) Raymond David
Program Director CRMT Kenneth F Davey
Desduction Manager Bank Calbert
Production Manager
Teletheatre and Major Drama
Production Manager Paul Colbert Teletheatre and Major Drama Productions Roger Citerne
Supervising Producers
(Drama Socials) Florent Forget
(Maine Series)
(Variety) Laurier Hebert
(Educational and Public Affairs) Marc Thibault
(Quiz Shows) Yves Dumoulin
(Sports) Roland Giguere
(Children I.) Farmand Dane
(Children s) Fernand Dore
(Feminine Interests) Jean StJacques
Regional Dir. of Music Roy Koyal
(Religious) Roy Royal (Religious) Edmond Labelle
(Religious) Edmond Labelle
(Religious) Edmond Labelle (Special Events and Outside
Productions Roger Citerne Supervising Producers (Drama Serials) Florent Forget (Variety) Laurier Hebert (Educational and Public Affairs) Marc Thibault (Quiz Shows) Yves Dumoulin (Sports) Roland Giguere (Children's) Fernand Dore (Feminine Interests) Jean StJacques Regional Dir. of Music Roy Royal (Religious) Edmond Labelle (Special Events and Outside Broadcasts) Roland Giguere
Regional Dir. of Music Roy Royal (Religious) Edmond Labelle (Special Events and Outside Broadcasts) Roland Giguere Casting Officer Claude Garneau
Regional Dir. of Music Roy Royal (Religious) Edmond Labelle (Special Events and Outside Broadcasts) Roland Giguere Casting Officer Claude Garneau Supervisor of Traffic and
Regional Dir. of Music Roy Royal (Religious) Edmond Labelle (Special Events and Outside Broadcasts) Roland Giguere Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain Director of TV Services Charles Frenette Director of Technical Services Guy Fontaine
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain Director of TV Services Charles Frenette Director of Technical Services Guy Fontaine Supervisor Studio Operations
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain Director of TV Services Charles Frenette Supervisor Studio Operations (Tech.) Claude Garneau Roger Germain Charles Frenette Guy Fontaine Jean-Louis Huard
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain Director of TV Services Charles Frenette Supervisor Studio Operations (Tech.) Claude Garneau Roger Germain Charles Frenette Guy Fontaine Jean-Louis Huard
Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain Director of TV Services Charles Frenette Supervisor Studio Operations (Tech.) Guy Fontaine Supervisor Outside Broadcasts
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Casting Officer Claude Garneau Supervisor of Traffic and Program Clearance Roger Germain Director of TV Services Charles Frenette Director of Technical Services Supervisor Studio Operations (Tech.) Jean-Louis Huard Supervisor Outside Broadcasts (Tech.) Maurice Doucet Supervisor Film and Videotape
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Ottawa Area Box 1045, Ottawa

P. A. Meggs, Director of Ottawa Area; M. Gilbert, Area Engineer; L. O'Neill, Commercial

Manager.

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Asst. Sales Manager	R. S. Wilsa	n

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eneral Manager			Suzar	ne	Guinard

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Canadian TV Mgr. W. Bruce Butler

FILM ART TRAILER SERVICE

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SCREEN GEMS (CANADA) LTD.

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Western Sales Mgr	W. O. Steer
Director of French Sales	J. Verge
Toronto Office Mgr.	B. Ledger
Montreal Office Mgr.	_ M. Seguin
Sales Represenatives W. Rol	binson, J. MacDonald
The company has branch	offices in Montreal
and Vancouver.	

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TV SALES DIVISION

277 Victoria St., Toronto, Ont. (EMpire 8-8621)

Distributors of Hollywood Television Features and selected half-hour shows.

General Manager Alex Metcalfe Sales Manager Frank Kowcenuk

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Company handles product of Interstate Television Corp., Lion International Films Ltd., Regis Films and Junior Auction.

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130 Carlton St., Toronto, Ont. (WAInut 2-3163)

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UNITED ARTISTS TELEVISION

277 Victorio St., Toronto 2, Ont. (EMpire 4-6473)

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Complete prompting facilities for TV stations,
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MONTREAL

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CANADIAN CLOSED-CIRCUIT TV

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OFFICERS

Chris Smith II President Geoffrey Fraser Manager

TELEPROMPTER OF CAN. LTD.

447 Jarvis St., Toronto 5, Ont. (WAInut 2-2103)

(For personnel see Teleprompter listing under TV Equipment in this section.)

Television Stations

(*Indicates licence has been approved but operations have not started at time of going to press.)

BRITISH COLUMBIA

CJDC-TV, Dawson Creek-

Channel 5. Radio Station CJOC Ltd.

CFCR-TV, Kamloops-

Channel 4. Owned by Twin Cities Television Ltd.

CHBC-TV, Kelowna-

Channel 2. Owned by Okanagan Valley Television Co. Ltd.

Satellites: CHBC-TV-1, Penticton. Channel 13. CHBC-TV-2, Vernon. Channel 7. CHBC-TV-3, Oliver. Channel 8.

CBUT, Voncouver-

Channel 2. Owned by CBC.

*CHAN-TV, Vancouver-

Channel B. Vantel Broadcasting Co. Ltd.

CHEK-TV, Victoria-

Channel 6. Owned by CHEK-TV Ltd.

ALBERTA

*CFCN-TV, Caigary-Channel 4. CFCN Television Ltd.

CHCT-TV, Calgary-

Channel 2. Owned by Calgary Television Ltd.

*CBXT-Edmonton— Channel 5. Owned by CBC.

CFRN-TV, Edmonton-

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CFCL-TV, Timmins-

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*CFTO-TV, Toronto-

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CKLW-TV, Windsor-

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CKNX-TV, Wingham-

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CKBL-TV, Motane-

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CBMT, Montreal-

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CFCM-TV, Quebec-

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CKMI-TV, Quebec-

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CJBR-TV, Rimouski-

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Satellites: CFCV-TV-1, Ciermont. Channel 75. CJES-TV-1, Estcourt. Channel 70.

CKRN-TV, Rouyn-

Channel 4. Owned by Northern Radio-Radio Nord Inc.

CHLT-TV, Sherbrooke-

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CKTM-TV, Three Rivers-

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CKCW-TV, Moncton, NB-

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CBAFT, Moncton, NB-

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CHSJ-TV, Saint John, NB-

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CBHT, Holifax, NS-

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Satellites: CBHT-1, Liverpool, NS. Channel 12. CBHT-2, Shelburne, NS. Channel 8. CBHT-3, Yarmouth, NS. Channel II.

CJCB-TV, Sydney, NS— Channel 4. Owned by Cape Breton Broadcasters Ltd.

Satellite: CJCB-TV-1, Inverness. Channel 6. CFCY-TV, Charlottetown, PEI-

Channel 13. Owned by Island Radio Broad-

casting Co. Ltd.
Satellite: CFCY-TV-1, New Glasgow, NS. Channel 7.

CBYT, Cornerbrook, Nfld.-

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Emmy Award Winners

(Awards of the Academy of Television Arts and Sciences made in June, 1960, covering the year 1959)

PROGRAMS

Humor: Art Carney Special, VIP (Dec. 4, 1959), NBC.

Children's Programming: Huckleberry Hound

(series), Syndication.

Public Affairs and Education: Twentieth Century

(series), CBS.
News: Huntley-Brinkley Report (series), NBC.
Voriety: Fabulous Fifties (Jan. 31, 1960), CBS. Drama: Playhouse 90 (series), CBS.

Music: Leonard Bernstein and the NY Philharmonic (series), CBS.

PERSONALITIES

Single Performance-Actor: Sir Laurence Olivier in The Moon and Sixpence (Oct. 30, 1959), NBC.

Single Performance-Actress: Ingrid Bergman in The Turn of the Screw on Ford Startime (Oct. 20, 1959), NBC.

Performance in Variety, Musical or Series: Harry Belafonte in Tonight with Belafonte on Revlon Revue (Dec. 10, 1959), CBS.

Series Performance-Actor: Robert Stack in The Untouchables, ABC.

Series Performance-Actress: Jane Wyatt in Father Knows Best, CBS.

Writing-Droma: Rod Serling for Twilight Zone. CBS.

Writing—Comedy: Al Gordon and Hal Goldman for the Jack Benny Show, CBS.

Writing—Documentary: Howard K. Smith and

Av Weston for The Population Explosion (Nov. 11, 1959), CBS.

Directing-Drama: Robert Mulligan for The Moon and Sixpence (Oct. 30, 1959), NBC.

Directing—Comedy: Ralph Levy for the Jack Benny Hour (specials), CBS.

TECHNICAL

Art Direction and Scenic Design: Frank Smith for The Untouchables (April 20 and 27, 1959), CBS.

Cinematogrophy for TV: Charles Straumer for The Untouchables (April 20 and 27, 1989), CBS.

Film Editing: Ben H. Ray and Robert L. Swanson for The Untouchables, ABC.

Electronic Camera Work: Winter Olympics, CBS.

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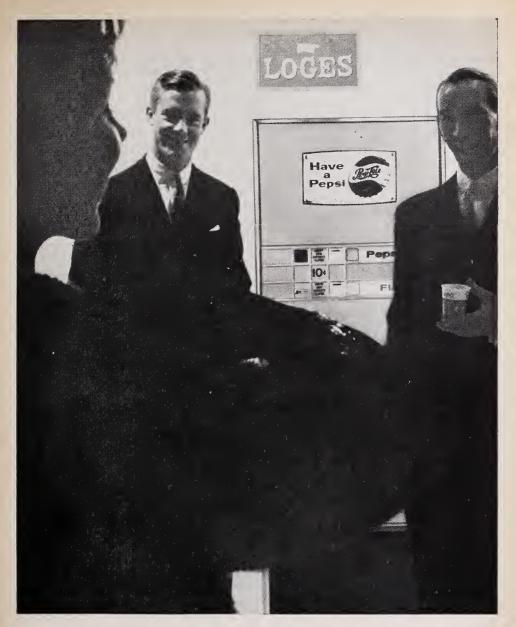
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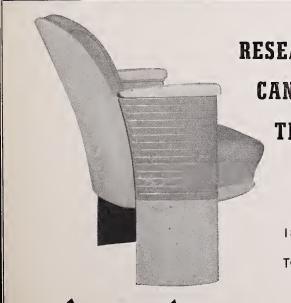
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General Information

1958

(Figures below are from the Dominion Bureau of Statistics)

Theatre Receipts	\$ 81,393,078
For a breakdown of this figure see ''Boxoffice Statistics'' table. Amusement Taxes	
Number of Theatres Where Films Shown	1,854
Number of Paid Admissions	146,483,741
This figure indicates a decrease of over six per cent. Drive-In Theatres' Share of Total Receipts	\$ 6,254,410
Number of Paid Admissions to Drive-Ins	
The 1957 figure represents a 2.5 per cent gain. There were 232 drive-ins in 1958 compared with 229 in 1957.	10,110,771
compared with 229 in 1957.	052.020
Canada's Seating Capacity This figure includes walk-in seats at drive-ins.	853,938
Canadian Per Capita Expenditure	\$ 5.21
Highest Per Capita Expenditure — Alberta	\$ 6.40
Potential Number of Admissions	655,851,969
This figure is for regular theatres.	0104
Percentage of Capacity Utilized Average Admission Price (including taxes)	21% 60c
Number of 16 Mm. Theatres	133
Number of 35 Mm. Films Released in 1958	
Number of Distribution Companies	49
Number of Exchange Offices	124
Rentals from 35 Mm. Films Rentals from 16 Mm. Films	\$ 25,310,194
Number of USA Films Released	\$ 8,436,571 436
Number of British Films Released	123
Number of French Films Released	100
Statistics Used Below Are For Fiscal Year 1959-60 Ended 1	
of the Ontario Board of Censors	viaren 31
Number of Features Under Review	486
Number Originating in the United States	230
Number Originating in Great Britain	63
Number Originating in Canada	1
Number of Foreign-Language Films Number of Short Comedies	192 163
Number of Newsreels	60
Number of Miscellaneous Subjects	168
Number of Feet Examined (for single prints)	5 397 000
Number of Features Treated	26
Number of Feature Films Classed as 'Adult' Number of Feature Films Classed as 'Restricted' (For 18-Year-	84
Olds and over)	0
Number of Feature Films Rejected	9
	-

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dent		
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THE PIONEER OF THE YEAR AWARD

In 1952 the CPP marked The Golden Anniversary of the Silver Screen in Canada, dating it from the establishment of the first successful motion picture theatre—the Electra of John Schuberg on Cor-

dova Street, Vancouver, which he opened in the Fall of 1902. At the celebration banquet, held in the Royal York Hotel, Toronto, Schuberg, Jule Allen of Toronto, George Ganetakos of Montreal, A. J. Mason of Springhill, NS, L. Ernest Ouimet of Montreal and Fred G. Spencer of Saint John, NB were honored as pre-1910 pioneers who had done the most to advance the motion picture as a popular form of entertainment in its early days. Spencer passed on shortly before the banquet and Schuberg and Ganetakos have died since.

The next year The Pioneer of the Year Award was inaugurated. Those who have received it to date are—1953: John J. Fitzgibbons, Sr., CBE; 1954: Jack Arthur, MBE; 1955: Louis Rosenfeld; 1956: O. R. Hanson; 1957: Wm. Summerville, Sr.; 1958: N. A. Taylor; 1959: Haskell M. Masters.

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The Variety Club of Toronto received its char-ter from the Variety Clubs of America (which became Variety Clubs International) in Sept., 1945, and its Interim Crew, made up of charter members, was confirmed in February, 1946.

The first Crew was comprised of John J. Fitzgibbons, Chief Barker; Paul L. Nathanson, First Assistant Chief Barker; the late L. M. Devaney, Second Assistant Chief Barker; B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and the late William P. Covert, H. L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rawley and N. A. Taylor, canvasmen.

PAST CHIEF BARKERS

1946, 1947-1948: John J. Fitzgibbons, CBE: 1949-1950: Morris Stein; 1951: J. J. Chisholm; 1952, 1953: R. W. Bolstad; 1954: Wm. Summer-ville, Jr.; 1955: Harry S. Mandell; 1956: David Griesdorf; 1957, 1958: N. A. Taylor; 1959 Dan Krendel

TENT 28 HEART AWARD WINNERS

In 1947 the late Peter Campbell, then presi-In 1947 the late Peter Compbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly honored. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be known as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons; 1949: James Cameron; 1950: Wm. Summerville, Jr.; 1951: Ernest M. Rawley; 1952: George Altman; 1953: Monty Hall; 1954: Dan Krendel; 1955: Jim Nairn; 1956: R. W. Bolstad; 1957: J. A. Troyer; 1958: Herb Allen; 1959: Bert

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In 1950, Tent 28, Toronto, was given the Charity Citation Award of Variety Clubs, International. The winner is selected annually by a special jury.

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> VARIETY VILLAGE 3701 Danforth Ave.

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Situated at Scarboro, Ontario, beside the eastern entrance to Toronto, Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on land donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Col. George A. Drew, QC, LLD, then leader of

His Majesty's Opposition in the House of Commons and former Prime Minister of Ontario. It was officially opened on November 16, 1949, by the Hon. Dana Porter, QC, Minister of Education and Attorney-General for the Province, who repre-sented the Hon. Leslie Frost, QC, Prime Minister of Ontario.

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Exposed motion picture film is subject to a duty of 1/2 cents per linear foot ad valorem, which is not to exceed 20 per cent of the invoice value, plus a sales tax of 11 per cent. The duty is to be computed on the prevailing rate of exchange on date of shipment. If the USA dollar is at a premium in Canada the invoice value is increased to compensate for the difference in exchange. If, however, the USA dollar is at a discount in Canada the invoice value is reduced. Here is how the tariff is worked out on a 5,000-foot film, invoiced at \$400, when the Canadian dollar is at a premium of 2 per cent:

Less prevailing rate of	400.00
exchange (2%)	8.00
Duty on 5,000 feet at 1½c a foot	392.00 75.00
(As the Duty does not exceed 20% of the invoice value, in this case	
\$7B.40, the \$75 is taken in full.) Amount subject to sales Tax	467.00
Sales Tax 11%	51.37

Amount payable (duty and sales tox) 126.37 16 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item No. 696)
Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Information as to the type of declaration required may be obtained from the Customs

16 MM. FILMS FROM GREAT ERITAIN

Exposed motion picture film is free of duty but subject to a sales tax of eleven per cent on the invoice value.

16 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN

(Covered by Tariff Item 696)

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Information as to the type of declaration required may be obtained from the Customs Department.

35 MM. FILMS FROM USA

Exposed motion picture film has a minimum value of eight cents per foot for duty purposes. (An appraisal valuation of eight cents a foot is set by the Government, but if the invoice value is higher then the greater figure is used.) The duty is one and one-half cents per foot and this is added to the appraisal value. A sales tax of eleven per cent is worked out against the total. The figures are the same for color or black-and-white. The appraisal value takes care of the fluctuation in exchange. Here is how the tariff is worked out:

1,000 feet at minimum value of Bc per	\$80.00
Duty of I1/2c per foot	
Amount dutiable	
Amount payable (duty and soles tox)	

35 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item 696A)
Free of duty and sales tax, provided that a certificate from the Office of Educational Exchange, Washington, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

35 MM. FILMS FROM GREAT BRITAIN Exposed motion picture film is subject to the

same duty and sales tax as USA shipments.

35 MM. EDUCATIONAL OR RELIGIOUS

FILMS FROM GREAT BRITAIN [Covered by Tariff Item 696A]

Free of duty and sales tax provided that a certificate from the Ministry of Education, London, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

OTHER ITEMS

"Cinematograph and motion picture cameras for use by professional motion picture producers having studios in Canada equipped for motion picture production" and "parts for the foregoing" are free of duty under the British Preferential and Most Favored Nation Tariffs and 15% under the General Tariff; on and after July 1, 1961 the Most Favored Nation rate will be 9%.

Item 915 "Cellulose nitrate cinematograph and

Item 915 "Cellulose nitrate cinematograph and moving picture films, negatives, n.o.p.," sets the rate under British Preferential and Most Favoured Nation tariffs at ten per cent, with no discount when duty is less than 15 per cent.

Item 65B, which was free under British Preferential tariff, Most Favoured Nation tariff and three cents per foot under General tariff, is listed at the same rates. Item 65B reads:

"Motion picture film, of 16 millimetre width and over, when imported by recognized processors of motion picture film having duly equipped laboratories for processing motion picture film in Canada, for the sole purpose of having reproductions made therefrom, and provided that the original is re-exported within six months from the date of importation, under such regulations as the Minister may prescribe."

Item 696 affords duty-free entry to a very broad range of articles and equipment imported

into Canada for the use and by order of any society or institution incorporated or established solely for religious, philosophical, educational, scientific or literary purposes, or for the encouragement of the fine arts, or for the use and by order of any public hospital, college, academy, school or seminary of learning in Canada, and not for sale or rental. The articles referred to above include sound and silent films, separate sound film tracks, positive and negative slides and filmstrips. The relation of this tariff item to certain articles of equipment is noted further on.

Unexposed sensitized negative film of standard commercial width, viz., 35 mm., is rated for duty under Item IB7b at 10 per cent ad valorem, Most Favoured Nation tariff. Unexposed sensitized negative film of lesser width, e.g., B mm. or 16 mm., is classified for duty purposes under Item at 20 per cent ad valorem under the aforesaid Tariff and is admitted free under British Preferential tariff.

Exposed 35 mm. films pay a duty of 1.5 Canadian cents per foot. This tariff also applies to British films. As mentioned above, films for the use and by order of institutions or societies qualified for the entry benefits are exempt from duty.

Film cameras, for use with films of B mm., 16 mm. or 35 mm. silent type, are considered to be admissible free of duty under the provision in Item 696 relating to "mechanical equipment of a class or kind not made in Canada," when for the use and by order of institutions or societies qualified for the entry benefits of this Item and not for sale or rental

Sound projectors for 16 mm, films are held to be articles of a class or kind not made in Canada and are therefore admissible under Item 696. when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Sound projectors for 16 mm, films, designed for portable use and having incandescent lamp light source, have been ruled as made in Canada and are not entitled to entry under Item 696.

Slide or filmstrip still-picture projectors, when valued at not less than \$25 each retail in Canada, may be admitted free of duty under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale or rental.

Articles entitled to entry under Tariff Item 696 are exempt from the consumption or sales tax; otherwise this impost of eleven per cent levied on

the duty-paid value is applicable.

INCOME TAX INFORMATION

No changes were made in the Canada-United States Reciprocal Tax Convention during the past year, according to the Department of National Revenue. The effect of the Convention, as stated by the Legal Branch at the Taxation Division, is:
''Under the Treaty Agreement between the United States and Canada, a credit for income tax deducted at source by one country will be allowed on the return filed by a taxpayer of the other country. Canadians earning income in the United States may claim credits in their Canadian returns for income tax withheld at a United States source, and Americans earning income in Canada may claim credit in their American returns for income tax withheld at a Canadian

PROVINCIAL LEGISLATION

THE most comprehensive survey of the motion picture in action ever made and recorded is that which was issued by UNESCO in 1950, "Press/Film/ Radio," which is one of the "Reports On the Facilities of Mass Communications" embracing the world. Pages 292 to 305 devoted to Canada, a flattering are amount of space indicative of its high standing in the film world.

One of the most interesting sections of Unesco's Canadian survey was called "Legislation," which contained information surprising in its nature and quantity. It is reprinted here with revisions to

bring it up to date.

Apart from the National Film Act governing the operation of the National Film Board of Canada, which will be dealt with later on, no special film legislation has been issued by the Canadian Government, this being the domain of the provincial governments. Each of these has enacted such legislation, mainly dealing with licensing and censorship as follows:

British Columbia: Moving Pictures Act 1924 as amended by the Moving Pictures Act Amendment Act 194B and the Regulations under it (Regulations respecting Moving Picture Films and Film Exchanges, lastly amended by Order in Council No. 272 of 16 February 1950). The censor board, which has an "Adult Entertainment" classification, recently introduced "Restricted," which bans all under 1B from films so designated.

Alberta: Amusements Act and the Regulations
Under the Amusements Act of 1941 lastly amended by Order in Council No. 4BB of 2 May 1949. A recent amendment lowered the age at which children may attend movie theatres after B p.m. without adult companionship from 16 to 14.

Manitoba: Amusements Act 1924. New Brunswick: The Theatres Act 1927.

Nova Scotia: The Theatres Cinematograph and Amusements Act 1923, and Regulations there-under (lastly revised 7 July 1945).

Ontario: The Theatres Act, 1953, a complete revision of the Theatres and Cinematographs Act, first passed in 1911. Under the new act the minimum age under which children may attend movies unaccompanied is lowered from 16 to 14. The term "theatre" is redefined to apply only to those showing 35 mm, films. The exhibition of 16 mm, films in halls becomes the responsibility of local officials. The previous men-per-booth law is withdrawn. Films classified as "Adult Entertainment" must be so advertised in the papers and identified outside the theatre. Under the category called "Restricted" certain films are allowed exhibition for patrons over 18, each engagement requiring approval.

Prince Edward Island: There is no Board of Censors. Pictures shown must be approved by the

New Brunswick Board of Censors.

Quebec: Act respecting Exhibitions of Moving Pictures 1925 and the regulations under it (Regulations respecting the censorship of films, lastly revised by Order in Council No. 342 of 31 March 1949).

Saskatchewan: The Theatres and Cinematographs Act 1940 and the Regulations under the Theatres and Cinematographs Act, lastly amended by Order in Council No. 48 of 1948.

Finally, in the North West Territories which do not constitute a province, there is the Ordinance respecting Motion Pictures, lastly amended on 17 March 1948, dealing mainly with theatre licensing and safety conditions. As there are only four licensed cinemas in the North West Territories which obtain films through provincial distribution, and as such films have been censored by the provincial authorities, it has not been considered necessary to carry out further censorship.

In Newfoundland, there is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was

dissolved some years ago.

All provincial acts contain regulations concerning the licensing of cinemas with a view to public safety and compliance with censorship rules. Generally the licensing includes permanent cinemas as well as mobile cinemas and drive-in theatres both for 35mm and 16mm. In the Province of Quebec, film performances in the open air, and consequently drive-in theatres, are prohibited. Most of the provinces require by law that projectionists must pass an examination and obtain a certificate.

Film exchanges (distributing companies and their local agents) must also be licensed, generally to ensure the safe storage of films. In different provinces, such as the provinces of Alberta, Nova Scotia and Ontario, the law contains a clause according to which the authority in charge may prescribe the terms and conditions under which films may be sold, leased or exchanged.

In addition the Lieutenant-Governor in Council of the province of Ontario may require that a proportion of the films available for distribution

to exhibitors and the films exhibited in each theatre be of British manufacture and origin, and he may fix such proportions on a monthly or yearly basis.

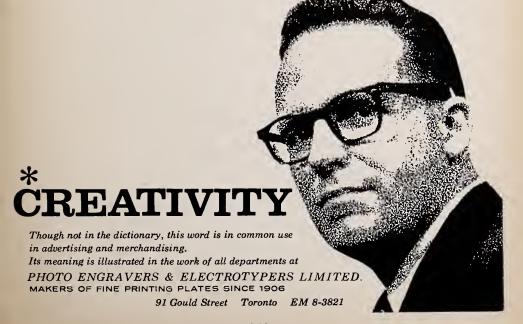
The Nova Scotia Theatres, Cinematographs and Amusement Act lays down that no cinema may be deprived of the number of films necessary for its operation and also that no cinema may contract for more films than are reasonably required.

A special rule of the British Columbia Moving Pictures Act provides for the establishment of a British Columbia Patriotic and Educational Picture Service under the Department of the Attorney-General. The task of this service is to produce and acquire films and slides of a patriotic, educational or entertaining nature (especially concerning the Province or the Dominion) and to furnish them without charge for public exhibition in the cinemas. The Director of the Service may issue directions to the cinemas as to the times and manner of the exhibition of the films and slides.

Finally different provincial acts deal with entertainment taxes and all of them contain censorship rules. The general pattern is that censorship is exercised in each province by a Censorship Board and appeals against the decisions of these Boards can be made to the provincial Appeals Boards. Furthermore, films are usually censored under two categories: Adult and Suitable for Family Entertainment (or General). The age under which children may not visit cinemas unless films especially approved for them are shown, varies from 14 to 16 years. However, in the Province of Quebec children under 16 are not admitted at all.

(For censorship fees ond exchange licences see Censorship section.)

* Mezzo Plate made directly from unretouched photo



AWARDS

ACADEMY OF MOTION PICTURE **ARTS & SCIENCES**

9038 Melrose Ave., Hollywood 46, Calif. (CRestview 5-1146)

OFFICERS

President	B. B. Kahane
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BOARD OF GOVERNORS

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The purposes of the Academy are: To advance the arts and sciences of motion pictures and to foster cooperation among the creative leadership of the motion picture industry for cultural, educational and technological pro-

To recognize outstanding achievements by con-ferring annual Awards of Merit, serving as a constant incentive within the industry and focusing wide public attention upon the best in motion pictures.

To conduct cooperative technical research and stimulate the improvement of methods and equip-

To provide a forum and common meeting ground for the various branches and crafts; to sponsor publications; and to serve as an impartial clearing house for achievement records and statistics.

To constitute an organization of established prestige which is expressly prohibited from concerning itself with economic, political or labor issues.

To represent to the public the viewpoint of the actual creators of motion pictures and symbolize a leadership comparable to that of other academic institutes and foundations.

To foster educational activities between the public and the industry, with particular reference to encouraging motion picture courses, in universities and sponsoring vocational scholarships.

ADVERTISING RULES

Regulations for the use of Academy Award symbols and references to the Oscar-winning plays and players for advertising and exploitation pur-

No film or achievement which has not won an Academy Award may be advertised or exploited in a manner which will mislead the public and imply by design, layout or wording of copy, that the film or achievement has won the Academy Award.

Pictures nominated for specific Awards may be so advertised providing: that no reproduction of an Awards symbol is used; that the word "nominations" or the words "nominated for" appear in the same size, style and color of type as the words "Academy Award"; that the achievement for which the nomination has been voted is included in the advertising.

Honorary Awards which are conferred only by vote of the Academy Board of Governors must be clearly defined in all advertising as Honorary Awards and must specify the accomplishments for which the recognition was accorded. Honorary Awards shall not be so advertised or exploited that the public will confuse an Honorary Award with an Award voted by the Academy member-

When an Honorary Award has been conferred for a technique or for a series of motion pictures, the Award symbol granted for that Honorary Award may be used in advertising such technique or series providing: that the year and accomplishment for which the Honorary Award was given is included in the advertising; that only the symbol presented for the technique or series is used, and not the statuette unless the statuette was the symbol so presented.

Academy Award symbols (statuette or plaque) may be used without special written permission only (a) To advertise the specific achievement for which the Award was given; (b) To refer to the presentation of the annual Academy Awards as an event; and (c) In connection with stories and articles referring to the Academy as an organization. Permission to use the Academy Award symbols for any other purposes whatsoever must be obtained in writing from the Academy.

1959 ACADEMY AWARDS

(Awards made by the Academy of Motion Picture Arts and Sciences in April, 1960 in Hollywood, California.)

PRODUCTION

Ben-Hur, MGM.

PERFORMANCES

Actor: Charlton Heston in Ben-Hur.

Actress: Simone Signoret in Room at the Top, Romulus Films-IFD (UK).

Supporting Actor: Hugh Griffith in Ben-Hur.

Supporting Actress: Shelley Winters in The Diary of Anne Frank, 20th-Fox.

DIRECTION

William Wyler for Ben-Hur.

WRITING

Screenplay: Neil Paterson for Room at the Top.

Original Story and Screenplay: Russell Rouse and Clarence Green (story) and Stanley Shapiro and Maurice Richlin (screenplay) for Pillow Talk, U-I.

CINEMATOGRAPHY

Color: Robert L. Surtees for Ben-Hur.

Black and White: Wm. C. Mellor for The Diary of Anne Frank.

MUSIC

Song: High Hopes from a Hole in the Head, UA, James Van Heusen and Sammy Cahn.

Scoring (Musical): Andre Previn and Ken Darby for Porgy and Bess, Samuel Goldwyn Productions-Columbia.

Scoring (Drama or Comedy): Miklos Rozsa for Ben-Hur.

FILM EDITING

Ralph E. Winters and John D. Dunning for Ben-Hur.

SOUND RECORDING

Ben-Hur, Franklin E. Milton.

ART DIRECTION

Color: Wm. A. Horning and Edward Carfagno for Ben-Hur. Set decoration: Hugh Hunt.

Black and White: Lyle R. Wheeler and George W. Davis for The Diary of Anne Frank.

Set Decoration: Walter M. Scott and Stuart A. Reiss.

COSTUME DESIGN

Color: Elizabeth Haffenden for Ben-Hur.

Black and White: Orry-Kelly for Some Like It Hot, Ashoton-Mirisch, UA.

DOCUMENTARY PRODUCTION

Feature: Serengeti Shall Not Die, Okapia-Film, Transocean-Film (German).

Short: Glass, George K. Arthur-Go Pictures (The Netherlands).

SHORT SUBJECTS

Live Action: The Golden Fish, Les Requin Associes, Columbia (France).

Cartoon: Moonbird, Storyboards, Inc., Edward Harrison.

SPECIAL EFFECTS

Ben-Hur. Visual effects, A. Arnold Gillespie and Robert Mac-Donald. Sound Effects: Milo Lory.

FOREIGN LANGUAGE FILM

Black Orpheus, Dispatfilm and Gemma Cinematografica (France).

SPECIAL AWARD

Jean Hersholt Memorial Award for Humanitarianism: Bob Hope.

Previous Academy Awards

1927-28

Actor: Emil Jannings, Way of All Flesh.
Actress: Janet Gaynor, Seventh Heaven.
Picture: Wings, Paramount.

Special Awards: Warner Bros. for The Jazz Singer. Charles Chaplin for The Circus.

1928-29

Actor: Warner Baxter, In Old Arizona. Actress: Mary Pickford, Coquette. Picture: Broadway Melody, MGM.

1929-30

Actor: George Arliss, Disraeli.

Actress: Norma Shearer, The Divorcee.

Picture: All Quiet on the Western Front, Universal.

1930-31

Actor: Lionel Barrymore, A Free Soul. Actress: Marie Dressler, Min and Bill. Picture: Cimarron, RKO. 1931-32

Actor: Frederic March, Dr. Jekyll and Mr. Hyde. Actress: Helen Hayes, The Sin of Madelon Claudet. Picture: Grand Hotel, MGM. Special Award: Walt Disney for creation of Mickey

1932-33

Actor: Charles Laughton, The Private Life of Henry VIII. Actress: Katharine Hepburn, Morning Glory,

Picture: Cavalcade, Fox Film Corp.

Actor: Clark Gable, It Happened One Night. Actress: Claudette Colbert, It Happened One Night.

Picture: It Happened One Night, Columbia. Special Award: Shirley Temple for outstanding contribution to screen entertainment.

Actor: Victor McLaglen, The Informer. Actress: Bette Davis, Dangerous. Picture: Mutiny on the Bounty, MGM. Special Award: David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

Actor: Paul Muni, The Story of Louis Pasteur. Actress: Luise Rainer, The Great Ziegfeld. Picture: The Great Ziegfeld, MGM. Special Awards: March of Time. W. Howard Greene and Harold Rosson for color cinematography in The Garden of Allah.

1937

Actor: Spencer Tracy, Captains Courageous.
Actress: Luise Rainer, The Good Earth.
Picture: The Life of Emile Zola, Warner Bros.
Special Awards: Mack Sennett. Edgar Bergen.
W. Howard Greene for color photography of A Star Is Born, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.

Irving G. Thalberg Memorial Award: Darryl F.

Zanuck.

1938

Actor: Spencer Tracy, Boys Town.
Actress: Bette Davis, Jezebel.
Picture: You Can't Take It With You, Columbia. Special Awards: Walt Disney for Snow White and the Seven Dwarfs. Deanna Durbin. Mickey Rooney. Oliver Marsh and Allan Davies for M. Warner. J. Arthur Ball. Paramount. Gor-don Jennings. Farciot Edouard and Loren Ryder.

Irving G. Thalberg Memorial Award: Hal Wallis.

1939

Actor: Robert Donat, Goodbye, Mr. Chips.
Actress: Vivien Leigh, Gone With the Wind.
Picture: Gone With the Wind, Selznick International-MGM.

Special Awards: Douglas Fairbanks, Sr. The Technicolor Company. Motion Picture Relief Fund. Judy Garland for outstanding performance as screen juvenile. William Cameron Menzies for achievements in use of color for Gone With the Wind.

Irving G. Thalberg Memorial Award: David O. Selznick.

1940

Actor: James Stewart, The Philadelphia Story. Actress: Ginger Rogers, Kitty Foyle. Picture: Rebecca, Selznick International-UA. Special Awards: Bob Hope. Colonel Nathan Levinson. Twentieth Century-Fox Films. Warner Bros. Art Department and Anton Grot.

1941

Actor: Gary Cooper, Sergeant York. Actress: Joan Fontaine, Suspicion, Picture: How Green Was My Valley, 20th Century-Fox.

Special Awards: Walt Disney, William Garrity, John A. Hawkins, RCA Manufacturing Co, for use of sound in Fantasia. Leopold Stokowski and associates for unique creation of visualized music in Fantasia.

Irving G. Thalberg Memorial Award: Walt Disney.

1942

Actor: James Cagney, Yankee Doodle Dandy. Actress: Greer Garson, Mrs. Miniver.

Picture: Mrs. Miniver, MGM.

Special Awards: Charles Boyer for creation of the French Research Foundation. In Which We Serve for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.

Irving G. Thalberg Memorial Award: Sidney

Franklin

1943

Actor: Paul Lucas, The Watch on the Rhine. Actress: Jennifer Jones, The Song of Bernadette. Picture: Casablanca, Warner Bros. Special Award: George Pal for his novel technique

in producing puppetoon shorts. Irving G. Thalberg Memorial Award: Hal B. Wal-

lis.

1944 Actor: Bing Crosby, Going My Way. Actress: Ingrid Bergman, Gaslight. Picture: Going My Way, Paramount.

Special Award: Margaret O'Brien as the out-

standing child actress of the year.
Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1945

Actor: Ray Milland, The Lost Weekend. Actress: Joan Crawford, Mildred Pierce. Picture: The Lost Weekend, Paramount.

Special Awards: Walter Wanger for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picdure Arts and Sciences. Frank Ross, producer, Mervyn Leroy, director, and Frank Sinatra, star of the House I Live In. Peggy Ann Garner as the most promising juvenile of 1945 for her performance in A Tree Grows In Brooklyn.

1946

Actor: Fredric March, The Best Years of Our Lives.

Actress: Olivia de Havilland, To Each His Own. Picture: The Best Years of Our Lives, RKO-Samuel Goldwyn.

Special Awards: Laurence Olivier, Harold Russell. Ernst Lubitsch. Claude Jarman, Jr. (Junior Award).

Irving G. Thalberg Memorial Award: Samuel Goldwyn.

Actor: Ronald Colman, A Double Life. Actress: Loretta Young, The Farmer's Daughter. Picture: Gentleman's Agreement, 20th Century-Fox.

Special Awards: Shoe Shine, Lapert Films. Ken Murray for Bill and Coo. James Baskett for his portrayal of Uncle Remus in Song of the South. Industry pioneers — George K. Spoor, Thomas Armat, Albert E. Smith, Col. William N. Selig. C. C. Davis of Western Electric. Charles R. Dailey of Paramount Laboratories. Col. Nathan Levinson of Warner Bros.

Actor: Sir Laurence Olivier, Hamlet. Actress: Jane Wyman, Johnny Belinda.

Special Awards: Ivan Jandl for The Search. Sid Grauman, Adolph Zukor. Walter Wanger for Joan of Arc.

Irving G. Thalberg Memoriol Award: Jerry Wald.

1949

Actor: Broderick Crawford, All the King's Men. Actress: Olivia de Havilland, The Heiress. Picture: All the King's Men, Robert Rossen-Columbia.

Special Awards: Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in The Window and So Dear to My Heart. Fred Astaire for raising the standard of musical films. Cecil B. De Mille for 37 years of pioneer work in the industry.

Actor: Jose Ferrer, Cyrano de Bergerac. Actress: Judy Holliday, Born Yesterday. Picture: All About Eve. 20th Century-Fox.

Special Awards: The Walls of Malapaga. George Murphy. Louis B. Mayer. James B. Gordon and 20th-Fox camera dept. John Paul Liva-dary, Floyd Campbell, L. W. Russell and Columbia sound dept. Loren L. Ryder and Paramount sound dept.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

Actor: Humphrey Bogart, The African Queen. Actress: Vivien Leigh, A Streetcar Named Desire.
Picture: An American in Paris, MGM.
Special Awards: Rashomon. Gene Kelly for

Achievement in the Art of Choreography on

Irving G. Thalberg Memorial Award: Arthur Freed.

1952 Actor: Gary Cooper, High Noon.

Actress: Shirley Booth, Come Back, Little Sheba. Picture: The Greatest Show on Earth, Paramount.

Special Awards: Bob Hope, Harold Lloyd, Merian
C. Cooper, Joseph M. Schenck, A. Arnold
Gillespie, George Alfred Mitchell.

Irving G. Thalberg Memorial Award: Cecil B.
De Mille.

Actor: William Holden, Stalag 17. Actress: Audrey Hepburn, Roman Holiday. Picture: From Here to Eternity, Columbia. Special Awards: Joseph I. Breen, Pete Smith, Fred Waller, 20th-Fox for CinemaScope, Bell &

Howell, Irving G. Tholberg Memorial Aword: George Stevens.

Actor: Marion Brando, On the Waterfront. Actress: Grace Kelly, The Country Girl. Picture: On the Waterfront, Columbia.

Special Awards: Gate of Hell, Daiei-IFD. Jon Whitley and Vincent Winters for Best Juvenile Performances in The Kidnappers, JARO. Greta Garbo. Danny Kaye for work for UN and performance in Assignment Children. Loren L. Ryder, John R. Bishop and Paramount technical staff for VistaVision.

1955

Actor: Ernest Borgnine, Marty.
Actress: Anna Magnani, The Rose Tattoo.
Picture: Marty, United Artists.
Speciol Award: Samurai, Toho, Japan, as Best Foreign Film.

Actor: Yul Brynner, The King and I. Actress: Ingrid Bergman, Anastasia.

Picture: Around the World in B0 Days, Michael Todd-United Artists.

Special Award: La Strada, IFD, Italy, as Best Foreign Film.

Irving G. Tholberg Memorial Award: Buddy Adler.

Actor: Alec Guinness, The Bridge on the River Kwai.

Actress: Joanne Woodward, Three Faces of Eve.

Picture: The Bridge on the River Kwai, Horizon Pictures-Columbia. Foreign Language Picture: The Nights of Cabiria,

Dino De Laurentiis (Italy). Honorary Awards: Charles Bracket, B. B. Kahane, G. B. "Bronco" Billy Anderson.

Jeon Hersholt Memorial Aword: Samuel Goldwyn.

Actor: David Niven, Separate Tables. Actress: Susan Hayward, 1 Want to Live. Picture: Gigi, Arthur Freed Productions-MGM. Foreign Language Picture: Mon Oncle, Spectra-

Gray-Alter Films (France). Honorary Award: Maurice Chevalier.

Irving G. Thalberg Memorial Award: Jack L. Warner.

British Film Academy Awards

THE SOCIETY OF FILM & TELEVISION ARTS, LTD.

3 Soho Sq., London W.1., England (GERrard 4235)

Bill Ward Vice-Chairman Sir Michael Balcon Secretary James H. Lawrie Deputy-Secretary Mrs. P. J. Steele

On Jan. I, 1959 the British Film Academy was merged with the Guild of Television Producers and Directors to form The Society of Film and Television Arts, Ltd. in order to continue the work of both groups in a single organization.

Objects of the SFTA are "To promote, maintain, improve and advance original and creative work among persons organd in film and creative work."

among persons engaged in film and television

production; to create and maintain a high standard of qualification and performance in such persons; and to encourage and promote experiment and research in the arts, sciences and techniques of film and television production." Among its varied activities are the annual British Film Academy Awards and those of the Guild of Television Producers and Directors.

Its members are senior film-makers or production executives and producers or directors of TV programmes. Associate members are others working creatively in film or TV and Affiliates are those not creatively involved but who work in professional contact with those who are.

1959 UK ACADEMY AWARDS

Best Film From Any Source: Ben-Hur (USA). Best British Film: Sapphire. United Nations Award for the Best Film embodying one or more of the principles of the United Nations Charter: On the Beach (USA).

Best Short Film (Previously Best Documentary Film): Seven Cities of Antarctica (USA).

Rabert Flaherty Award for best feature-length documentary (First year): The Savage Eye IUSA). Best Specialized Film (Previously for Work lying outside the feature and Documentary Fields): This is the BBC (British).

Best Animated Film: The Violinist (USA).
Best British Screenplay: I'm All Right, Jack.

Best British Actress: Audrey Hepburn in The Nun's Story (USA).

Best British Actor: Peter Sellers in I'm All Right, Jack.

Best Foreign Actress: Shirley MacLaine in Ask Any Girl (USA).

Best Foreign Actor: Jack Lemmon in Some Like It Hot (USA).

Most Promising Newcomer: Hayley Mills in Tiger Bay (British).

WINNERS IN PREVIOUS YEARS

The Best Picture from any Source: 1947—The Best Years of Our Lives; 1948—Hamlet; 1949—The Bicycle Thief; 1950—All About Eve; 1951—La Ronde; 1952—Breaking the Sound Barrier; 1953—Jeux Interdits; 1954—Le Salaire de la Peur; 1955—Richard III; 1956—Gervaise; 1957—The Bridge on the River Kwai; 1958—Room at the Top.

The Best British Picture: 1947—Odd Man Out; 1948—The Fallen Idol; 1949—The Third Man; 1950—The Blue Lamp; 1951—The Lavender Hill Mob; 1952—Breaking the Sound Barrier; 1953—Genevieve; 1954—Hobson's Choice; 1955—Genevieve; 1955—Reach for the Sky; 1957—The Bridge on the River Kwai; 1958—Room at the Top.

The Best Documentary Picture: 1947 — The World Is Rich; 1948—The Louisiana Story; 1949—Daybreak in Udi; 1950—The Undefeated; 1951—Beaver Valley; 1952—Royal Journey; 1953—The Conquest of Everest; 1954—The Great Adventure; 1955—The Vanishing Prairie; 1956—On the Bowery; 1957—Journey Into Spring; 1958—Glass.

1953—Ine vanishing Frairie; 1956—On the Bowery; 1957—Journey Into Spring; 1958—Glass. Special Award for Work Lying Outside the Feature and Documentary Fields: 1948—Atomic Physics; 1949—La Famille Martin; 1950—The True Face of Japan (This Modern Age); 1951— Gerald McBoing-Boing; 1952—Animated Gensis; 1953—The Romance of Transportation; 1954— Time Out of War; 1955—The Bespoke Overcoat; 1956—The Red Balloon; 1957—A Chairy Tale; 1958 —The Children's Film Foundation.

United Nations Award for the Best Picture Illustrating One or More Principles of the United Nations Charter: 1949—The Search; 1950—Intruder in the Dust; 1951—Four in a Jeep; 1952—Cry, the Beloved Country; 1953—World Without End; 1954—The Divided Heart; 1955—Children of Hiroshima; 1956—Race for Life; 1957—The Happy Road; 1958—The Defiant Ones.

Canadian Film Awards

1762 Carling Ave., Ottawa

MANAGEMENT COMMITTEE

Charles Tapshee, Canadian Film Institute, chairman; Helen Wilson, Murray Tevlin, Roy Little (secretary to the Committee), representing the Canadian Film Institute; Walter B. Herbert, E. R. McEwen, representing The Canada Foundation; J. Raby Kidd, Michael Hind-Smith, J. Alex Edmisan, representing the Canadian Association for Adult Education; Graceme Fraser, Michael Spencer, representing The Association of Motion Picture Producers and Laboratories of Canada.

GENERAL REGULATIONS

- Each film entered must be accompanied by a completed official entry form with entry fee attached.
- All films must be produced in Canada by Canadian producers.
- Films must have been produced, or released generally, during the year being judged.
 A film may be entered in only one class.
- The committee reserves the right to place any entry in the most suitable class after consultation with the producer.
- Entries in the non-theatrical class must be on 16 mm, stock.
- 7. No award will be made in any class if the

judges feel that the entries do not reach a suitable standard.

 The adjudication of the entries by the judges is final.

JUDGES

The panels of judges are composed of men and women who are qualified to make evaluations, while not being connected in any way with any film submitted. In the formation of each panel, recognition has been given to the fact that both French and English films will be entered.

The judges, in making the awards, will assess the overall effectiveness of the film. They will take into account such factors as: The aim of the film and how well it is achieved; its unity and clarity; the direction, editing, quality of script, photography, sound track, titles, animation, music, etc. The Management Committee may from time to time grant special awards for other outstanding achievement in the motion picture field.

AWARDS

The judges may recommend a Canadian Film of the Year Award to the film which represents the highest achievement of the year; a Certificate of Merit to the film judged best in each class. The trophy of the Association of Motion Picture Producers and Laboratories of Canada goes to the best amateur film of the year.

Canadian Film A wards, 1959

FILM OF THE YEAR

No award was made by the judges in this category.

SPECIAL AWARDS

To Arthur Chetwynd of Chetwynd Films in Toronto for "dedicated service in the interests of Canadian

film-makers as an executive officer of The Association of Motion Picture Producers and Laboratories of Canada" and to Joseph Morin, director of the Cine-Photographic Branch of the Province of Quebec "in recognition of more than forty years' distinguished service to Canadian filmmaking in the fields of production, distribution and exhibition."

THEATRICAL

THEATRICAL FEATURE

No entries were submitted in this category.

THEATRICAL SHORT

ROYAL RIVER, produced by the National Film Board of Canada, "for an outstanding theatrical short presentation, excellent in all aspects."

NON-THEATRICAL

ARTS AND EXPERIMENTAL

LES BATEAUX DE NEIGE, produced by Studio 7 Ltd., "for rare sensitivity in subject treatment and delicate tension in the story line and photography."

CHILDREN

TALES OF THE RIVERBANK, produced by Riverbank Productions Ltd., "for an imaginative and delightful entertainment film for young children." THE CHAIRMAKER AND THE BOYS, produced

by the National Film Board, "for artistic and dramatic achievement of purpose."

GENERAL INFORMATION

A IS FOR ARCHITECTURE, produced by the National Film Board, "for outstanding animation and excellent photography, music and editing."

PUBLIC RELATIONS

IT'S PEOPLE THAT COUNT, produced by Crawley Films Ltd., "for excellent use of the black and white film medium in an honest, sincere and modestly related story."

SALES PROMOTION

HOSIERY FACTS AND FASHIONS, produced by Omega Productions Inc., "for imaginative photography, clear exposition of facts and excellent realization of purpose."

TRAINING AND INSTRUCTION

AN INTRODUCTION TO JET ENGINES, produced by the National Film Board, "for effective color and photography in a clear and concise explanation of the subject."

RADIATION, produced by the National Film Board, "for an excellent presentation of a difficult subject."

TRAVEL AND RECREATION

PRESSURE GOLF, produced by Crawley Films Ltd., "for realization of purpose and suitability for its intended audience."

TELEVISION

TELEVISION FILMS

BAD MEDICINE, produced by Crawley Films Ltd., "for a fine combination of drama, suspense, human interests and technical production."

MAN OF KINTAIL, produced by Chetwynd Films Ltd., "for an example of film for television making the greatest use of its talents."

TELEVISION COMMERCIALS

DUET, produced by Robert Lawrence Productions (Canada) Ltd., "for an excellent use of the film medium in an effective television commercial."

AMATEUR

((Winner of this category receives the Trophy of The Association of Motion Picture Producers

and Laboratories of Canada, given annually for the Best Amateur Film.)

PAPERCHASE, produced by a group of amateurs during a summer course at the University of British Columbia, "for a refreshing, imaginative and original use of music and dialogue which are in excellent concinnity with the visuals."

Previous Winners

1958 WINNERS

Film of the Year: No award was made.

Special Awards: To the Canadian Broadcasting Corporation for "its encouragement of the appreciation of good film-making over the years" and to Dean Walker, Toronto, for "encouragement of high standards in Canadian film production through his articles."

Theatrical—Shorts: The Tall Country, Parry Films Ltd.; Money Minters, Crawley Films Ltd.; The Quest, National Film Board.

Non-Theatrical—General Information: The Living
Stone, National Film Board.

Non-Theatrical—Public Relations: Saskatchewan, Our University, Crawley Films Ltd.

Non-Theatrical—Sales and Promotion: Beauty to Live With, Crawley Films Ltd.

Non-Theatrical—Troining and Instruction: Fire in Town, National Film Board.

Non-Theatricai—Trovel and Recreation: Grey Cup Festival '58, Chetwynd Films Ltd.; Quetico, Christopher Chapman.

Television—Television Films: Winter Crossing at L'Isle Aux Coudres, Crawley Films Ltd.; One Day's Poison, National Film Board; Blood and Fire, National Film Board.

Television—Filmed TV Commercials: Du Maurier Cigarette, 608, Omega Films Ltd.

Amateur: Watch Out, Jack W. Ruddell, Toronto; Pinoke, J. S. Grassick, Toronto.

The Canadian Film Awards started in 1948. For winners before 1958 see previous editions.

35 Mm. Film Festivals

MONTREAL FILM FESTIVAL

MONTREAL MUSIC AND DRAMA FESTIVAL
Montreal Festivols Society
Suite 34, 1700 Berri St., Montreal, Que.

Chairman Pierre Juneau Secretary Fernand Cadieux

STRATFORD FILM FESTIVAL

STRATFORD SHAKESPEAREAN FESTIVAL
The Stratford Shakespearean of Conada
Stratford, Ont.

Director Louis Applebaum Associate John Hayes

VANCOUVER FILM FESTIVAL

INTERNATIONAL FESTIVAL OF THE ARTS
Vancouver Festival Society
Hotel Voncouver, Vancouver, BC.

Director Graydon Roberts

UNIONS

ACTORS EQUITY ASSOCIATION

519 Jarvis St., Toronto 5, Ont. (WAInut 4-6532)

Canadian Representative Larry H. McCance

AMERICAN FEDERATION OF MUSICIANS

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The seating capacity of drive-in theatres shall be three times the maximum number of auto-mobiles which may be accommodated at any one time.

A license obtained under this item of the tariff does not authorize any concert or stage show when the exhibition of one or more films is not

an integral part of the program.

16 mm. exhibition—Two dollars (\$2) for not more than four prints of any negative either made in Canada or imported, and an additional \$2 for each additional four or fewer positive prints. Per-formance on payment "as many times and as often as desired."

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CENSORSHIP

NINE of the 10 Canadian provinces have film censorship boards, the exception being Newfoundland. Censorship was outlawed across the border by the United States Supreme Court as a viola-tion of the freedom of the press guaranteed by the Constitution. Efforts by states and cities to reintroduce film censorship have been declared illegal in several recent court cases.

In the recent past film censorship in Canada has come to the attention of the general public through controversies over Room at the Top, Elmer Gantry and other pictures. The freedom that came to USA producers with the end of censorship has brought broader treatment of sex and other matters.

Film censorship in Canada is considered a provincial matter, whereas television is a federal one. Thus films censored to keep the young from seeing what censors consider questionable content enter the home freely. And not only during the time theatres are open but at other hours and on Sunday, when they are closed in every province but Quebec. Thus film censor-ship is carried on in a climate of absurdity.

Perhaps the provincial governments don't like to give up film censorship because of the censorship fees, which run into many thousands annually. The Canadian Motion Picture Distributors Association has asked for reductions in these fees for years with little success.

CENSORSHIP BOARDS AND RATES

BRITISH COLUMBIA CENSOR OF MOVING PICTURES

636 Burrard St., Vancouver, BC. (TAtlow 4181, Local 56)

Operates under the Department of the Attorney-General and Senior Officer is Hon. R. W.

Bonner, QC, Attorney-General,
Chief Censor is R. W. McDonald.
Chief Inspector of Theatres is Basil O. Nixon, Provincial Fire Marshal, 411 Dunsmuir 5t., Vancouver.

CENSORSHIP FEES

35 MM.—Silent films: \$1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: \$4 for the first 1,000 feet and \$2 for each additional 500 feet or fraction thereof. Additional prints: \$3 for the first 1,000 feet and \$1.50 for each additional 500 feet or fraction thereof. Trailers: \$2 for each 500 feet or fraction thereof. Other (without film exchange licence and/or not mentioned previously): \$6 for the first 1,000 feet and \$3 for each additional 500 feet or fraction thereof.

16 MM.-Silent films: \$1 for the first 400 feet and 50 cents for each additional 200 feet or fraction thereof. Sound films: \$2 for the first 400 feet and \$1 for each additional 200 feet or fraction thereof. Additional prints: \$1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Trailers: \$1 for each 100 feet or fraction thereof. Other lwithout film exchange license and/or not mentioned previously): \$3 for the first 400 feet and \$1.50 for each additional 200 feet or fraction thereof.

APPEALS-\$2S for each appeal.

TELEVISION—Fees for films to be used for TV broadcasting are at the same rates as above.

NEWSCLIP-\$1.50 for each 500 feet or frac-tion thereof for newsclips added to a newsreel. Additional prints-\$1 for each

500 feet or fraction thereof.
AD FILMS—50 cents for each 100 feet of film or fraction thereof for screen advertising

SPECIAL FILMS-\$5, or any lesser fee chargeable under these regulations, for each titled subject of 35, 16 or 8 mm. film to be shown by an organization or society operating primarily for cultural, educational or charitable purposes, to be shown not more than twice in the Province on a date or dates specified on a certificate from the Censor to accompany the film while in the Province, for the complete film.

EXCHANGE LICENCES

Exchange licences are issued by the Censor of Moving Pictures in Vancouver and the annual fees are \$300 for 35 mm. and \$25 for 16 mm.

ALBERTA MOTION PICTURE CENSOR BRANCH

Natural Resources Bldg., Edmonton, Alta. (Phone CA. 9-3310)

Operates under the Provincial Secretary's Department and Senior Officer is Hon. A. R. Patrick, Provincial Secretary and Minister of Industries and Development.

Director of Amusements Branch and Chairman of the Board is P. J. A. Fleming.

Chief Inspector of Theatres is H. W. Burkell.

CENSORSHIP FEES

35 MM.-\$4 per 1,000 feet or fraction thereof. Second and third prints: \$3 per 1,000 feet or fraction thereof. Fourth and subsequent prints \$1 per 1,000 feet or fraction thereof. Trailers: \$1 each.

16 MM.—\$2 for each 400 feet or fraction thereof. Additional prints: \$1 for each 400 feet or

fraction thereof.

(Without a film exchange licence all charges are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Amusements Tax Branch of the Provincial Secretary's Dept. in Edmonton and the annual fees are \$250 for 35 mm. and \$100 for 16 mm.

SASKATCHEWAN THEATRES & CINEMATOGRAPHS BRANCH

Administration Bldg., Regina, Sask.

Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour.

Film Censor is W. E. Murray and Ass't Film Censor is Miss A. MacPherson at Saskatchewan House, 4625 Dewdney Avenue, Regina, Sask.
Administrator of the Theatres Branch is Fire Com-

missioner W. J. Carson, Administration Bldg., Albert Street, Regina, Sask. Chief Inspector of Theatres is D. E. Williams,

Administration Bldg., Albert Street, Regina, Sask.

CENSORSHIP FEES

CHARGES-(a) For standard films \$4 per reel of original film; additional prints, \$3 for each

(b) For miniature films, \$2 for each reel of 400 feet in length or less; additional

prints, \$1 for each reel.

(c) For trailers, \$1 for each film of less than 100 feet in length; \$2 for each film of not less than 100 feet but less than 500 feet in length; and \$4 for each film of not less than 500 feet or more than 1,000 feet in length.

MANITOBA BOARD OF CENSORS FOR MOTION PICTURES

7 Legislative Bldg., Winnipeg, Man. (WH. 6-7295)

Operates under the Department of Public Utilities and Senior Officer is Hon. J. B. Carroll, Minister of Public Utilities.

Chairman of the Board is M. B. Newton. Chief Inspector of Theatres is R. A. Barley.

CENSORSHIP FEES

35 MM.-\$4 per reel for the first print and \$1 per reel for each subsequent print; \$2 each for regular trailers less than 500 feet; \$1

each for teaser trailers less than 100 feet.

16 MM.—\$2' for each reel of 400 feet or fraction thereof (including News): \$1 for each trailer.

EXCHANGE LICENCES

Exchange licences are issued by the Manitoba Censor Board in Winnipeg and the annual fees are \$250 for 35 mm. and \$75 for 16 mm.

Special Permit—12 reels or under, \$20. Non-Commercial Permit-\$1 per program of 12

reels or under.

Appeals-\$25, which is refundable if decision is reversed.

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1075 Millwaod Rd., Taranta 17, Ont. (HUdson 9-2191)

Operates under the Department of Travel & Publicity and Senior Officer is Hon. B. L. Cathcart, Minister.

Chairman of the Board and Director of Theatres

is O. J. Silverthorne.

Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

CENSORSHIP FEES

35 MM.-\$3 for each reel of sound film of British origin and for each reel of silent film; \$6 for each reel of sound film of foreign origin; 50 cents for each silent film trailer 500' or less in length; \$1.50 for each sound film trailer of British origin over 100 ft but not over 500 ft and \$3 for over 500' but less than 1,000'; \$1 for each sound film trailer of foreign or British origin 100' or less, \$3 for each sound film trailer of foreign origin over 100 ft but not over 500 ft and \$6 for over 500' but less than 1,000'; \$1 for each newsreel; \$1 for each duplicate certicate.

16 MM.—\$3 for each reel of sound or silent film

with dialogue or sub-titles in a language other than English; \$1.50 for each reel of sound or silent film with English dialogue or sub-titles; \$1 for each newsreel; 50 cents for each trailer of 200' or less; \$1 for each duplicate certificate.

EXCHANGE LICENCES

Exchange licences are issued by the Theatres Branch and Board of Censors (Ontario) in Toronta and the annual fees are \$100 for 35 mm. Dand \$50 for 16 mm. The charge for the transfer of a film exchange licence is \$5.

BOARD OF CINEMA CENSORS OF THE PROVINCE OF QUEBEC

701 St. Gabriel St., Montreal, Que.
Operates under the jurisdiction of the Attorney General and his Department.

Chairman of the Board is Alexis Gagnon.

Staff Manager and Administrator is Lucien Des-

CENSORSHIP FEES

35 MM.-\$5 per film of 500 feet or less and \$5 for each additional 500 feet or less.

16 MM.-\$2.50 per film of 400 feet or less and \$2.50 for each additional 400 feet or less. APPEALS—For 35 mm., \$10 for each 1,000 feet or fraction thereof. For 16 mm., \$4 for each

400 feet or fraction thereof. (Without a film exchange licence all charges, including appeals, are doubled.)

EXCHANGE LICENCES

Exchage licences are issued by the Bureau du Revenu in Montreal and the annual fees are \$205 for 35 mm. and \$12 for 16 mm.

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55 Canterbury St., Saint Jahn, NB. (Phane 2-3371)

Operates under the Department of the Provincial Secretary-Treasurer and Senior Officer is Hon. D. D. Patterson, Provincial Secretary-Treasurer, Chairman of the Board and Chief Inspector of Theatres is George S. Enos.

CENSORSHIP FEES

CHARGES-Single reel: \$2.50. Double reel: \$6. Additional prints: \$1 for single reels, \$2 for double reels. Trailers: 75 cents. Reissues over five years old: censored at regular prices.

EXCHANGE LICENCES

Exchange licences are issued by the Dept. of the Provincial Secretary-Treasurer in Fredericton and the annual fees are \$250 for 35 mm. and \$50 for 16 mm.

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Chairman of the Board and head of the Theatre Inspection Branch is J. Henry R. MacLeod.

CENSORSHIP FEES

- 3S MM.—\$4 per reel of 1,100 feet or fraction thereof. Additional prints \$2 per reel of 1,100 feet or fraction thereof. Trailers 7S cents.
- 16 MM.—\$1.50 per reel of 400 feet or fraction thereof. Additional prints 7S cents per reel of 400 feet or fraction thereof.
- APPEALS—\$S for each 1,100 feet or fraction thereof of 35 mm. film.

PRINCE EDWARD ISLAND

Charlottetown, PEI.

Films shown in the province must be approved by the New Brunswick Board of Censors. The responsibility for the safety of theatres rests with the Board of Fire Underwriters and they are inspected regularly by the Provincial Fire Marshal.

NEWFOUNDLAND

St. John's, Newfoundland

There is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago. There is no Inspector of Theatres. These are checked for safety by police, firemen and building and electrical inspectors.

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16 MILLIMETRE

A CONTINUING decrease in 16 mm. theatrical income is indicated by a marked decline in the number of theatres which operated in 1958. A picture of any aspect of 16 mm. theatrical operation other than total rentals earned is no longer available from the Dominion Bureau of Statistics, which stopped gathering information on Itinerant Operators and Community Enterprises in 1957. Requests for figures were so consistently ignored that the DBS called a halt.

In 1956, the DBS showed that there were 488 16 mm. exhibitors who took in \$1,588,587 from 4,286,768 admissions and paid out \$2,205,101 in rentals. Comparisons with earlier statistics can be found in previous

Year Books.

The number of small-gauge theatres which operated in 1958 is 110, of which five were drive-ins. This is 38 fewer than in 1957, when there were also five drive-ins. Some 16 mm. distributors expressed doubt that the figure had fallen that low. In any case, there was even fewer in 1959 but DBS figures are not available yet. In 1956 there were 206 theatres.

The leader in the 16 mm. theatre field in 1958 was Newfoundland, with 36, an increase of three — which is no doubt why one company, 20th Century-Fox, opened a branch in the capital, St. John's. There is one theatre in Labrador. The other companies service these from their Maritime headquarters in St. John, NB. Ontario had 19 theatres, Sask. 16, Quebec, Alberta and Manitoba 8 each, and BC 6. BC's theatres included two drive-ins and Alberta's one, while NS had two drive-ins but no standard situations.

Besides Community Theatres, which are operated by local bodies presumably as non-profit enterprises, and Itinerant Operators, 16 mm. distributors also get income from institutions.

Income from theatrical use of 16 mm. in 1958 was \$1,706,259, a drop of \$99,608 from 1957's \$1,805,867 and it is estimated that it will not be much lower in 1959, even though there are fewer outlets. Higher prices are a factor in keeping rentals in a profitable area.

Distribution of 16 mm. is a changing picture. Allied Artists and International Film Distributors dropped their small-gauge departments in favor of represen-

tation by 20th-Fox, which created its own department several years ago. Columbia has also resumed distribution of its 16

mm. product.

In the following 10-year table of 16 mm. rentals, returns from TV are separated from 1955 on, as explained below, and the first rentals figures are the totals, in each case, of the combined theatrical and non-theatrical yield. This last-named is the revenue from rentals to the Red Cross, the armed services, institutions, home users, etc., where no admissions are charged, and in 1957 this totalled \$392,878 and in 1958 \$393,966.

Year	Rentals
1949	\$1,684,953
1950	1,713,813
1951	1,889,461
1952*	2,281,540
1953*	2,411,244
1954*	2,923,762
1955	0 400 700
1956	2,205,101
1957	0.100 545
1958	9 100 995

*(Television came ta Canada in September, 1952 but anly accounted far a minor share af the 16 mm. rentals until 1955. For the three years marked with an asterisk abave (1952-3-4) the DBS included the TV income in the totals but in the fallawing years these were given separately and amaunted

TELEVISION RENTALS

1955		\$3,072,992
1956		4,550,178
1957	Se I sel same en a	5,575,414
1958	STATES (1 (1 - S)) S (1)S	6,336,346

(This report is drawn from the official DBS report for 1958, the 1959 report not having been issued yet. But an August, 1960 figure shows that 16 mm. situations increased by four, and that drive-ins had remained at six.)

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16 Mm. Theatres

(In 1957 the Dominion Bureau of Statistics stopped gathering information about Community Enterprises and 16 mm. places of exhibition serviced by Itinerant Operators because of truancy and lateness by exhibitors in providing information. Community Enterprises are those operated by local non-profit organizations and Itinerant Operators are purely commercial exhibitors who move from location to location during the week. In September, 1957, there were 77 Community Enterprises and 123 Itinerant Operators. The DBS now limits itself to gathering information about 16 mm. theatres. A 16 mm. theatre to the DBS is a place of exhibition outside those defined above.)

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Paradise Hill, Paradise Hill Theatre
Piapot, Massey Hall
Red Earth, Red Earth Theatre
Robsart, Community Theatre
Simmie, Rainbow Theatre
Torquay, Torquay Theatre

MANITOBA

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Amaranth, Amaranth Hall
Churchill, Igloo Theatre
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Dauphin, Fox Theatre
Glenella, Wilson Hall
Grand Rapids, Grand Rapids Theatre
Island Lake, Island Lake Theatre
Kelwood, Kelwood Hall
Langruth, Langruth Theatre
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Verner, Paris Theatre

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Anse St. Jean, Theatre Bellevue Chute auz Outardes, Co. Saguenay, Empire Theatre Havre St. Pierre, Theatre St. Pierre
Les Escoumains, Theatre Escoumains
Longueuil, Theatre Avalon
Manche D'Epee, Co. Gaspe O., Theatre Blanchette
New Port Ilots, St. John Theatre
New Port Point, Co. Gaspe, Theatre Lido
Oskelaneo River, Theatre Bouchard
St. Camille, Salle Lapointe
St. Emile D'Avelair, Cinema Gagnon
St. Leon De Labrecque, Salle Lemay
St. Malachie, Salle Principale
St. Urbain, Pizza Theatre
Tadoussac, Theatre Tadoussac
Taschereau, Theatre Durocher

LABRADOR

Happy Valley, Aurora Theatre

NEWFOUNDLAND

Avondale, Station Theatre Baie Verte, Jones Theatre Bay of Islands, Cox Cove, S. Noseworthy Belleoram, J. M. Fudge Ltd.
Cape Broyle, M. J. Hayden
Clarke's Beach, Salmon Cove, William Mugford Codry, A. L. Gillis Englee, R. Gillard Flat Bay, Star Theatre Fleur de Lys, White Bay, J. Quigley Fogo, Musgrave Harbor, Banting Theatre Gambo, Caribou Theatre Gaultois, Garland's Hall Glenwood, Glen Theatre Glovertown, Star Theatre Heatherton, Bay St. George, County Theatre Isle Aux Morts, Jobin T. Harvey Jackson's Arm, S. Budden Lawn, A. Edwards La Scie, Wm. Thomas Show Room Lewisporte, Royal Theatre Main Brook, White Bay, R. Boyd Marystown, T. F. Brenton Milltown, Marshall's Theatre Norris Arm, Crown Theatre Paquet, H. Norman & Sons
Parsons Pond, St. Barbe, P. E. Wayne
Port Au Port, Abraham's Cove, R. Kendall
Port aux Choix, St. Barbe, North Star Theatre rorr aux Choix, St. Barbe, North Star The Port Saunders, Seaside Theatre St. Anthony, Capitol Theatre St. Anthony East, Star Theatre St. Georges, Limelight Theatre St. Lawrence, Laurentian Theatre Swift Current, Placentia W., E. H. Beck Twillingate, H. Randell

DRIVE-IN THEATRES

BRITISH COLUMBIA

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ALBERTA

Hamlin, Hamlin

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